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(Pages : 2)

Reg. No:.....

Name:

FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE

First Semester BCOM/ BCOM CA Degree Examination, November 2020

BCC1B01/BCM1B01 – Business Management

(2020 Admission onwards)

Time: 2.5 hours

Max. Marks: 80

PART A

Answer all questions

1. What is Kaizen?
2. Define CSR?
3. What is Change Management?
4. What is a Contingency Approach?
5. What is MBE?
6. What is Ishikawa Diagram?
7. What is Holacracy?
8. What is Stress Management?
9. What is ISO?
10. What is MBM?
11. What is Grape wine communication?
12. What is Logistics Management?
13. What is Gamification?
14. Mention any two types of Delegation?
15. What is a Quality Circle?

(15 x 2 = 30 , Maximum ceiling 25 marks)

PART B
Answer all questions

16. What are forms of workers participation in Management?
17. Explain Mc Gregor's's concept of Motivation?
18. Explain the arguments in favour and against of Corporate Social Responsibility?
- 19 .Explain the major CSR Initiatives in India ?
- 20 Compare the Unitarian view and the Integration view of Business Ethics
21. Explain Corporate Responsibility towards different Stake holders.
22. What are the business ethical issues related to Globalization?
23. Distinguish between management and administration?

(8 x 5 = 40, Maximum ceiling 35 marks)

PART C
Answer any two questions

24. Define Co-ordination. Explain the Techniques of effective Co-ordination?
25. What is Business Ethics? Explain the various Theories of Ethics?
26. What is Corporate Social Responsibility? Explain the arguments against and in favour of corporate Social Responsibility.

(2 x 10 = 20 Marks)

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FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE
First Semester BCOM/ BCOM CA Degree Examination, November 2020
BCC1C01/BCM1C01 – Managerial Economics
(2020 Admission onwards)

Time: 2.5 hours

Max. Marks: 80

PART A
Answer all questions

1. Define utility
2. How inferior goods are different from Giffen goods?
3. What is price consumption curve?
4. What is oligopoly?
5. What is price discrimination?
6. What is producer surplus?
7. What is inflation?
8. What is demonetization?
9. Define exchange rate
10. What is intellectual property?
11. Define small industry
12. What is FIIs?
13. What is income elasticity?
14. What is marginal utility?
15. What is product differentiation?

(15 x 2 = 30 , Maximum ceiling 25 marks)

PART B
Answer all questions

16. Distinguish between micro economics and macro economics
17. How to take a managerial decision?
18. State the concept of consumer surplus. What are its limitations?
19. Explain how short run supply curve of a firm under perfect competition is determined
20. How WTO provisions adversely affect the Indian economy?
21. What are the causes of poverty in India?
22. What are the needs of foreign capital in India?
23. Discuss the role of SSIs/MSMEs in Kerala economy

(8 x 5 = 40, Maximum ceiling 35 marks)

PART C
Answer any two questions

24. State graphically the indifference curve analysis. What is its limitation?
25. What are the features of monopolistic competition? Explain the equilibrium of the firm in the short run and long run under monopolistic competition
26. What do you mean by inequalities in income and wealth? What are the cause of inequalities in income and wealth in India?

(2 x 10 = 20 Marks)