

2B3N21236

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Reg. No:.....

Name: .....

FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE  
Third Semester BAMC Degree Examination, November 2021  
**BMM3B03 – Media Publishing**  
(2019 Admission onwards)

Time: 2 hours

Max. Marks: 60

**Section A**

**Answer any number of questions, each not exceeding more than 50 words. Each question carries 2 marks ceiling of the marks for this section is 20.**

1. Dot Matrix Printer
2. Johannes Gutenberg
3. Mast head
4. Typeface
5. Leading
6. Text Wrap
7. Adobe InDesign
8. Clipboard
9. Paste boards
10. Resolution
11. Primary colours
12. Additive colours

**Section B**

**Answer any number of questions, each not exceeding more than 100 words. Each question carries 5 marks ceiling of the marks for this section is 30.**

13. Write about Relief printing?
14. Explain about screen printing?
15. What are the importance of formatting text?
16. Explain about Bit Mapped fonts and Post script fonts
17. Explain about layout designing principles?
18. How to design a good poster? Explain it in your own words?
19. Explain RGB and RYB

**Section C**

**Answer any one question not exceeding 400 words. Question carries 10 marks**

20. What are the latest trends in printing technology?
21. What are the elements of Typography?

**(1 x 10 = 10 Marks)**

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**Third Semester BAMC Degree Examination, November 2021**

**BMM3B04 – Computer Graphics**

(2019 Admission onwards)

Time: 2 hours

Max. Marks: 60

**Section A**

**Answer any number of questions, each not exceeding more than 50 words.**

**Each question carries 2 marks ceiling of the marks for this section is 20.**

1. JPEG
2. GIF
3. Vector Graphics
4. Gray scale
5. Indexed Color mode
6. Bit depth
7. Smudge tool
8. Layer effects
9. Image filters
10. Consistency
11. Contrast
12. Layout artist

**Section B**

**Answer any number of questions, each not exceeding more than 100 words.**

**Each question carries 5 marks ceiling of the marks for this section is 30.**

13. What are the advantages of and disadvantages of Vector Graphics
14. Pixels, Image size and Image resolution
15. Additive colour theory
16. Colour separation
17. Curve tool
18. Commonly used image selection tools
19. Designing is a way of communication. Explain

**Section C**

**Answer any one question not exceeding 400 words. Question carries 10 marks**

20. Factors to consider while preparing Images for the Web
21. Explain colour modes and how to use them in design ?

**(1 x 10 = 10 Marks)**

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FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE  
Third Semester BAMC Degree Examination, November 2021  
**BMM3B05– Digital Photography**  
(2019 Admission onwards)

Time: 2 hours

Max. Marks: 60

**Section A**

**Answer any number of questions, each not exceeding more than 50 words. Each question carries 2 marks ceiling of the marks for this section is 20.**

1. Pin hole camera
2. Stroboscope
3. Focal length
4. Tele Photo Lens
5. Long exposure
6. Centre weighted focusing
7. Composition rule
8. A 'bleeding' picture
9. Negative space
10. soft box
11. diffuser
12. Artificial light

**Section B**

**Answer any number of questions, each not exceeding more than 100 words. Each question carries 5 marks ceiling of the marks for this section is 30.**

13. Explain the Role of a Photo Journalist?
14. Write short notes captions and cutlines of photography
15. What is the difference between using a wide aperture and small aperture?
16. What is the advantage of a CMOS over a CCD sensor?
17. Explain the importance of RAW photography.
18. Explain Composition principles
19. What is the meaning of depth of field, and how It can be changed?

**Section C**

**Answer any one question not exceeding 400 words. Question carries 10 marks**

20. Explain how analogue and digital photography are different.
21. Explain the different types of cameras, lens and filters and their specific purposes?

**(1 x 10 = 10 Marks)**

FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE  
Third Semester BAMC Degree Examination, November 2021  
**BMM3C05 – Reporting and Editing**  
(2019 Admission onwards)

Time: 2 hours

Max. Marks: 60

**Section A**

Answer any number of questions, each not exceeding more than 50 words.  
Each question carries 2 marks ceiling of the marks for this section is 20.

1. News Beats
2. PTI & UNI
3. Cartoons.
4. Curtain raiser
5. Hard News
6. Quark Xpress
7. Summary Lead
8. Caption
9. Circulation
10. Timeliness
11. Flash news
12. Advertorial

**Section B**

Answer any number of questions, each not exceeding more than 100 words.  
Each question carries 5 marks ceiling of the marks for this section is 30.

13. Feature story
14. Structure of a news bureau
15. Editorship in newspaper is not a bed of roses?. Comment
16. Contents of a newspaper
17. Major rules of News editing.
18. Newspaper Layout
19. Sub – editor

**Section C**

Answer any one question not exceeding 400 words. Question carries 10 marks

20. Discuss the advantages and limitations of Inverted pyramid structure of news editing.
21. How to manage a good news interview?

(1 x 10 = 10 Marks)

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FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE

Third Semester BAMC Degree Examination, November 2021

**BMM3C06 – Introduction to Cinema**

(2019 Admission onwards)

Time: 2 hours

Max. Marks: 60

**Section A**

**Answer any number of questions, each not exceeding more than 50 words. Each question carries 2 marks ceiling of the marks for this section is 20.**

1. Lumiere Brothers
2. Charlie Chapline
3. Kinetoscope
4. Ghatak
5. Bollywood
6. Sergei Eisenstein
7. Parallel Cutting
8. Utharayanam
9. Shot
10. Preproduction
11. Mani Kaul
12. Mise-en-Scene

**Section B**

**Answer any number of questions, each not exceeding more than 100 words. Each question carries 5 marks ceiling of the marks for this section is 30.**

13. Examine, how the rise of OTT platforms have influenced the film industry.
14. Italian neo-realist movement
15. Films of Adoor Gopalakrishnan
16. What are the characteristics of New wave films
17. Contributions of Sathyajith ray to the Indian cinema
18. Types of Shots
19. Explain the concept- Mise en scene

**Section C**

**Answer any one question not exceeding 400 words. Question carries 10 marks**

20. Write a short note on 'Film and film language'.
21. Introduce some milestones in the growth of Malayalam cinema.

**(1 x 10 = 10 Marks)**

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FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE

Third Semester BAMC Degree Examination, November 2021

A11 – Basic Mathematics for Media Arts

(2019 Admission onwards)

Time: 2 ½ hours

Max. Marks: 80

**Use of Non – programmable scientific calculator is permitted**

**Section A**

**Answer any number of questions. Each question carries 2 marks. (Ceiling of marks is 25)**

1. The perimeter of an equilateral triangle is equal to 300cm. what is the length of one side of this triangle?
2. The area of the rectangle is  $45\text{cm}^2$ . If the length is 9cm, find its width.
3. Find the difference between the volume occupied by a cuboid ( $l = 9\text{cm}$ ,  $b = 6\text{cm}$  &  $h = 5\text{cm}$ ) and a cube with a side of 6 cm.
4. One side of a parallelogram is 8.06cm and its perpendicular distance from opposite side is 2.08cm. what is the area of the parallelogram?
5. A cylinder has a radius of 7cm and a height of 1 cm. find its volume.
6. Find the volume of a sphere whose radius is 4cm.
7. Distinguish between primary data and secondary data.
8. Explain frequency distribution.
9. Differentiate grouped data and ungrouped data.
10. Explain the uses of tally marks in frequency table construction.
11. Find the arithmetic mean of 10, 90, 85, 103, 11, 29, 84, 15, 35, 80
12. Find geometric mean of 1.05, 1.08, 2.01, 3.05, and 4.01.
13. Find the range and coefficient of range for the values 25, 32, 85, 32, 42, 10, 20, 18, 28.
14. If  $Q_1 = 10$ ,  $Q_3 = 29$ , find coefficient of quartile deviation
15. Why is standard deviation considered to be the best measure of dispersion?

### Section B

Answer any number of questions. Each question carries 5 marks. (Ceiling of marks is 35)

16. How many squares with the side of 2cm cover the surface of a rectangle with a length of 24cm and width of 8cm?
17. A triangle has an area of  $90 \text{ cm}^2$ , find the length of the base if the corresponding base is 3cm more than the height.
18. Find the radius of the circle whose circumference is 42cm.
19. A pond is 50m long, 30m wide and 2m deep. Find the capacity of the pond?
20. Explain different types of Skewness with graphs.
21. Draw a pie diagram to represent the following data of investments pattern in the year plan.  
Agriculture 15%, irrigation 17%, industries 25%, transports 16%, social service 15%, others 12%.
22. Explain the stages of statistical enquiry.
23. Find the Harmonic mean.

Size	2	4	6	8	10
frequency	8	10	16	9	7

### Section C

Answer any 2 questions. Each question carries 10 marks

24. What are the scope and application of statistics in today's world?
25. If the sphere has a surface area of  $256 \pi \text{ m}^2$ , find the volume.
26. Draw histogram and frequency curve using

Marks	10-20	20-30	30-40	40-50	50-60	60-70
No. of students	5	9	15	20	12	7

27. Find the difference between AM & GM of a given data.

Age	0-10	10-20	20-30	30-40	40-50	50-60	60-70	70-80
No. of persons	15	30	53	75	100	110	115	125

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FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE  
Third Semester BAMC Degree Examination, November 2021  
**A12 – General Informatics & Instrumentation**  
(2019 Admission onwards)

Time: 2 ½ hours

Max. Marks: 80

**SECTION A**

**Answer any number of questions each not exceeding 50 words.  
Each question carries 2 marks. Ceiling of marks for Part A is 25.**

1. Electronic Health Record
2. ICT
3. www
4. E-shopping
5. Google Classroom
6. INFLIBNET
7. Patent
8. Virtual classroom
9. Hacking
10. DNS server
11. Cookies
12. Antivirus
13. Computer
14. Application software
15. Dot Matrix

**SECTION B**

**Answer any number of questions each not exceeding 100 words.  
Each question carries 5 marks. Ceiling of marks for Part B is 35.**

16. What are the advantages and disadvantages of E-Governance?
17. What are the applications of IT in Business?
18. What are the advantages and disadvantages of Online education?
19. Explain about search engines?