

FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE

Third Semester MA Journalism & Mass Communication Degree Examination, November 2020

MJS3E1(1) – Web Journalism

(2019 Admission onwards)

Time: 3 hours

Max. Weightage : 30

Part A**Write short notes on any four of the following. Each question carries 2 weightage.**

1. LAN
2. The Wire
3. Search Engine
4. Deepika.com
5. Mojo journalism
6. ICT

(4x2=8 Weightage)**Part B****Write short essay on any four of the following. Each question carries 3 weightage.**

7. What is Digital divide?
8. Explain about Web page design principles.
9. Define multimedia.
10. Explain about internet protocols.
11. What is the relevance of citizen journalism?
12. Explain about HTML.

(4x3=12 Weightage)**Part C****Write essay on any two of the following. Each question carries 5 weightage.**

13. Emergence of new media and their differences from old media. Explain
14. Critically analyse any three popular news based websites in India.
15. Cyber journalism provides platform for any techno savvy person to become a journalist: Comment.
16. Discuss in detail on the future of web Journalism in Kerala.

(2x5=10 Weightage)

FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE

Third Semester MA Journalism & Mass Communication Degree Examination, November 2020

MJS3C11 – Development Communication

(2019 Admission onwards)

Time: 3 hours

Max. Weightage : 30

Part A**Write short notes on any four of the following. Each question carries 2 weightage.**

1. SITE
2. Third world Countries
3. Adam Smith
4. Digital divide
5. Cashless India
6. Going green
7. Infrastructure in an economy

(2x4=8 Weightage)**Part B****Write short essay on any four of the following. Each question carries 3 weightage.**

8. Evaluate the role of new media platforms in development.
9. Write the major reasons of Underdevelopment in an economy.
10. Describe 'Gender and development'.
11. Write your views on 'Environmental awareness and e-waste management in Kerala'.
12. What are the major indicators of development?
13. Explain the need for sustainable development in Indian economy nowadays.
14. Write notes on 'Modern economies'.

(3x4=12 Weightage)**Part C****Write essay on any two of the following. Each question carries 5 weightage.**

15. Define participatory development. Suggest measures to execute successful participatory development in Indian economy.
16. 'Information and communication technology played a major economic role during Covid-19 pandemic'. Elaborate.
17. Detail different models of development.
18. 'Kerala model of development needs to solve many challenges to sustain 'Do you agree with the statement. Why?

(5x2=10 Weightage)

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(Pages : 1)

Reg. No:.....

Name:

FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE

Third Semester MA Journalism & Mass Communication Degree Examination, November 2020

MJS3C12 – Radio, Television and Film Production

(2019 Admission onwards)

Time:3 hours

Max. Weightage : 30

Part A

Write short notes on any four of the following. Each question carries 2 weightage.

1. Non-linear Editing.
2. Mirrorless Cameras.
3. Lip Sync.
4. Adobe Premiere Pro
5. Dadasaheb Phalke
6. Soap Operas
7. AIR

(2x4=8 Weightage)

PART B

Write short essay on any four of the following. Each question carries 3 weightage.

8. The role of Community radios in rural development.
9. What are the preparations to be done before interviewing a celebrity guest for TV?
10. Functions of an audio mixer system.
11. Differentiate FM and AM Bands.
12. Brief the qualities of a Radio Jockey.
13. How Sound design influences film experience? Use an example.
14. Why visual editors use transitions?

(3x4=12 Weightage)

PART C

Write essay on any two of the following. Each question carries 5 weightage.

15. A well-managed pre-production schedule leads to a successful output. Explain.
16. With the help of a diagram, differentiate Dish TV and Cable TV broadcasting.
17. How cinema transcends cultural barriers? Elucidate.
18. Trace the history of Radio transmission in India.

(5x2=10 Weightage)