

1B4M21512

(Pages : 2)

Reg. No:.....

Name:

FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE

Fourth Semester BA Degree Examination, March/April 2021

BFE4B05 – Fundamentals of Linguistics

(2019 Admission onwards)

Time: 2 ½ hours

Max. Marks: 80

SECTION – A

Attempt the following in two or three sentences.

Each question carries two marks.

1. Define Phonetics.
2. What is Connotation?
3. What is Lexicology?
4. Displacement.
5. What is Syntax?
6. Grammaticality.
7. What is an Acronym?
8. What is a Non- kernel sentence?
9. What is dialectology?
10. Pragmatics
11. What is Signifier?
12. What is a Verb Phrase?
13. Substance and Form.
14. What is Literarycode switching?
15. Linguicide

(Ceiling - 25 Marks)

SECTION – B

**Answer the following in a paragraph of 100 words each.
Each question carries five marks.**

16. Limitations of animal communication.
17. Code switching.
18. Syntagmatic and Paradigmatic relationship.
19. Elaborate the various types of dictionaries.
20. Traditional approaches to grammar.
21. New Englishes.
22. Corpus linguistics.
23. Limitations of IC Analysis.

(Ceiling - 35 ma

SECTION – C

Write an essay in about 200 words on any two of the following.

24. Nature and scope of Linguistics.
25. Word formation processes.
26. Origin and characteristics of human language.
27. Language variations.

(2x10=20 ma

FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE
Fourth Semester BA Degree Examination, March/April 2021
BFE4B06 – Business English
(2019 Admission onwards)

Time: 2 ½ hours

Max. Marks: 80

I. Answer all the following questions in two or three sentences each:

1. What is meant by “administrative communication”?
2. Write a note on the functions of ‘Ombudsman’.
3. What is ‘Teleconferencing’?
4. Which are the main ingredients of discussion?
5. Define Brain-storming.
6. Write a note on ‘strong words.’
7. What is the purpose of Employment Interview?
8. Write two ‘Don’ts’ of drafting an effective email?
9. What is the role of salutation in a business letter?
10. What is the importance of Cover letter?
11. Write three tips for effective Business memos?
12. How are Reports organized?
13. What is a Sales Message?
14. Write down the main parts of an Agenda in a meeting.
15. What is Monologue Presentation?

(Ceiling 25 marks)**II. Attempt all the questions in a short paragraph(in about 80 words) each:**

16. Write the minutes of a meeting you recently attended.
17. Prepare the body of a letter to Helios Watch Stores, complaining that the watch lately bought from them does not keep good time.
18. Describe importance of effective communication in business.
19. Describe types of interview questions.
20. Write down major presentation strategies.
21. Suppose you are the Chair of a College level session on Advertisement and Media.
Use polite ways for asking for opinions, and giving clarifications.
22. Explain 7C’s of effective communication.
23. How do email play a vital role in business correspondence?

(Ceiling 35marks)

III. Answer any TWO of the following in about 250 words each:

24. Discuss the features and formats of different types of business letters.
25. What is communication and describe different types of communication?
26. What is a mock interview? Prepare a mock interview, introduce yourself and express your strength and weakness and your professional achievement as an HR Manager in M&C Company to your new employer.
27. Prepare a cover letter and CV for the post of Customer Service Assistant to Acme Windows, 123 Business Rd. Business City, NY 54321.

(2 x 10 = 20marks)

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FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE

Fourth Semester BA Degree Examination, March/April 2021

BFE4C01 – Literatures in English : American and Post Colonial

(2019 Admission onwards)

Time: 1 ½ hours

Max. Marks: 40

SECTION – A

Answer the following in two or three sentences each.

Each question carries two marks.

1. The use of paradox in “Success is Counted Sweetest”.
2. Resistance against colonialism in “My Africa”.
3. How far is the title “Mystic Drum” appropriate to this poem?
4. What does the word “distortion” represent in “This is the photograph of me”?
5. What is transcendentalism?
6. What does the last line refer to in “Dream Deferred”?
7. Explain the term “diaspora”.

(Ceiling 10 marks)

SECTION – B

Answer the following in a paragraph of 120 words each.

Each question carries five marks.

8. Search for belongingness in “The Hairy Ape”.
9. The use of imagery in the poem “Tulips”.
10. Spivak’s concept of Subalternity.
11. Wisdom and foolishness in “The gift of the Magi”.
12. Distinction between colonialism and postcolonialism.

(Ceiling 20 marks)

SECTION – C

Answer any one of the following in about 200 words.

13. Critically comment on the first act of “Silence! The Court is in Session”.
14. *The Old Man and Sea* is a parable about life itself. Elaborate.

(1x10=10 marks)