

FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE

First Semester MA Journalism & Mass Communication Degree Examination,

November 2022

MJS1C01 – Introduction to Mass Communication

(2022 Admission onwards)

Time : 3 hours

Max. Weightage : 30

Part A**Write short notes on any four of the following. Each question carries 2 weightage.**

- 1 Non- verbal communication
- 2 Mass media
- 3 Magic Bullet Theory
- 4 Two- step flow of communication
- 5 Propaganda
- 6 Stereotyping
- 7 Harold D Lasswell

(2x4=8 Weightage)**Part B****Write short essay on any four of the following. Each question carries 3 weightage.**

- 8 Discuss media dependency theory and its relevance today.
- 9 Give a detailed account of processes of cognitive dissonance theory.
- 10 Explain the Theory of Diffusion of Innovation
- 11 Write about the role of Gatekeepers in Social media.
- 12 Explain the different levels of agenda setting in News media.
- 13 What are the functions of Mass media?
- 14 Give a detailed account of Information Flow

(3x4=12 Weightage)**Part C****Write essay on any two of the following. Each question carries 5 weightage.**

- 15 Explain the Uses and Gratification Theory in detail. Discuss its criticism and give example.
- 16 Explain the Normative Theories of media
- 17 How do you relate 'Mass' with 'Culture'? While explaining this write an essay on the expression 'Mass Culture'.
- 18 Elaborate mass media as an institution of society

(5x2=10 Weightage)

FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE

**First Semester MA Journalism & Mass Communication Degree Examination,
November 2022****MJS1C02 – Reporting News**

(2022 Admission onwards)

Time : 3 hours

Max. Weightage : 30

Part A**Write short notes on any four of the following. Each question carries 2 weightage.**

1. Human Interest Stories
2. Media Convergence
3. Hour Glass Structure
4. News Agencies
5. News Syndication
6. Advocacy Reporting
7. Photo Features

(2x4=8 Weightage)**Part B****Write short essay on any four of the following. Each question carries 3 weightage.**

8. Write a note on News Values
9. Explain Plagiarism
10. Discuss how misinformation in digital era affects the authority of media industry.
11. Narrate on types of Leads
12. Analyze the importance of Crowd Sourcing
13. Discuss the scope of Development Journalism
14. Differentiate between Follow-up stories and Roundups

(3x4=12 Weightage)**Part C****Write essay on any two of the following. Each question carries 5 weightage.**

15. Write a note on ethical considerations to be followed in News Writing
16. Discuss the importance of Headlines and discuss the different types of Headlines
17. Explain the concept News Source and discuss the methods employed in cultivating news sources.
18. Analyze the contemporary relevance of Narrative story telling

(5x2=10 Weightage)

FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE

First Semester MA Journalism & Mass Communication Degree Examination,**November 2022****MJS1C03 – Editing News**

(2022 Admission onwards)

Time : 3 hours

Max. Weightage : 30

Part A**Write short notes on any four of the following. Each question carries 2 weightage.**

1. Copy fitting
2. Staccato Lead
3. Quark XPress
4. Infographics
5. Feature editor
6. Scoop
7. Slug line

(2x4=8 Weightage)**Part B****Write short essay on any four of the following. Each question carries 3 weightage.**

8. What are the types of Newspaper design? Illustrate
9. Explain various principles of editing.
10. List a few tips to manage different visual elements in print media
11. Briefly explain trends in printing technology.
12. Explain the responsibilities of a newspaper editor.
13. "Headlines double the size of events." Do you agree? Why?
14. What is the significance of Editorial in a newspaper? Explain its structure.

(3x4=12 Weightage)**Part C****Write essay on any two of the following. Each question carries 5 weightage.**

15. Elaborate the Organizational pattern of Editorial section in a newspaper.
16. Describe the emerging trends in printing technology.
17. Explain the types and functions of headlines.
18. Elaborate in detail various principles of design.

(5x2=10 Weightage)

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FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE

First Semester MA Journalism & Mass Communication Degree Examination,

November 2022

MJS1C04 – Media History

(2022 Admission onwards)

Time : 3 hours

Max. Weightage : 30

PART A

Write short notes on any four of the following. Each question carries 2 weightage

1. Varghese Committee
2. Sathyajith Ray
3. DAVP
4. Sangham Radio
5. Direct to Home
6. Times of India
7. Central Board of Film Certification.

(2x4=8 weightage)

PART B

Write a short essay on any four of the following. Each question carries 3 weightage

8. How does SITE helps the development of Communication technology in India?
Examine.
9. Write a short essay on Amrith Bazar Patrika and its role in Indian Journalism.
10. When most of the mainstream media inclined towards the power, many online news organizations in India stood for quality journalism. Elucidate the reasons.
11. What is Open Sky policy? Explain
12. Cinema reflects its immediate society. So it documents spatial and temporal history.
Examine the statement with valid examples from Malayalam cinema.
13. What is Prasarbharati Act? Explain
14. Examine how new media influence the structure and content of traditional media.

(3x4=12 weightage)

PART C

Write an essay on any two of the following. Each question carries 5 weightage.

15. What are the major news agencies in India? Explain
16. What are the new trends in Malayalam Cinema? Examine
17. When Press is asked to bend, they crawled' the statement on the conditions of Indian Press during emergency was resembles the current media scape in India. Explain.
18. Elaborate the evolution and development of Radio in India.

(5x2=10 weightage)

FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE

First Semester MA Journalism & Mass Communication Degree Examination,**November 2022****MJS1C05 – Communication Laws & Ethics**

(2022 Admission onwards)

Time : 3 hours

Max. Weightage : 30

Part A**Write short notes on any four of the following. Each question carries 2 weightage.**

1. PRB Act
2. Working Journalists Act
3. Indian Penal Code
4. AIR
5. Sting operation
6. IT Act
7. Indian Press council

(2x4=8 Weightage)**Part B****Write short essay on any four of the following. Each question carries 3 weightage.**

8. Does RTI Act ensure freedom of citizens for getting what they require ? Discuss.
9. Explain CBFC and how it is relevant in present time ?
10. Describe judicial system in India ?
11. Why was the Cable TV Regulation of 1995 passed ?
12. Explain the challenges and legal concerns in investigative journalism.
13. Explain why the Official secrets act needed today
14. What are the human rights of women and children in our society?

(3x4=12 Weightage)**Part C****Write essay on any two of the following. Each question carries 5 weightage.**

15. Discuss the Privileges of Judiciary and Legislative in Indian context
16. What are the major implications of the defamation law for a journalist?
17. Is censorship necessary in movies? Discuss
18. What is press freedom? Can this press freedom be absolute? Do the press laws restrict this freedom? Answer with arguments.

(5x2=10 Weightage)