

N17237

(Pages : 2)

Reg. No:.....

Name:

FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE
 First Semester BMMC Degree Examination, November 2017
 BBMC1B01 – Introduction to Communication
 (2017 Admission onwards)

x. Time: 3 hours

Max. Marks: 80

Section A (one word)

Answer all questions, each questions carries 1 mark.

1. Mobile phone with internet connectivity is a/an _____ tool

a) Private Communication	b) Dyadic Communication
c) Mass communication	d) Media convergence
2. Cinema is a/an _____

a) Visual medium	b) audio visual medium
c) audio medium	d) print medium
3. Which of the following is an example for feedback?

a) A letter to the Editor	b) Writing an Article
c) Downloading information from internet	d) Drawing a picture
4. Who invented Radio?

a) Alexander graham bell	b) Jhon Logie Baird
c) Francis Jenkin	d) Guglielmo Marconi
5. "The medium is a message" is coined by _____

a) Marshal Mc-Luhan	b) Netizen
c) Aristotle	d) Wilbur Schramm
6. The mathematical model of communication was put forwarded by

a) Shnannon & Weaver	b) Lasswell
c) Wilbur Schramm	d) Aristotle
7. Communication helps in

a) Persuasion	b) entertainment
c) integration	d) all the above
8. Gate keeping is related with

a) Intrapersonal communication	b) Interpersonal communication
c) Mass communication	d) Group communication
9. The social media network of Google is _____

a) Facebook	b) Twitter
c) Google plus	d) Linked in
10. "Communitis" means _____

a) common	b) information
c) code	d) communities

(1×10=10 MARKS)

Section B (Short answer)

Answer any ten questions, each questions carries 2 marks

11. What is Channel in Communication?
12. What do you mean by semantic noise?
13. Social Media.
14. Define posture and gesture.
15. What is reinforcing?
16. Who is Aristotle?
17. Mass Communication?
18. What is Linguistics?
19. What is RTI?
20. Define Verbal communication.
21. What is LSRW in communication?
22. Explain persuasion function of communication?

(2×10=20 MARKS)

Section C (Paragraph)

Answer any five questions, each ten questions carries 6 marks

23. Explain Interpersonal communication?
24. Which are the functions of communication, Explain?
25. Explain Shannon and Weaver model of communication?
26. Discuss the concept of perceptual psychology?
27. What is Circular model of communication?
28. What is Participatory communication?

(6×5=30 MARKS)

Section D (Essay)

Answer any two questions, each ten questions carries 10 marks

29. Elucidate the functions and characteristics of mass communication?
30. Make an essay about the history and evolution of communication?
31. Explain the influence of social relations in the decision making of individuals.

(10×2=20 MARKS)

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(Pages : 2)

Reg. No:.....

Name:

FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE
First Semester BMMC Degree Examination, November 2017
BBMC1C02 – Media Laws & Ethics
(2017 Admission onwards)

Time: 3 hours

Max. Marks: 80

Answer all questions

1. Who is the first citizen of India?
 a) Prime Minister b)Chief Justice of India
 c) Chief Election commissioner d)None
2. Under RTI Act, Information means
 a) Documents b)Advices
 c) Contracts d)All of these
3. Which Article in constitution is specially for Independence of Press
 a)Article 13 b)Article 15
 c) Article 17 d)No separate Article
4. The Press and Registration of Books Act enacted in the year _____
 a) 1857 b)1867
 c) 1877 d)1897
5. Press council of India consists of
 a) 18 members b)20 members
 c)25 members d)28 members
6. To improve the standard of news agencies and Newspapers _____ was reconstituted.
 a) Press Council b)Wage Boards
 c)Press Forums d)None of these
7. Media is called
 a) 2nd Pillar of democracy b)3rd Pillar of democracy
 c)4th Pillar of democracy d)None
8. Which one from the following is the threat for the journalism?
 a) Accuracy b)Bias
 c)All of these d)None of these
9. Official Secrets Act was enacted in _____
 a) 1923 b)1953
 c)1933 d)1963
10. The freedom of expression is guaranteed under _____ of Indian Constitution
 a) Article 19(1)(a) b)Article 19 (2)
 c)Article 19 (1)(b) d)None of these

(10x1 = 10 Marks)

II. Write short notes, each not exceeding 60 words, on any of the eight following:

11. Mass Communication and mass media.
12. Intellectual Property Rights.
13. Film Certification Rules.
14. Define RTA.
15. Drug and Magic remedies act in India.
16. Define article 19 (1) (a).
17. Telecommunication Rules and Regulation.
18. Privacy and Cyber laws.
19. Slander
20. Media censorship.
21. Embedded journalism.
22. Contempt of court.

(8x2 = 16 Marks)

III. Write short essays, each not exceeding 120 words, on any of the six following:

23. Define and describe fundamental rights given by Indian constitution.
24. What do you understand by freedom of expression, what is its importance?
25. Defamation and its defenses of media professionals.
26. Why we are imposing Laws on Drug control.
27. Write short notes on
 - a. Copyright Act,
 - b. Young Person's Harmful Publication Act,
28. What is the importance of "Working Journalists Act" in journalism?
29. What is the role and function of press council of India? Discuss in brief.
30. Why we are issuing censorship on film.
31. Judicial system in India.

(6x4 = 24 Marks)

IV. Write essays on any two of the following:

32. What do you understand by media ethics? Why they are important?
33. What are the significance of Laws and its restrictions in modern society?
34. What is the role and function of press council of India? Discuss in brief.
35. Explain the evolution of Media laws in India.

(2x15 = 30 Marks)

Name:

FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE
First Semester BMMC Degree Examination, November 2017
BBMC1C01 – Introduction to Computer
(2017 Admission onwards)

Time: 3 hours

Max. Marks: 80

Section A (One word)**Answer all questions- Each question carries 1 mark**

1. Is an input device that translates paper documents in to an electronic document formats for input to a computer?
2. Expansion of GPRS is
3. Which component is used to input data in to a computer?
 - a. Printer
 - b. Speaker
 - c. Keyboard
 - d. Plotter
4. The audible range of frequency is between 20 Hz to Hz?
5. JPEG stands for.....?
6. Is used for audio output?
7. To insert a new slide in the current power point presentation , we can choose
 - a. CTRL+M
 - b. CTRL+N
 - c. CTRL+O
 - d. CTRL+P
8. Converts the sound signal in to electrical signal?
9. ROM is a Memory?
 - a. Input
 - b. Volatile
 - c. Arithmetic
 - d. Non Volatile
10. The Number system based on "0" and "1" only is known as
 - a. Binary system
 - b. Hexadecimal system
 - c. Decimal system
 - d. Octal system

(10 x 1 =10 Marks)

Section B (Short answer)

Answer any ten questions. Each question carries 2 marks

11. Protocols
12. WWW
13. ALU
14. Printers
15. Image formats
16. Slide translation in power point
17. Internet
18. CPU
19. VGA Splitter
20. Wireless USB
21. AutoContent Wizard
22. Brain control interface

(10 x 2 = 20 Marks)

Section C (Paragraph)

Answer any five questions. Each question carries 6 marks

23. Explain about online journalism?
24. What you mean by computer memory and what are its classifications?
25. What is FTP?
26. Explain image formats?
27. Write on any 2 mathematical functions used in excel?
28. Explain about MIDI instruments?
29. How will you draw a table in MS Word?

(5 x 6 = 30 Marks)

Section D (Essay)

Answer any two questions. Each question carries 10 marks

30. What are the major types of video file formats?
31. Explain the different components of a computer system?
32. Explain about features of internet?

(2 x 10 = 20 Marks)