

2B1N20081

(Pages : 1)

Reg. No:.....

Name:

FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE

First Semester MA Journalism & Mass Communication Degree Examination, November 2020

MJL1C01- Introduction to Mass Communication

(2020 Admission onwards)

Time: 3 hours

Max. Weightage : 30

Answer Question I and any four others

PART A

Write short notes on any five of the following

1. Feedback
2. Agenda Setting
3. Spiral of silence theory.
4. News flow
5. Social Responsibility theory
6. Magic Bullet theory
7. Selective exposure

(5x2=10 weightage)

Part B

Answer any four questions.

All questions carry five weightage

8. Explain the concept of 'mass'. What are its theoretical features?
9. Explain Lasswell's model. What are its drawbacks?
10. The inherent disadvantages of social media platforms are its probability to spread rumors and propaganda in little time. Discuss with examples how far this has affected the quality of democracy in a country like India.
11. Explain Gatekeeping. Also discuss how different are the postulates of White, Galtung and Ruge models of gatekeeping?
12. According to Ball-Rokeach and DeFleur, surveillance, social utility and fantasy-escape determines how important media is to a person at any given moment- Explain each of them in the light of media system dependency theory.
13. Explain the concept of Active and Passive audience as used in Uses and Gratification approach.
14. Elucidate the problems and prospects of computer-mediated communication (CMC) while dealing with natural disaster preparedness and management.

(4x5=20 weightage)

FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE

First Semester MA Journalism & Mass Communication Degree Examination, November 2020

MJL1C02– Mass Media History

(2020 Admission onwards)

Time: 3 hours

Max. Weightage : 30

PART A

Write short notes on any five of the following

1. Missionary journalism
2. Raja Ram Mohan Roy
3. Statesman
4. Press Commission
5. INS
6. Chanda committee
7. KHEDA

(5 x 2 = 10 Weightage)

PART B

Answer any four questions

Each question carries five weightage

8. Enumerate the influence of Mahatma Gandhi as a journalist during the Indian independence period.
9. Critically examine the restrictions on the freedom of speech and expression during the time of emergency.
10. Differentiate the new trends in Malayalam journalism with early journalism practice in Kerala.
11. Define the functions of Editor's Guild in monitoring ethical journalism practice.
12. What are the benefits of receiving information through news agencies? Comment on any leading news agencies and its benefits.
13. Discuss any of the acclaimed Indian filmmakers and their contribution to the socio-cultural upliftment.

(4 x 5 = 20 Weightage)

2B1N20083

(Pages : 2)

Reg. No:.....

Name:

FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE

First Semester MA Journalism & Mass Communication Degree Examination, November 2020

MJL1C03- News Editing

(2020 Admission onwards)

Time: 3 hours

Max. Weightage : 30

Part A**I. Write short notes on any five of the following:**

1. Slanting a story
2. Side saddle, Raw wrap and tripod headlines
3. The Dummy
4. The basic structure of a type face
5. Caption
6. Duties of a sub editor
7. The main functions of Headlines

(5 x 2= 10 weightage)**Part B****Answer question number 8 and three other questions.****Each question carries five weightage.****Section I**

8. Edit the following passage and give an apt Headline:

new zealand's Prime Minister, Jacinda Ardern, has brought in her right-hand man, Grant Robertson, as deputy leader as she unveiled a diverse new cabinet line-up to focus on Covid-19 containment and economic recovery. Robertson, one of Arden's most capable ministers and a close ally, handled the government's spending in response to Covid-19. Robertson is the first gay man to hold the role of deputy prime minister. I still get a lot of emails and messages from young gay, lesbian, bisexual and transgender people who look towards us to provide that kind of role-modelling, he said. "So, I'll keep doing my job the way that I've been doing it, but I'm very proud to have the role.

Of the 20-strong cabinet, eight are women, five are Māori, three are Pasifika and three are LGBT.

In an unexpected move, Nanaia Mahuta, an MP since 1996, was appointed foreign minister, replacing New Zealand First leader Winston Peters, a populist maverick whose party was not returned to parliament at the election on 17 October. The trailblazing Māori MP will become the first female foreign minister in New Zealand's history. Ardern said Mahuta showed "diplomacy skills that we need to represent New Zealand on the world stage" during her last 3 years as local government minister.

"She is someone who builds fantastic relationships very, very quickly and that is one of the key jobs in a foreign affairs role," Ardern said. Mahuta said she was "absolutely privileged" to take on the job. Mahuta was the first woman to wear a "moko", into New Zealand's parliament after getting the traditional Māori facial tattoo in 2016, two decades after she was first elected.

She has previously held the Customs and Māori development portfolios and will hold on to the local government ministry alongside her foreign responsibilities. Ardern also announced a new ministerial post for Covid-19 response, with Chris Hipkins taking the role. Hipkins took over as health minister in July when David Clark resigned following gaffes including going mountain biking during lockdown. Hipkins' responsibilities will include overseeing Covid-19 testing, managed isolation and border controls. He retains the education portfolio.

Andrew Little, one of Labour's most effective ministers, and the politician who begged Ardern to take his place as party leader before coming to power at the 2017 election, takes up the health portfolio.

Ardern said all the positions were assigned on merit. "I think one of the amazing things about New Zealand is that we are often in a space now where all of these questions (about diversity) often become secondary," she said. "There is a reputation there. And that is not the first consideration."

Section II

9. Why does a newspaper need editing? Describe the general principles of editing.
10. Explain the different page makeup techniques and principles.
11. What is photojournalism? Explain the various duties involved in photojournalism.
12. The headlines nowadays used in Malayalam newspapers do not convey anything. Do you agree with the statement? Validate your point of views.
13. What is translation? How does it become necessary for regional newspapers? What are the basic principles associated with translating for newspapers?

(4 x 5 = 20 weightage)

FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE

First Semester MA Journalism & Mass Communication Degree Examination, November 2020

MJL1C04- News Reporting

(2020 Admission onwards)

Time: 3 hours

Max. Weightage : 30

PART A

Write short notes on *any five* of the following

1. Blurb
2. Freelancer
3. Meet the Press
4. Slug
5. Curtain raiser
6. Embargo
7. Service Journalism

(5x2 =10 weightage)

PART B

Answer *any four* questions. Each question carries *five weightage*

8. Do you support sting operation? Substantiate your answer by citing relevant data and examples.
9. What is cheque book journalism? Explain.
10. In print media use of photographs has increased remarkably. What are the reasons? Explain with arguments.
11. Discuss the principles of news writing and its relevance to responsible journalism. Illustrate with examples.
12. Discuss briefly various types of leads with suitable and current examples.
13. Explain the importance of cultivating news sources in news gathering.

(4x5 =20 weightage)