

FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE
 First Semester B.A Multimedia Degree Examination, November 2018
BBMC1B01 – Introduction to Communication
 (2015 Admission onwards)

Max. Time: 3 hours

Max. Marks: 80

Section A (one word)

Answer all questions, each questions carries 1 mark

1. Self image is a barrier

a)Physical	b)Mechanical
c)Psychological	d)Linguistic
2. The two step flow theory was put forwarded by.....

a)Daniel Lerner	b)De-Fleur
c)Paul Lazar Field	d)Osgood and Schramm
3. The process of mass communication is not

a)asymmetrical	b)personal
c)anonymus	d)effected on a large scale
4. Communication needs a

a)Sender	b)Receiver
c)Channel	d)All of the above
5. Who invented Television?

a) Alexander graham bell	b) Jhon Logie Baird
c)Francis Jenkin	d)Chaster Carlson
6. has turned the world into a Global village.

a) Radio	b) TV
c) Cinema	d) Internet
7. The model that which first introduced the concept of Noise.

a) Laswell's model	b) Shannon & Weaver
c) Osgood	d) Wilbur Schramm
8. The act of producing a message is

a)Decoding	b)Encoding
c)Messaging	d)Feedback
9. PTI is a

a) News channel	b) news portal
c) news paper	d) news agency
10. The Egyptian system of picture writing is known as

a)Pictography	b)Cuneiform
c)Hieroglyph	d)Script

(1×10=10 MARKS)

01

Section B (Short answer)

Answer any ten questions, each questions carries 2 marks

11. What is Communication?
12. What you mean by proxemics?
13. Gate keeping.
14. Define Paralanguage.
15. What is Infotainment?
16. What do you mean by Grapevine?
17. Describe Informal Communication?
18. What is pictography?
19. What is Semiotics?
20. Explain Frame of reference.
21. What is context in communication?
22. Explain integration function of communication?

(2×10=20 MARKS)

Section C (Paragraph)

Answer any five questions, each ten questions carries 6 marks

23. Explain different types of noise in communication?
24. What do you mean by Intrapersonal communication?
25. Explain briefly the uses and gratification theory?
26. Discuss the Aristotle model of communication?
27. What is the importance of new media?
28. What is Non verbal communication?

(6×5=30 MARKS)

Section D (Essay)

Answer any two questions, each ten questions carries 10 marks

29. Explain the process of communication with various elements?
30. What is communication? Make an essay about different types of communications.
31. Discuss the SMCR model of communication with the help of a diagram.

(10×2=20 MARKS)

1B1N18012

(Pages : 2)

Reg. No:.....

Name:

FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE

First Semester B.A. Multimedia Degree Examination, November 2018

BBMC1C02 – Media Laws & Ethics

(2017 Admission onwards)

Max. Time: 3 hours

Max. Marks: 80

I. Answer all questions

1. Who is the father of Indian constitution??
 - a) Dr. Rajendra Prasad
 - b) PanditJawaharLal Nehru
 - c) Bal Ganga Dhartilak
 - d) Baba SahebBheem Rao Ambedker
2. Under RTI Act, Information means
 - a) Documents
 - b)Advices
 - c) Contracts
 - d)All of these
3. Time limit for providing information under RTI Act concerning the life
 - a) 24 hours
 - b)48 hours
 - c) 30 days
 - d)7 days
4. Right to life is
 - a) Fundamental Right
 - b) Human Rights
 - c) Directive Policies
 - d) None
5. Press council of India consists of
 - a) 18 members
 - b) 20 members
 - c) 25 members
 - d) 28 members
6. To improve the standard of news agencies and Newspapers was reconstituted.
 - a) Press Council
 - b) Wage Boards
 - c) Press Forums
 - d) None of these
7. A wilful disobedience of a court order or a wilful interference withthe administration of Justice is
 - a) Contempt of court
 - b)Conflict of laws
 - c) Compensatory damages
 - d) None of these
8. Defamatory (false and injurious) written statements or materials, including movies or photographs is called
 - a) Libel
 - b) Slander
 - c) Lien
 - d) None of these
9. Official Secrets Act was enacted in
 - a) 1923
 - b)1953
 - c) 1933
 - d)1963
10. The freedom of expression is guaranteed under _____ of Indian Constitution
 - a) Article 19(1)(a)
 - b) Article 19 (2)
 - c) Article 19 (1)(b)
 - d) None of these

(10 x1 = 10 Marks)

II. Write short notes, each not exceeding 60 words, on any of the eight following:

11. Mass Communication and mass media.
12. The Fundamental Rights
13. Film Certification Rules.
14. Wage Boards.
15. Drug and Magic remedies act in India.
16. Advertising Agency
17. Telecommunication Rules and Regulation.
18. Privacy and Cyber laws.
19. Libel
20. Media censorship.
21. Official Secrets Act
22. Press Forums

(8 x 2 = 16 Marks)

III. Write short essays, each not exceeding 120 words, on any of the six following:

23. What are the significance of Laws and its restrictions in modern society?
24. What do you understand by freedom of expression, what is its importance?
25. Defamation and its defenses of media professionals.
26. Describe about Regulatory measures taken to control and balance media?
27. Write short notes on
 - a) Copyright Act,
 - b) Young Person's Harmful Publication Act
 - c) Working journalist Act
28. Describe in brief about different media Regulatory bodies and their function.
29. What is the role and function of press council of India? Discuss in brief.
30. Why we are issuing censorship on film.
31. Judicial system in India.

(6 x 4 = 24 Marks)

IV. Write essays on any two of the following:

32. What do you understand by media ethics? Why they are important?
33. Rights without duties are harmful for society rather than fruitful. How?
34. What is the role and function of press council of India? Discuss in brief.
35. Media is called fourth pillar of democracy. What is its role and importance in strengthening democracy?

(2x15 = 30 Marks)

FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE
First Semester B.A. Multimedia Degree Examination, November 2018

BBMC1C01 – Introduction to Computer

(2017 Admission onwards)

Max. Time: 3 hours

Max. Marks: 80

Section A (One word)

Answer all questions- Each question carries 1 mark

- Which of the following is operating system software?
a. MS Word b. MS Access
c. Compiler d. Windows
- Expansion of MIDI is
- Act as high speed buffer between CPU and main memory?
- LAN stands for
- Merge and center button is in the tab.
- Base coating material in a magnetic tape is
- serves as both input and output devices.
- Printer is a Device.
a. Memory b. Input
c. Output d. Register
- ALU stands for
- is a volatile memory.
a. RAM b. ROM
c. Printer d. Plotter

(10 x 1= 10 Marks)

Section B (Short answer)

Answer any ten questions. Each question carries 2 marks

11. Bluetooth
12. Online journalism
13. PDF
14. Statistical functions in excel
15. VGA
16. GSM
17. Workstations
18. FTP
19. Fire wire
20. Dos
21. Cell Pointer
22. DVD

(10 x 2 = 20 Marks)

Section C (Paragraph)

Answer any five questions. Each question carries 6 marks

23. What are the major types of video file formats?
24. Write note on CPU?
25. Differentiate between LAN, MAN, WAN?
26. Write a note on commonly used Output devices?
27. What are the major functions of a computer?
28. Explain the procedure for adding a picture to power point slide?
29. Explain about sending and receiving emails using outlook express?

(5 x 6 = 30 Marks)

Section D (Essay)

Answer any two questions. Each question carries 10 marks

30. Explain about different input devices?
31. Write an essay on mobile communication technologies:- GSM, CDMA, GPRS ?
32. Write a note on mail merge facilities available in MS Word with steps?

(2 x 10 = 20 Marks)

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