

FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE

Fifth Semester BBA Degree Examination, November 2020

BBBA5B07 – Accounting for Management

(2018 Admission onwards)

Time: 3 hours

Max. Marks: 80

Part A**Answer ALL ten questions, each question carries One Mark****Choose the correct answer**

1. Management accounting uses:

a. Past data only	b. Past and Present data
c. Present and Future data	d. Past Present and Future data
2. ----- assets are those which, in the ordinary course of business, can be converted into cash within a short span of time:

a. Current Assets	b. Non- Current Assets
c. Both (a) and (b)	d. None of the above
3. Which one of the following is an investing activity:
 - a. Cash sales of goods in trade
 - b. Interest received on investment
 - c. Interest paid on debenture
 - d. Cash payment of dividend.
4. Which one of the following is not a feature of management accounting?

a. Used by management	b. Uses financial and non financial data
c. Statutory requirement	d. More relevant than objective information
5. If Break Even Point is 40,000 and P/ V Ratio is 20%, then Fixed cost will be :

a. 8000	b. 4000	c. 12000	d. 16000
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Fill up the blanks

6. The balance sheet disclosesof a business
7. Stock turnover ratio can be calculated as
8. Sales of fixed asset result in of cash
9. Contribution is the excess of sales over
10. Trading on equity is another term used for Leverage.

(10 x 1 = 10 Marks)

Part B

Answer ANY EIGHT questions, each question carries Two Marks

11. What is responsibility accounting?
12. State the difference between internal and external analysis.
13. Define accounting ratio?
14. State the difference between net profit and fund from operations.
15. What are cash equivalents?
16. What are the advantages of marginal costing?
17. What is revenue centre?
18. What is Target costing?
19. The balance sheet of X Ltd reveals that Current Ratio is 3:1, Net Working capital is Rs. 80,000. Calculate Current assets and Liabilities.
20. If Sales is Rs. 90,000, P/V ratio is 20%. Calculate Contribution.

(2 x 8 = 16 Marks)

Part C

Answer ANY SIX questions, each question carries Four Marks

21. From the following particulars prepare fund flow statement:

Particulars	2017	2018
Cash	2,000	1,800
Debtors	17,500	19,200
Stock	12,500	11,000
Land	10,000	15,000
Building	25,000	27,500
Machinery	40,000	43,000
	1,07,000	1,17,500
Creditors	18,000	20,500
Bank Loan (Long Term)	15,000	22,500
Capital	74,000	74,500
	1,07,000	1,17,500

During the year drawings by the proprietor for personal use amounted to Rs. 13,000.

Provision for depreciation on machinery stood at Rs. 13,500 on 2017 and Rs. 18,000 on 2018.

22. ABC Ltd produces and sells two products X and Y. The cost and sales data is given below:

	Product X	Product Y
Selling Price	20	30
Direct Material	10	15
Direct Labour	4	5
Fixed Overheads	1,200	

Variable OH are absorbed at 50% of direct labour cost

The proposed sales mixes are:

- (a) 100 units of X and 200 units of Y
- (b) 150 units of X and 150 Units of Y

23. From the following calculate: (a) Return on capital Employed (b) Return on Net worth

Equity Share capital	5, 00,000
Reserves	1, 50,000
10% Debentures	3, 00,000
Current Liabilities	2, 50,000
Net profit before tax	4, 00,000
Rate of tax	50%

24. What are the major inflows and outflows of financing activities?

25. Write a note on marginal costing. State its limitations.

26. 'Management accounting aim at providing financial results of the business to the management for taking decisions'. Explain by bringing out the advantages and disadvantages. .

27. Write a short note on Activity Based Costing.

28. Calculate

- a) Current Assets
- b) Current Liabilities
- c) Liquid assets
- d) Stock

Current Ratio	- 3.5
Liquid Ratio	- 2.5
Working capital	- 4, 00,000

(6 x 4 = 24 Marks)

Part D.

Answer ANY TWO questions, each question carries Fifteen Marks

29. From the following Balance sheet prepare a comparative Balance sheet and justify your result.

	2017	2018		2017	2018
Equity Capital	4,00,000	4,00,000	Land	1,00,000	1,00,000
6% Preference Share Capital	3,00,000	3,00,000	Buildings	3,00,000	2,70,000
Reserves	2,00,000	2,45,000	Plant	3,00,000	2,70,000
6% Debentures	1,00,000	1,50,000	Furniture	1,00,000	1,40,000
Bills payable	50,000	75,000	Stock	2,00,000	3,00,000
Creditors	1,50,000	2,00,000	Cash	?	?
Tax payable	1,00,000	1,50,000			
	13,00,000	15,20,000		13,00,000	15,20,000

30. From the following summarized balance sheet of Elims Ltd as on 31st December 2018 prepare a cash flow statement.

	2017	2018		2017	2018
Share Capital	2,00,000	2,60,000	Land	2,00,000	1,90,000
Reserves	50,000	60,000	Machinery	1,50,000	1,69,000
Profit and Loss A/c	30,400	30,800	Stock	1,00,000	74,000
Bank Loan (Long Term)	70,000	-	Sundry Debtors	80,000	64,200
Sundry Creditors	1,50,000	135,000	Cash	400	600
Provision for Tax	30,000	35,000	Bank	-	8,000
			Goodwill	-	15,000
	5,30,400	5,20,800		5,30,400	5,20,800

Additional Information

- Dividend of Rs. 23,000 was paid
 - Assets of other company were purchased for a consideration of Rs, 60,000 payable in shares. The following assets were purchased Stock Rs 20,000, Machinery Rs. 25,000
 - Machinery was further purchased for Rs 8,000
 - Depreciation written off Machinery Rs. 12,000
 - Income tax provided during the year Rs. 33,000
 - Loss on sale of machinery Rs. 200 was written off to General Reserve
31. *Ratio analysis is only a technique for making judgments and not a substitute for judgments*.

Examine.

(2 x 15 = 30 Marks)

FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE

Fifth Semester BBA Degree Examination, November 2020

BBBA5B08 – Business Research Methods

(2018 Admission onwards)

Time: 3 hours

Max. Marks: 80

PART – I

Answer all questions.

Each question carries 1 mark each

Choose the correct answer.

1. The process of checking and verifying data to detect and correct errors is known as _____
 (a) editing (b) coding (c) classifying (d) correcting
2. _____ is an example of parametric test.
 (a) Chi-square test (b) Sign test (c) z-test (d) Binomial test
3. Marital status of a respondent is measured using _____ scale.
 (a) ordinal (b) nominal (c) interval (d) ratio
4. _____ are the basic units of theory building.
 (a) concepts (b) constructs (c) proposition (d) hypothesis
5. _____ surveys gather data over a period of time.
 (a) longitudinal (b) cross-sectional (c) sample (d) none of these

Fill in the blanks.

6. After processing the data, the next step is _____
7. _____ is reasoning from the general to the particular.
8. _____ is a list of the items or people forming a population from which a sample is taken.
9. _____ questions are questions which respondents can answer in his own words.
10. A complete survey of population is called _____

(10x1=10 marks)

PART –II

Answer any 8 questions.

Each question carries 2 marks each.

11. Define experimental research design.
12. What is an intervening variable?
13. What do you mean by snow ball sampling?
14. What is test of validity?
15. What is meant by non-parametric test?
16. Distinguish between research methodology and research methods.
17. State few qualities required for a good researcher.
18. Differentiate between null hypothesis and alternate hypothesis.
19. What is a focused interview?
20. What is meant by sampling error?

(8x2=16 marks)

PART –III

Answer any 6 questions.

Each question carries 4 marks each.

21. Explain briefly the steps in hypothesis testing.
22. Discuss briefly the graphical methods used for representing a frequency distribution.
23. Define business research. Explain the main areas where business research is applied.
24. Explain the important stages in research report writing.
25. How can observation be used as a method of scientific enquiry?
26. What is pre testing? What are its advantages?
27. Explain the meaning and significance of research design.
28. What is sample size? What are the points to be considered while deciding the size of the sample?

(6x4=24 marks)

PART –IV

Answer any 2 questions.

Each question carries 15 marks each.

29. Explain in length the important types of business research.
30. What is random sampling? Discuss the important random sampling methods pointing out the merits and demerits of each of the methods.
31. What is Likert's scale? Explain the steps in the construction of Likert's scale. Also state its merits and demerits.

(2x15=30 marks)

FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE

Fifth Semester BBA Degree Examination, November 2020

BBBA5B09 – E Business

(2018 Admission onwards)

Time: 3 hours

Max. Marks: 80

Part I

Answer all questions.

Each question carries 1 mark.

A. Choose the correct answer:

1. SET means.....

- (a) Standard Electronic Technology (b) Standard Electronic Transfer
(c) Standard Electronic Transaction (d) Standard Electronic Transmission

2. Which of the following is NOT one of the major types of e-commerce?

- (a) B2B (b) B2C (c) C2B (d) C2C

3. The most subscribed online video site is:

- (a) My space (b) You Tube (c) Google Video (d) AOL

4. is the internet version of word-of-mouth marketing.

- (a) Visceral (b) Virile (c) Virtual (d) Viral

5. Encryption can be done:

- (a) Only on textual data (b) Only on ASCII coded data
(c) On any bit string (d) Mnemonic data

B. Fill in the blanks:

6. SCM is a consolidation of Collaboration, Co-operative, Co-ordination and _____.

7. E-cash is also known as _____.

8. _____ is the heart of ERP System.

9. PDA stands for _____.

10. The electronic process of managing information about customers to maximize loyalty is called _____.

(10 x 1=10 Marks)

Part II (Short Answer Questions)

Answer any eight questions in two or three sentences

Each question carries 2 marks

11. What do you mean by electronic tokens?
12. What is MRP?
13. What is digital signature?
14. What is meant by C2B Model?
15. List out the properties of e-cash.
16. What is e-advertising?
17. What is meant by phishing?
18. What is e-tailing?
19. What is EDI?
20. Define e-market.

(8 x 2=16 Marks)

Part III (Short Essays)

Answer any six questions in 150 to 200 words

Each question carries 4 marks

21. Why banners are important in e-advertising?
22. Write a note on paperless trading.
23. Explain the need for configuration of ERP Packages.
24. Write up the advantages of e-CRM.
25. Explain the critical importance of security in e-commerce.
26. Describe the components of e-marketing mix.
27. Explain the common functionalities of ERP Packages.
28. State the steps involved in an online payment system.

(6 x 4=24 Marks)

Part IV (Long Essays)

Answer any two questions in 600 to 800 words.

Each question carries 15 marks

29. What is e-SCM? Explain the benefits and components of e-SCM.
30. Define e-Commerce? What are the key issues in e-Commerce? How it can be cured?
31. "Supply Chain Management can improve enterprise performance"-Substantiate.

(2 x 15=30 Marks)

FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE

Fifth Semester BBA Degree Examination, November 2020

BBBA5B10 – Indian Financial System

(2018 Admission onwards)

Time: 3 hours

Max. Marks: 80

I. Choose the correct answer. Each question carries 1 mark.

1. The unsecured short term promissory note issued by creditworthy companies are called:
 - a. Commercial paper
 - b. Interbank participation certificate
 - c. Repo
 - d. Certificate of deposit
2. The first development financial institution in India was:
 - a. IDBI
 - b. ICICI
 - c. IFCI
 - d. RBI
3. The idea of providing factoring services in India was first thought by:
 - a. Vaghul committee
 - b. Malhotra Committee
 - c. Tanden Committee
 - d. None of these
4. The permission to quote securities officially on the trading floor of stock exchange is called:
 - a. Origination
 - b. Underwriting
 - c. Distribution
 - d. Listing
5. A merchant bank can claim a charge ----- % as the commission for the whole issue
 - a. 5%
 - b. 2.5%
 - c. 0.5%
 - d. 0.25%

(5x1=5 marks)

II. Fill in the blanks. Each question carries 1 mark

6.includes all activities involved in the transformation of savings into investments.
7. SEBI was established in
8. System is also known as '*Scirpless Trading system*'.
9. is a credit rating agency which is primarily focuses on small and medium scale enterprises.
10. T-Bills are issued by.....

(5x1=5 marks)

III. Answer any eight questions. Each question carries 2 marks.

11. Define the term 'financial market'.
12. Define the term 'Factoring'.
13. What is REPO?
14. Define the term 'Credit Rating'.
15. Expand the following:
a. CBLO b. CRISIL
16. What is 'Price Rigging'?
17. What is mean 'Swap Lease'?
18. What is 'Certificate of Deposit'?
19. What is Gilt Securities?
20. List out Development Financial institutions in India.

(8 x 2=16 marks)

IV. Answer any six questions. Each question carries 4 marks.

21. Distinguish between Primary market and secondary market.
22. Describe the features of Government Securities Market.
23. Define 'Listing of Securities' and explain the importance of listing.
24. Pick out the weakness of Indian financial system.
25. Distinguish between 'financial lease' and 'operational lease'.
26. Explain the functions of SEBI.
27. Brief the key role of IRDA in Indian financial system.
28. Briefly describe the merits and demerits of "Plastic Cards".

(6 x 4= 24 marks)

V. Answer any two questions. Each carries 15 marks.

29. Define Money Market. Explain the subsystems of Indian money market.
30. Elucidate the recent developments in Indian Capital Market.
31. Define Merchant Banks. Explain the important functions of Merchant banks in strengthening a financial system.

(2 x 15=30 marks)

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Name:

FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE

Fifth Semester BBA Degree Examination, November 2020

BBBA5B11 – Investment Management

(2018 Admission onwards)

Time: 3 hours

Max. Marks: 80

Part A

(Answer all questions. Each question carries one mark)

1.means making investment in non -financial assets.
2.means an analysis that analyses past prices to predict future price action.
3. The style of option that is exercised only on expiry date is called.....
4. IDR stands.....
5. SEBI protect the interest of.....
6. The risk of doing business in a particular locality is called.....risk
a)Market risk b) business risk c) interest rate risk d) regulation risk
7. The shares whose beta value is less than one is called.....shares
a) Neutral shares b) negative shares c)aggressive shares d) defensive shares
8.means standardized forward contract.
a) Futures b) forward c) option d) swap
9. shares are the shares issued by cyclical growth companies.
a) Blue chip shares b) income shares c) growth shares d) cyclical shares
10. Sensex is calculated onstocks traded in the BSE.
a) 30 b) 50 c) 40 d) 20

(10 x 1=10 Marks)

Part B

(Answer any eight questions. Each question carries 2marks)

11. Define stock exchange.
12. What do you mean by mid cap fund?
13. What is meant by index future?
14. What is FCCB?

15. What do you mean by exchange traded funds?
16. Define financial risk.
17. What is NAV?
18. What is return? Explain risk return trade off.
19. Write any two objectives of SEBI.
20. Explain EIC frame work of analysis.

(8 x 2=16 Marks)

Part C

(Answer any six questions. Each question carries 4 marks)

21. Distinguish between investment and speculation.
22. Explain systematic risk and its types.
23. What is a depository? Explain its advantages.
24. What is GDR? Explain the uses of GDR.
25. What are the characteristics of capital market?
26. State the differences between forward and future contract.
27. Explain different types of bonds.

(6 x 4=24 Marks)

Part D

(Answer any two questions. Each question carries 15 marks)

28. Define Mutual Fund. Explain different types of Mutual fund.
29. Explain fundamental analysis approach to investment.
30. Define financial derivative. Briefly explain different types of derivatives.

(2 x 15=30 Marks)

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FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE
Fifth Semester BBA(Open Course) Degree Examination, November 2020
BBBA5D01– E- Commerce
(2018 Admission onwards)

Time: 2 hours

Max. Marks: 40

Part A*Answer all questions, each question carries 1 mark.*

Fill in the blanks

1.is concerned with the buying and selling information, products and services over computer communication networks
2. EFT stands for.....
3. is the world's largest computer network.
4. Intype of payment system customer is allowed to spend only up to the amount that have pre deposited into account.
5.refers to a kind of e-commerce which refers to a company selling or buying from other company.

(5 x 1=5 marks)**Part B****(Short Answer Questions)***Answer any four questions, each question carries 2 marks*

6. Define e-commerce.
7. What is sniffing?
8. What is firewall?
9. What is SCM?
10. What types of products are suitable for e-commerce? **(4 x 2=8 marks)**

Part C**(Short Essay Questions)***Answer any three questions, each question carries 4 marks*

11. Distinguish between traditional commerce and e-commerce.
12. Explain the basic steps involved in an online payment system.
13. Define Biometrics. What are its components?
14. Discuss the main security risks of e-commerce?

(3 x 4=12 marks)**Part D****(Essay Questions)***Answer any one question, which carries 15 marks*

15. Describe the various types of electronic payment system and its components.
16. Explain different models of e-commerce models.

(1 x 15=15 marks)