

1B1N25150

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Reg. No:.....

Name:

FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE

First Semester BAMB Degree Examination, November 2025

BMM1MN103 – Fundamentals of Web Designing

(FYUGP 2024 Admission onwards)

Time: 2 hours

Max. Marks : 70

PART – A

All questions can be attended.
Each question carries **Three** mark.

Ceiling -24 Marks

No	Questions	COs	Knowledge Level(KL)	Marks
1	Define web hosting and its types.	1	1	3
2	What is the role of a domain name in website development?	1	1	3
3	List any three HTML tags and their functions.	2	2	3
4	Explain the concept of responsive design.	3	2	3
5	What is CSS? Mention its types.	2	2	3
6	Describe the use of <div> and tags.	2	2	3
7	What is the difference between static and dynamic websites?	1	2	3
8	Mention any three image formats used in web design.	3	1	3
9	Define hyperlink and its syntax in HTML.	2	1	3
10	What is the purpose of SEO?	4	2	3

PART – B

All questions can be attended.
Each question carries six marks.
Ceiling -36 Marks

No	Questions	COs	Knowledge Level(KL)	Marks
11	Explain the structure of a basic HTML document with example.	2	3	6
12	Discuss the importance of CSS in web designing.	3	3	6
13	Describe the box model in CSS with a diagram.	3	4	6
14	Compare inline, internal, and external CSS.	3	4	6
15	Explain the concept of wireframing and its role in UI/UX.	5	4	6
16	Write HTML code to create a simple registration form.	4	3	6
17	Discuss the role of website securities.	4	4	6
18	Explain the concept of accessibility in web design.	5	4	6

PART - C

Answer any *one* questions.
Each question carries **Ten** marks.

No	Questions	COs	Knowledge Level(KL)	Marks
19	Design a layout for a portfolio website using HTML and CSS. Justify your design choices.	6	6	10
20	Evaluate the impact of UI design principles with real world examples.	6	5	10

1 x 10 = 10 Marks

FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE

First Semester BAMB Degree Examination, November 2025

BMMICJ101 – Introduction to Multimedia and Graphics

(FYUGP 2024 Admission onwards)

Time: 2 hours

Max. Marks : 70

PART – A

All questions can be attended.
Each question carries **Three** mark.

Ceiling -24 Marks

No	Questions	COs	Knowledge Level(KL)	Marks
1.	Define multimedia.	CO1	An	3
2.	List two main features of multimedia.	CO2	Ap	3
3.	Name any three elements of multimedia.	CO3	Ap	3
4.	Give two examples of multimedia applications.	CO4	Ap	3
5.	What are vector graphics?	CO5	Ap	3
6.	List any two principles of graphic design.	CO6	C	3
7.	Name two skills needed for a graphic designer.	CO1	R	3
8.	What is raster graphics software?	CO1	R	3
9.	List any two tools in raster graphic software.	CO1	R	3
10.	What is image retouching?	CO1	R	3

PART – B

All questions can be attended.
Each question carries six marks.

Ceiling -36 Marks

No	Questions	COs	Knowledge Level(KL)	Marks
11.	Analyse multimedia elements with examples.	CO1	An	6
12.	Describe the applications of multimedia in any two fields.	CO2	U	6
13.	Summarise multimedia file formats and compression techniques.	CO3	U	6

14.	Categories tools and types of computer graphics.	CO4	Ap	6
15.	Illustrate the principles of graphic design with examples.	CO5	Ap	6
16.	Explain the process of image manipulation.	CO6	U	6
17.	Demonstrate the importance of corporate identity in branding	CO2	Ap	6
18.	Describe colour settings in vector graphic software.	CO2	U	6

PART - C

Answer any *one* questions.
Each question carries **Ten** marks.

No	Questions	COs	Knowledge Level(KL)	Marks
19.	Write an essay on the history and development of graphic design.	CO6	C	10
20.	Analyse the workflow of creating a multimedia project from concept to final output	CO6	AN	10

1 x 10 = 10 Marks

FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE

First Semester BAMB Degree Examination, November 2025

BMM1FM105 – Fundamentals of Multimedia

(FYUGP 2024 Admission onwards)

Time: 1 ½ hours

Max. Marks : 50

PART – A

All questions can be attended.
Each question carries Two mark.
Ceiling -16 Marks

		COs	Knowledge Level(KL)	Marks
1	Define multimedia and mention its essential elements.	CO1	R	3
2	List any three advantages of integrating multimedia elements in communication.	CO1	U	3
3	What is the significance of the printing press in multimedia communication?	CO2	U	3
4	Name the major contributions of radio in multimedia storytelling.	CO2	R	3
5	Explain how multimedia facilitates interactive experiences	CO3	U	3
6	State two applications of multimedia in the healthcare sector.	CO4	R	3
7	What is meant by responsive spaces in multimedia?	CO5	U	3
8	Mention any two recent technologies that revolutionized multimedia.	CO6	R	3
9	List two applications of multimedia in the visual arts.	CO4	R	3
10	Mention any three ways in which individuals consume multimedia today.	CO3	R	3

PART – B

All questions can be attended.
Each question carries six marks.
Ceiling -24 Marks

		COs	Knowledge Level(KL)	Marks
11	Explain the multimedia production process with suitable examples.	CO1	U	6
12	Discuss the impact of the internet on multimedia consumption.	Co2	Ap	6
13	How does multimedia influence cultural exchange. Give relevant examples.	CO3	An	6
14	Explain the significance of Augmented Reality (AR) and Virtual Reality (VR) in multimedia platforms.	CO6	An	6
15	How does multimedia impact in mobilizing and organizing social change.	CO4	An	6

PART - C

Answer any *one* questions.
Each question carries **Ten** marks.

		COs	Knowledge Level(KL)	Marks
16	Critically analyse the symbiotic relationship between multimedia and society. How does it shape cultural norms and individual behaviour?	CO3	E	10
17	With examples, appraise the interdisciplinary nature of multimedia by discussing its applications in education, science, technology, and arts.	CO4	6	10

1 x 10 = 10 Marks