

FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE

Second Semester BA Degree Examination, April 2025

JOU2MN101 – Radio & Television

(FYUGP 2024 Admission)

Time: 2 hours

Max. Marks : 70

PART – A

All questions can be attended.
Each question carries Three mark.

Ceiling -24 Marks

		COs	Knowledge Level(KL)	Marks
1	DSLR	CO1	U	
2	Casting	CO1	U	
3	Scripting	CO2	Ap	
4	Radio Documentary	CO2	Ap	
5	Adobe Premiere Pro	CO4	U	
6	Live Programme	CO3	Ap	
7	Programme Producer	CO1	U	
8	Media convergence	CO6	Ap	
9	Augmented reality	CO4	U	
10	Podcasting	CO1	U	

PART – B

All questions can be attended.
Each question carries six marks.

Ceiling -36 Marks

		COs	Knowledge Level(KL)	Marks
11	What is the significance of scripting in radio programs?	CO2	Ap	
12	Explain the pre-production stage of TV production.	CO1	U	
13	Discuss the impact of digital technology on content creation.	CO6	Ap	

14	Explain the role of technical crew members in production.	CO1	Ap	
15	Define on-air performance skills.	CO3	Ap	
16	Describe the tools used in video editing.	CO1	U	
17	Illustrate the structure of a TV script.	CO5	Ap	
18	Elaborate on the tools of media production.	CO3	Ap	

PART - C

Answer any *one* questions.
Each question carries **Ten** marks.

		COs	Knowledge Level(KL)	Marks
19	Write a detailed script for a 5-minute radio program on any recent social issue.	CO2	C	
20	Analyze the impact of AR/VR on television storytelling and viewer experience.	CO5	An	

1 x 10 = 10 Marks

FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE

Second Semester BA Degree Examination, April 2025

JOU2MN102 – News Reporting & Editing

(FYUGP 2024 Admission)

Time: 2 hours

Max. Marks : 70

PART – A

All questions can be attended.
Each question carries **Three** mark.

Ceiling -24 Marks

		COs	Knowledge Level(KL)	Marks
1	List major News Values.	CO1	U	3
2	Define hard news.	CO1	U	3
3	List news sources.	CO4	U	3
4	Write short notes on Reuters, AFP, AP	CO1	U	3
5	Hourglass Structure	CO4	U	3
6	Explain Question Lead.	CO3	U	3
7	5Ws & 1 H	CO2	U	3
8	Define stylebook.	CO5	U	3
9	Beat Reporting	CO1	U	3
10	Define Multimedia content.	CO5	U	3

PART – B

All questions can be attended.
Each question carries **six** marks.

Ceiling -36 Marks

		COs	Knowledge Level(KL)	Marks
11	Illustrate inverted pyramid style of news.	CO1	An	6
12	Differentiate Hard news and Soft news.	CO2	An	6
13	Explain the principles of news reporting.	CO1	AP	6
14	Explain how writing for online media platforms differs from traditional print journalism. What key factors should writers consider when creating digital content?	CO4	U	6

15	What is the purpose of a stylebook in journalism, and how does it help maintain consistency in news writing? Provide examples of common style rules.	CO5	AP	6
16	Elaborate major news values.	CO1	AP	6
17	Compare the editing process for print media with that of digital media. Which format demands stricter editorial standards, and why?	CO5	AP	6
18	Write a one-minute radio news bulletin on a recent local event.	CO4	AP	6

PART - C

Answer any *one* questions.

Each question carries **Ten** marks.

		COs	Knowledge Level(KL)	Marks
19	Explain different types of sources used in journalism, and how do their reliability and potential biases impact news credibility? Provide examples to support your analysis.	CO6	U	10
20	Choose three different types of news leads and apply them to rewrite the opening of a recent news event. Explain how does each lead change the tone and impact of the story?	CO3	AP	10

1 x 10 = 10 Marks

FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE

Second Semester BA Degree Examination, April 2025

JOU2MN103 – Broadcast & Digital Journalism

(FYUGP 2024 Admission)

Time: 2 hours

Max. Marks : 70

PART – A

All questions can be attended.

Each question carries **Three** mark.**Ceiling -24 Marks**

		COs	Knowledge Level(KL)	Marks
1	Radio Mattoli	CO3	P	
2	John Logie Baird	CO1	U	
3	Podcast	CO4	Ap	
4	RJ	CO3	P	
5	Interview	CO4	Ap	
6	Jingles	C04	Ap	
7	Online Journalism	CO5	U	
8	AIR	CO1	U	
9	News Website	CO5	U	
10	PCR	CO4	Ap	

PART – B

All questions can be attended.

Each question carries **six** marks.**Ceiling -36 Marks**

		COs	Knowledge Level(KL)	Marks
11	Explain the key elements of digital Journalism?	CO5	U	
12	Write a detailed note on the production of an online newsroom website.	CO5	U	
13	Illustrate the organizational structure of a television station.	CO3	Ap	
14	Differentiate different types of radio programs.	CO3	An	

15	List the different techniques used in television news presentation.	CO4	AP	
16	Compare the differences between television and radio broadcasting formats.	CO6	C	
17	Outline the key skills required for a radio jockey?	CO3	Ap	
18	What are the challenges of online media Journalism?	CO5	U	

PART - C

Answer any *one* questions.
Each question carries **Ten** marks.

		COs	Knowledge Level(KL)	Marks
19	Prepare a radio program script on a topic of your choice	CO3	C	
20	Elaborate on basic elements at digital journalism with specific examples.	CO5	An	

1 x 10 = 10 Marks

FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE

Second Semester BA Degree Examination, April 2025

JOU2MN104 – Convergent Journalism

(FYUGP 2024 Admission)

Time: 2 hours

Max. Marks : 70

PART – A

All questions can be attended.
Each question carries **Three** mark.

Ceiling -24 Marks

		COs	Knowledge Level(KL)	Marks
1	List out any three tools used in online journalism.	CO1	U	3
2	Define Convergent Journalism.	CO 1	R	3
3	Explain the concept of Mobile Journalism.	CO 5	U	3
4	What is data visualization, and why is it important in journalism?	CO 4	U	3
5	Dhruv Rathee	CO 1	R	3
6	Web 2.0	CO 2	U	3
7	Explain the relevance of Podcasting in digital age	CO4	An	3
8	Multimedia story telling.	CO2	R	3
9	Manorama Online	CO6	E	3
10	Provide one example for AR application	CO6	E	3

PART – B

All questions can be attended.
Each question carries six marks.

Ceiling -36 Marks

		COs	Knowledge Level(KL)	Marks
11	Which is your favorite Online News portal ? why ?	CO6	Ap	6
12	How can journalists utilize social media for effective news dissemination? Explain with examples	CO3	Ap	6
13	Discuss the importance of Infographics in effective news dissemination.	CO4	Ap	6

14	Discuss the impact of digital platforms on traditional journalism.	CO1	E	6
15	'In convergent journalism, the audience is no longer just a consumer but an active participant in the storytelling process.' Comment	CO5	An	6
16	Explain the tools of online journalism.	CO5	E	6
17	Comment on the presence and performance of popular news channels in social media platforms	CO3	An	6
18	Do you think AI is threat for Journalists ? Explain.	CO5	E	6

PART - C

Answer any *one* questions.
Each question carries **Ten** marks.

		COs	Knowledge Level(KL)	Marks
19	Analyze a web platform and explain the dynamics at digital platform.	CO6	Ap	10
20	Prepare content for a convergent platform. Prove script of the Audio/Visual element.	CO4	E	10

1 x 10 = 10 Marks