

FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE  
 Second Semester BMMC Degree Examination, March 2017  
 BMM2B02 – Creativity and Design Skills  
 (2016 Admission onwards)

Max. Time: 3 hours

Max. Marks: 80

**PART -A****Answer all Questions. Each Question carries one mark.**

Negative space is the empty area surrounding a ----- shape.

- a) Positive                      b) background                      c) negative      d) figure

Balance is the distribution of the visual ----- of objects, colors, texture, and space.

- a) Presentation                      b) weight                      c) design                      d) level

Content is -----.

- a) Text matter for a design                      b) Concept of a work of art  
 c) Design elements                      d) None of the above

Which is A4 Size?

- a) 20x19 cm                      b) 29.7 cm x 21 cm                      c) 28x22 cm                      d) 30x20 cm

----- relates to varying degrees of emphasis in design.

- a) balance                      b) unity                      c) rhythm                      d) dominance

Curvature is

- a) Angle of a line      b) Bending of a line      c) Width of a line      d) length of a line

Two-dimensional

- a) height, width, and depth.                      b) height and width  
 c) height and depth                      d) None of the above

Value

- a) amount of light reflected                      b) A hue at a lighter value  
 c) A hue at a darker value                      d) The reflection source of light

----- is the creative process of generating, developing, and communicating new ideas.

- a) concept                      b) Ideation                      c) prototype      d) evaluation

----- are the most basic element of design.

- a) Lines                      b) dot                      c) shape                      d) proportion

What is secondary colour?

- a) RGB                      b) CMYK                      c) RYB                      d) None

Pattern is -----

- a) Forms repeated in a design      b) Form      c) Content      d) Proportion

**(12 x 1=12 Marks )**

## PART -B

Answer any *seven* Questions. Each Question carries *two* marks.

13. Write about Prototype?
14. What is Design?
15. What is perspective?
16. What is RYB?
17. Types of colour tone?
18. What is proportion?
19. Explain Unity?
20. What is Colour wheel?
21. Types of Rhythm?

(7 x 2=14 Marks)

## PART- C

Answer any *six* Questions. Each Question carries *five* mark.

22. Explain five main skills needed for drawing?
23. What is tertiary colour and explain their making process?
24. Explain tools of creativity?
25. Define poster? Design a poster for product launch event?
26. Two different style of writing the letter F are show below:

**f F** Create five different style of " M "

27. Explain relationship between tint and tone?
28. How do you develop an idea?
29. What is the difference between living and nonliving objects?

(6 x 5=30 Marks)

## PART- D

Answer any *three* Questions. Each Question carries *eight* mark.

30. What is the importance of creativity in design?
31. Explain elements and principles of design?
32. Write about brochure and their types?
33. Difference between traditional design and modern design?
34. Explain about Primary and secondary colour in digital and paint methods?

(3 x 8=24 Marks)



FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE  
Second Semester BMMC Degree Examination, March 2017

**BMM2C03 – Fundamentals of Multimedia**

(2016 Admission onwards)

Max. Time: 3 hours

Max. Marks: 80

**SECTION A**

**Answer All Questions. Each Question Carries One Mark.**

1. The smallest addressable screen element is called?  
a) Pixel      b) Voltage Level      c) Graph      d) Color Information
2. Not related to image format  
a) JPEG      b) TIFF      c) WAV      d) BMP
3. Aspect ratio  
a) Ratio of Width and Height  
b) Ratio of Width and depth  
c) Ratio of Width and diagonal  
d) None of the above
4. CMYK  
a) Cyan Magenta Yellow Black  
b) Coffee brown Maroon yellow Blue  
c) Chinese red Metallic red Yellow Blue  
d) None of the above
5. Image Enhancing Software  
a) Photoshop      b) Page maker  
c) MS Excel      d) Power Point
6. Compression  
a) Reduces the picture clarity for storage      b) Increases the number of bytes  
c) Reduces the resolution      d) None of the above
7. Video streaming  
a) Delivering Live on the Internet      b) Video on Demand  
c) Video editing      d) Video compression
8. Hypermedia  
a) Print Media      b) Computing, communications, and content.  
c) Interactive media      d) Video, Audio, text
9. Resolution is usually expressed in .....
10. Vector graphics  
a) Lines      b) bitmaps      c) pixel      d) none of the above

(10 x 1 = 10 Marks)

### **SECTION B (SHORT ANSWERS)**

Answer Any Ten Questions. Each Question Carries 2 Marks.

11. Define the term 'Multimedia'?
12. What is known as compression?
13. What is aspect ratio?
14. Differentiate contrast and brightness?
15. What are the various characteristics of Sound?
16. Define the term 'Acoustics'?
17. Define Hypertext?
18. What is known as Sound Mastering?
19. Write any four image formats??
20. Define Graphics?
21. What is Typography?
22. What are the different characteristics of sound?

**(10 x 2 = 20 Marks)**

### **SECTION C (PARAGRAPH)**

Answer Any Five Questions. Each Question Carries Six Marks

23. What are the different elements in multimedia?
24. Define Compression techniques?
25. Explain different communication protocols?
26. Write briefly about "Digital still photography"?
27. Explain various features of multimedia?
28. What are the various applications of multimedia?
29. What are the standards of multimedia?

**(5 x 6 = 30 Marks)**

### **SECTION D (ESSAY)**

Answer Any Two Questions. Each Question Carries 10 Marks

30. Elaborate 'Scope of Multimedia in Media field'?
31. Define the role of video in multimedia. Explain the various processes involves in video shooting, capturing and editing techniques?
32. Elaborate the characteristics of the graphics software 'Photoshop'?

**(2 x 10 = 20 Marks)**



FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE  
**Second Semester BMMC Degree Examination, March 2017**  
**BMM2C04 – Introduction to Cinema**  
 (2016 Admission onwards)

Time: 3 hours

Max. Marks: 80

**Section A (one word)**

*Answer all questions. Each question carries 1 mark*

1. Mother India (1957) was directed by
 

a) Raj Kapoor	b) Ardeshir Irani
c) Mehboob Khan	d) Satyajit Ray
2. Citizen Kane (1941) was directed by
 

a) Alfred Hitchcock	b) D.W. Griffith
c) Orson Welles	d) Jean-Luc Godard
3. Which one is not a Steven Spielberg movie
 

a) Catch me if you can (2002)	b) Jaws (1975)
c) Schindler's list (1993)	d) Star wars (1977)
4. The first Dadasaheb Phalke award is won by
 

a) Devika rani	b) Guru Dutt
c) Dileep Kumar	d) Bimal Roy
5. Satyajit Ray won oscar in the year
 

a) 1988	b) 1975
c) 1992	d) 1980
6. The movie '2001: A Space Odyssey' was directed by
 

a) Alfred Hitchcock	b) Jean-Luc Godard
c) Stanley Kubrick	d) Sergei Eisenstein
7. The film maker associated with the italian neo-realism movement
 

a) Francois Truffaut	b) Fritz Lang
c) Federico Fellini	d) Sergei Eisenstein
8. The first malayalam film 'vigathakumaran' was made by
 

a) Ramu Kariat	b) V.V Rao
c) S. Nottani	d) J. C Daniel
9. Vittorio de Sica is the director of the film .....
 

a) La strada (1954)	b) Bicycle Thieves (1948)
c) La Dolce Vita (1960)	d) City of women (1980)
10. Who is known as the father of special effects
 

a) George Lucas	b) George Melies
c) D.W. Griffith	d) Edwin S. Porter

(10 x 1 = 10 Marks)

**Section B (Short answer)**

*Answer any ten questions. Each question carries 2 marks*

11. Dadasaheb Phalke
12. African cinema
13. Italian neo-realism
14. Shot assembly
15. French new wave
16. Akira Kurosawa
17. Scene
18. Montage
19. Cinematographe
20. Animation films
21. Hollywood cinema
22. Storyboard

**(10 x 2 = 20 Marks)**

**Section C (Paragraph)**

*Answer any five questions. Each question carries 6 marks*

23. Why are cuts and transitions important in a film?
24. What are the major contributions of Latin American cinema?
25. Explain different camera movements?
26. What are the major features of German expressionism?
27. How is marketing and distribution an important part of post-production?
28. How will you evaluate a film using film language?
29. How is a short film different from a feature film?

**(5 x 6 = 30 Marks)**

**Section D (Essay)**

*Answer any two questions. Each question carries 10 marks*

30. Write briefly about the current trends in Malayalam cinema.
31. Explain the process of Pre-production.
32. What are the potentials and limitations of cinema?

**(2 x 10 = 20 Marks)**