

FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE

Fourth Semester MA Journalism & Mass Communication Degree Examination, April 2022

MJS4C15 – Feature Writing and Magazine Editing

(2019 Admission onwards)

Time: 3 hours

Max. Weightage : 30

Part A

Write short notes on any four of the following. Each question carries 2 weightage.

1. Representation
2. Objectivity
3. News Angle
4. Features
5. Lifestyle magazines
6. Childrens Magazines
7. Mathrubhumi weekly

(2x4= 8 Weightage)

PART B

Write short essay on any four of the following. Each question carries 3 weightage.

8. Investigative stories
9. Difference between news reports and features
10. Balance
11. Magazine design
12. Ambient news
13. Framing
14. Interviews

(3x4=12 Weightage)

PART C

Write essay on any two of the following. Each question carries 5 weightage.

15. Explain the factors are to be considered while designing childrens magazines?
16. Literary magazines were instrumental in promoting the growth of many talents in Kerala, Substantiate your views with examples.
17. Critically examine a film review you have come across in a Magazine.
18. Analyse the language and structure of features in Magazines.

(5x2= 10 Weightage)

FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE

Fourth Semester MA Journalism & Mass Communication Degree Examination, April 2022

MJS4C16 – Film Studies

(2019 Admission onwards)

Time: 3 hours

Max. Weightage : 30

Part A

Write short notes on any four of the following. Each question carries 2 weightage.

1. Silent era
2. *Swayamvaram*
3. Christian Metz
4. Western Drama
5. *Blackboard*
6. Kim Ki Duk
7. IFFK

(4 x 2=8 Weightage)

Part B

Write short essay on any four of the following. Each question carries 3 weightage.

8. Robert Flaherty
9. Latin American Cinema
10. Hollywood
11. Marxist Feminist Theory
12. Samira Makhmalbaf
13. Japanese Cinema
14. Feminist Film Criticism

(4 x 3 =12 Weightage)

Part C

Write essay on any two of the following. Each question carries 5 weightage.

15. Briefly discuss about Indian new wave films.
16. Discuss the politics and context of propaganda films with suitable examples.
17. Examine and comment about the representation of Dalits in contemporary Malayalam cinema.
18. Write on the cinematic contributions of Satyajit Ray.

(2x5=10 Weightage)

2M4A22539

(Pages : 1)

Reg. No:.....

Name:

FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE

Fourth Semester MA Journalism & Mass Communication Degree Examination, April 2022

MJS4E2(4) – Business Journalism

(2019 Admission onwards)

Time: 3 hours

Max. Weightage : 30

Part A

Write short notes on any four of the following. Each question carries 2 weightage.

1. BSE
2. WTO
3. Dow Jones
4. Standard of living
5. Forex
6. Sampadyam magazine
7. Upstox

(2x4=8 Weightage)

PART B

Write short essay on any four of the following. Each question carries 3 weightage.

8. Describe the role played by ILO in employment scenario.
9. Evaluate the basics of market reporting.
10. Analyze the role and functions of *NITI Ayog*.
11. Differentiate value investing and intraday trading in share market.
12. Explain the relevance of IPO in Indian Stock exchanges.
13. Detail the features of new industrial policy in India
14. Explain the consequences of liberalization in India.

(3x4=12 Weightage)

PART C

Write essay on any two of the following. Each question carries 5 weightage.

15. 'Kerala has potential to grow with its resources'. Do you agree with the statement?
Why?
16. Critically evaluate the impact of Covid-19 pandemic on World economy?
17. Prepare a news report on the subject 'Banking Sector in India'.
18. Explain the salient features of Indian Economy.

(5x2=10 Weightage)