

Name:

FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE

First Semester Mass Communication and Journalism Degree Examination, November 2025**MJS1C01 - Introduction to Mass Communication**

(2022 Admission onwards)

Time: 3hours

Max. Weightage : 30

Write short notes on any four of the following. Each question carries 2 weightage.

1. Priming
2. Gate keeping
3. Propaganda
4. Durkheim
5. Cognitive Dissonance
6. Semantic noise
7. Libertarianism

(2x4=8 Weightage)**Write a short essay on any four of the following. Each question carries 3 weightage.**

8. Describe Elisabeth Noelle-Neumann's Spiral of Silence theory and its implications for public opinion
9. Compare and contrast the views of Tönnies and Durkheim on mass society.
10. Discuss the salient features of Harold D. Laswell's model of communication.
11. Explain the process and elements of communication with the help of the Shannon and Weaver Model or the Berlo's Model
12. What is the core principle of Congruity Theory in the context of persuasion and attitude change?
13. Discuss about the importance of linear model of communication with reference to Aristotle model.
14. Explain the Social Psychological approach to the construction of meaning in media messages.

(3x4=12 Weightage)

Write an essay on any two of the following. Each question carries 5 weightage.

15. Critically assess the four normative theories of the press. Discuss their relevance, applicability, and challenges in the context of the 21st-century globalized media environment.
16. Applying Albert Bandura's Social Learning Theory and the modeling process, write an essay on the debate surrounding media violence and its potential effects on audience behavior.
17. Compare and critically assess the relevance of the Schramm, Riley and Riley, and Maletzke models in understanding the complexities of the mass communication process in contemporary society.
18. Write a detailed essay on the dual nature of media as both a cultural institution and a commercial industry. How do these two roles create tension and influence media content and practices in India?

(2x 5=10 Weightage)

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(Pages : 2)

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FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE

First Semester Mass Communication and Journalism Degree Examination, November 2025

MJS1C02 - Reporting News

(2022 Admission onwards)

Time: 3hours

Max. Weightage : 30

Part A**Write short notes on any four of the following. Each question carries 2 weightage.**

1. Deepfake
2. Creative Commons
3. Soft news
4. Obituary
5. Advocacy Reporting
6. Maria Ressa
7. Hour Glass

(2x4=8 Weightage)**Write short essay on any four of the following. Each question carries 3 weightage.**

8. How can a reporter maintain balance and objectivity when covering politically sensitive stories?
9. How multicultural reporting practices help minimize stereotypes and ensure inclusive coverage?
10. In what ways can press releases serve as a starting point for reporting, and what are their advantages and limitations?
11. What are the key steps to prepare and conduct an in-depth news interview?
12. What are the key changes in sourcing practices in the digital era? Explain with examples.
13. Discuss the preparations required and reporting style of a parliamentary sitting.
14. Explain the best practices for reporting health risks and medical studies.

(3x4=12 Weightage)

Write essay on any two of the following. Each question carries 5 weightage.

15. Explain the role of citizen journalism in today's news ecosystem. Discuss its benefits and risks.
16. Explain the inverted pyramid, hour glass, narrative storytelling, and impersonal writing structures in news writing. Discuss their strengths and limitations
17. Development reporting should focus on marginalised communities. Justify
18. In disaster reporting, the line between informing and sensationalising is thin. Discuss the strategies that journalists can adopt.

(5x2=10 Weightage)

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First Semester Mass Communication and Journalism Degree Examination, November 2025

MJS1C03 - Editing News

(2022 Admission onwards)

Time: 3hours

Max. Weightage : 30

Write short notes on any four of the following. Each question carries 2 weightage.

1. Significance of headline in news editing
2. Leads in news editing
3. Copy editor
4. Difference between proof reading and editing
5. Human Interest element in news article
6. QR Code Integration in Print Media
7. Role of Infographics in Visual Journalism

(2x4=8 Weightage)

Write a short essay on any four of the following. Each question carries 3 weightage.

8. Explain the organizational pattern of the editorial section in print and broadcast media with examples.
9. Discuss the significance and functions of headlines in news presentations with suitable examples.
10. "Subbing is both science and art" – Comment with a case study to explain the same.
11. How does an edit page differ from regular news pages? Discuss with examples.
12. What is the importance of Stylebooks in the editing process?
13. Explain the current trends in journalistic language with reference to convergence.
14. What are the core responsibilities of an editor in a converged newsroom environment?

(3x4=12 Weightage)

Write an essay on any two of the following. Each question carries 5 weightage.

15. Define editorial. Discuss its significance, structure, types, and techniques of writing.
16. Explain the design principles of a newspaper front page with suitable layout elements.
17. Describe the editing process for magazines. How is it different from newspaper editing?
18. What is photo editing? Explain its principles, techniques, and the role of captions.

(5x2=10 Weightage)

FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE

First Semester Mass Communication and Journalism Degree Examination, November 2025**MJS1C04 - Media History**

(2022 Admission onwards)

Time: 3 hours

Max. Weightage : 30

Part A**Write short notes on any four of the following. Each question carries 2 weightage.**

1. Chanda Committee
2. SITE
3. Censorship
4. Nasrani Deepika
5. Rajyasamacharam
6. UNI
7. Editors Guild

(2x4=8 Weightage)**Write a short essay on any four of the following. Each question carries 3 weightage.**

8. List out the contributions of PTI
9. Note down the milestones in the history of Malayala Manorama
10. Compare the programme patterns and style of AM radio and FM radio.
11. Write a short note on Press Council of India
12. Write a short note on AP and AFP
13. Write a profile of KP Kesava Menon
14. Registrar of Newspapers for India

(3x4=12 Weightage)**Write an essay on any two of the following. Each question carries 5 weightage.**

15. Trace the origin of Television broadcasting in India and predict the future of the same.
16. What are the challenges faced by press during the pre-independence era
17. The Social Media news platforms have degraded the journalistic standards. Do you agree?
18. Analyze the gradual shifts in the layout of newspapers from 1947-2025

(5x2=10 Weightage)

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(Pages : 2)

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First Semester Mass Communication and Journalism Degree Examination, November 2025

MJS1C05 – Communication Laws & Ethics

(2022 Admission onwards)

Time: 3hours

Max. Weightage : 30

Write short notes on any four of the following. Each question carries 2 weightage.

1. Contempt of Court Act
2. Creative Commons
3. Misinformation
4. Sting Operation
5. Open Data
6. Libel
7. PRB Act, 1867.

(2x4=8 Weightage)**Write a short essay on any four of the following. Each question carries 3 weightage.**

8. Discuss how the ideals of the Preamble of the Indian Constitution relate to the Freedom of Expression guaranteed to the media.
9. Examine the role of film censor board of India.
10. Discuss the legal provisions in the Indian Penal Code related to obscenity and pornography.
11. Elaborate on any significant case study related to either civil or criminal defamation in India
12. Explain the salient features of Contempt of court Act 1952 and its amendments.
13. How can a journalist defend himself against libel? Explain.
14. Discuss any one of the laws existing in India to regulate advertisements in the media.

(3x4=12 Weightage)

Write an essay on any two of the following. Each question carries 5 weightage.

15. Do you favour the abolition of the Official Secrets Act in India? Present your argument logically.
16. Outline the salient features of Indian Constitution with special reference to freedom of the press
17. The rise of digital media has introduced new ethical challenges." Discuss this statement with a focus on data policies and the professional codes of conduct for digital media platforms
18. Discuss the key provisions of the Working Journalists Act, 1955, aimed at protecting the rights of journalists.