

1B1N21027

(Pages : 2)

Reg. No:.....

Name:

FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE

First Semester BCOM/BCOM CA Degree Examination, November 2021

BCM1B0/BCC1B01 – Business Management

(2019 Admission onwards)

Time: 2 ½ hours

Max. Marks: 80

PART A

All questions can be attended.

1. What is Kaizen?
2. Define CSR?
3. What is Change Management?
4. What is a Contingency Approach?
5. What is MBE?
6. What is Ishikawa Diagram?
7. What is Holacracy?
8. What is Stress Management?
9. What is ISO?
10. What is MBM?
11. What is Grape wine communication?
12. What is Logistics Management?
13. What is Gamification?
14. Mention any two types of Delegation?
15. What is a Quality Circle?

(15 x 2 = 30 , Maximum ceiling 25 marks)

PART B

All questions can be attended.

16. What are forms of workers participation in Management?
17. Explain Mc Gregor's's concept of Motivation?
18. Explain the arguments in favour and against of Corporate Social Responsibility?
19. Explain the major CSR Initiatives in India ?
20. Compare the Unitarian view and the Integration view of Business Ethics

21. Explain Corporate Responsibility towards different Stake holders.
22. What are the business ethical issues related to Globalization?
23. Distinguish between management and administration?

(8 x 5 = 40, Maximum ceiling 35 marks)

PART C

Answer any two questions

24. Define Co-ordination. Explain the Techniques of effective Co-ordination?
25. What is Business Ethics? Explain the various Theories of Ethics?
26. What is CSR? Explain CSR towards different stake holders?
27. Define Control. Explain the various Control Techniques used in Organization?

(2 x 10 = 20 Marks)

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FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE

First Semester BCOM/BCOM CA Degree Examination, November 2021

BCM1C01/BCC1C01 – Managerial Economics

(2019 Admission onwards)

Time: 2 ½ hours

Max. Marks: 80

PART A

All questions can be attended.

1. Define managerial economics.
2. What are giffen goods?
3. What do you meant by Marginal utility?
4. What is Oligopoly?
5. What is Box-Jenkins Method?
6. What do you meant by Opportunity cost ?
7. Define Consumer Surplus.
8. What is price discrimination?
9. What is GDP Deflator?
10. What is a Demand Schedule?
11. What do you meant by Parallel economy?
12. What are TRIPS ?
13. Explain convertibility of currency.
14. What is price leadership?
15. What is FDI ?

(Maximum ceiling 25 marks)

PART B

All questions can be attended.

16. Explain role and responsibilities of managerial economist.
17. Enumerate the steps in decision making.
18. What is kinked demand curve?
19. Why do demand curve slopes downwards?
20. Explain the impact of Black Money in Indian economy.
21. Discuss various basic economic tools in managerial economics.
22. Describe recent trends in india's foreign trade.
23. Briefly explain the features of monopolistic competition.

(Maximum ceiling 35 marks)

PART C

Answer any two questions

24. What do you meant by Law Supply? Explain various factors influencing Elasticity of supply.
25. Explain the law of variable proportion.
26. What is perfect competition ? Explain Price determination under perfect competition.
27. Discuss the important measures initiated by the government for export promotion.

(2 x 10 = 20 marks)