

FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE
Third Semester BAMC Degree Examination, November 2022
BMM3B03 – Media Publishing
(2019 Admission onwards)

Time: 2 hours

Max. Marks: 60

Section A

Answer any number of questions, each not exceeding more than 50 words.
Each question carries 2 marks ceiling of the marks for this section is 20.

1. Page layout
2. Different types of Colour Models
3. Bit Mapped fonts and Post script fonts
4. Insert page numbers in InDesign
5. Use of formatting text
6. Facing page
7. Pasteboard
8. Dot matrix
9. Letter Press
10. Text Wraps
11. Bleed
12. Clipboard

Section B

Answer any number of questions, each not exceeding more than 100 words.
Each question carries 5 marks ceiling of the marks for this section is 30.

13. Explain colour separation process.
14. Define the advantages of PDF.
15. What are the features of publishing software?
16. History of Printing
17. Differentiate Legibility and Readability.
18. What is hyper media?
19. Explain in about Master Pages.

Section C

Answer any one question not exceeding 400 words. Question carries 10 marks

20. Define In Design. Bring out the features and applications
21. What do you mean by typography? Explain the use in Digital Media

FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE
Third Semester BAMC Degree Examination, November 2022

BMM3B05 – Digital Photography

(2019 Admission onwards)

Time: 2 hours

Max. Marks: 60

Section A

Answer any number of questions, each not exceeding more than 50 words.

Each question carries 2 marks ceiling of the marks for this section is 20.

1. Photo Feature
2. High key lighting
3. Bracketing
4. Crop factor
5. Histogram
6. Focal length
7. Prime lens
8. ASA
9. Shutter priority
10. DIN
11. Negative space
12. Frozen picture

Section B

Answer any number of questions, each not exceeding more than 100 words.

Each question carries 5 marks ceiling of the marks for this section is 30.

13. "A photograph says thousand words"-Explain the statement with example.
14. What is the difference between analog photography and digital photography?
15. Describe the four rules of composition with examples.
16. Define the term shutter speed. Explain how are slow and fast shutter speeds useful in photography
17. Explain the origin and development of camera.
18. Draw a diagram and explain rule of third and the rule of golden points. How are these useful in photographic composition
19. Explain the Role of a Photo Journalist?

Section C

Answer any one question not exceeding 400 words. Question carries 10 marks

20. If you want to become a professional photographer what essential skills should you possess?
21. Explain the structure of DSLR camera with pictorial representation

(1 x 10= 10 Marks)

FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE**Third Semester BAMC Degree Examination, November 2022****BMM3B04 – Computer Graphics**

(2019 Admission onwards)

Time: 2 hours

Max. Marks: 60

Section A**Answer any number of questions, each not exceeding more than 50 words.****Each question carries 2 marks ceiling of the marks for this section is 20.**

1. Raster Image
2. RGB
3. Masking
4. Blending modes
5. Resolution
6. Aspect Ratio
7. Lab Colour
8. Channel
9. Layer
10. Content-Aware move tool
11. Fragment
12. Desaturate

Section B**Answer any number of questions, each not exceeding more than 100 words.****Each question carries 5 marks ceiling of the marks for this section is 30**

13. What are the different types of file compression?
14. Role of graphic designer in marketing of products?
15. Explain the selection tools in Adobe Photoshop?
16. Explain the different types of masking concepts in Adobe Photoshop?
17. Explain color modes?
18. Explain sharpen filter effects
19. Layer and adjustment layer concept

Section C**Answer any one question not exceeding 400 words. Question carries 10 marks**

20. Explain the importance of typography in graphics designing?
21. What are the characteristics and features of a good logo?

FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE

Third Semester BAMC Degree Examination, November 2022

BMM3C05 – Reporting and Editing

(2019 Admission onwards)

Time: 2 hours

Max. Marks: 60

Section A

Answer any number of questions, each not exceeding more than 50 words.**Each question carries 2 marks ceiling of the marks for this section is 20.**

1. Beat Reporting
2. Press Release
3. Hard News
4. Obituary
5. Cartoon
6. Outline
7. Middle
8. Attribution
9. Hour Glass
10. Proof Reading
11. Arm chair Journalism
12. Primary Source

Section B

Answer any number of questions, each not exceeding more than 100 words.**Each question carries 5 marks ceiling of the marks for this section is 30.**

13. What do you mean by Lead?
14. Detail the organizational structure of an editorial department.
15. What is Soft news?
16. What are the advantages of inverted pyramid structure of news?
17. What is the role of a news editor?
18. Analyse the need for designing a newspaper.
19. Explain 'Nose for News'.

Section C

Answer any one question not exceeding 400 words. Question carries 10 marks

20. Define News. What are the various factors which make news? Discuss with examples.
21. "Headlines perform the functions of indexing, summarizing and advertising the news story." Explain.

(1 x 10 = 10 Marks)

FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE

Third Semester BAMC Degree Examination, November 2022

BMM3C06 – Introduction to Cinema

(2019 Admission onwards)

Time: 2 hours

Max. Marks: 60

Section A

Answer any number of questions, each not exceeding more than 50 words.
Each question carries 2 marks. Ceiling of the marks for this section is 20.

1. Sequence
2. Mani Kaul
3. Apu Trilogy
4. Director of 'The Kid'
5. Mollywood
6. Soviet Montage
7. Mis-en-scene
8. Story Board
9. New Wave
10. Ad lib
11. Cross Cutting
12. Establishing Shot

Section B

Answer any number of questions, each not exceeding more than 100 words.
Each Question carries 5 marks ceiling of the marks for this section is 30.

13. Examine Malayalam films in the post corona period
14. Contributions of Lumire Brothers
15. Explain social and Historical Importance of Italian Neo Realism
16. Explain Role and Challenges of Art Director
17. Contributions of Charlie Chaplin
18. Comment on Parallel Cinema in Malayalam Film Industry
19. Comment on film making of Adoor Gopalakrishnan

Section C

Answer any one question not exceeding 400 words. Question carries 10 marks

20. "South Indian Cinema is the Face of Indian Film industry." Comment in the light of latest discussions on Pan Indian appeal of South Indian Cinema
21. Elucidate various stages of Film production in detail.

(1 x 10 = 10 Marks)

FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE

Third Semester BAMC Degree Examination, November 2022

A11 – Basic Mathematics for Media Arts

(2019 Admission onwards)

Time: 2 ½ hours

Max. Marks: 80

*Note : A non –programmable scientific calculator shall be permitted***Section A****Answer any number of Questions. Each question carries 2 marks
(Ceiling of Marks is 25)**

1. Statistical Enquiry
2. Arithmetic Mean
3. Sphere
4. Frequency
5. Descriptive statistics
6. Raw data
7. Central tendency
8. Pi diagram
9. Qualitative data
10. Circle
11. Total surface area
12. Sample
13. Perimeter
14. Histogram
15. Quartile deviation

Section B**Answer any number of questions. Each question carries 5 marks.
(Ceiling of Marks is 35)**

16. Find the Area and Perimeter of a circle with circumference 28 cm
17. Find the area of the triangle with sides 3,4 & 5 cm
18. Draw the pi diagram to represent the expenses of a person with his salary. (Rent 20%, Food 35%, Travel 18%, Entertainment 8% and rest as savings)

19. A uniform shaped well is there with diameter 4 meter and depth of 12 meter.

Calculate the water capacity volume?

20. Find the harmonic mean?

Size	4	6	8	10	12
Frequency	5	6	4	3	2

21. Explain stages of statistical enquiry.

22. Calculate Arithmetic Mean and Median for the following data.

(4,9,12,8,15,20,11,09,21,1,2)

23. Find the area of the parallelogram with height 5 cm and slant height 8 cm.

Section C

Answer any 2 questions. Each carry 10 marks.

24. A sphere with Diameter 24 cm is melted and made several small spheres with radius 2 cm. how many small spheres will be there? What will be the surface area of the small and the big sphere?

25. What will be the Volume and total surface area of a cone with radius of 10 cm and height of 15 cm?

26. Find the difference between Arithmetic mean and Geometric mean of the following data.

Marks	0-10	10-20	20-30	30-40	40-50
No. of Students	10	12	09	05	11

27. Draw the Frequency distribution table and find Mean of the following data.

Age	10-20	20-30	30-40	40-50	50-60	60-70
No. of Persons	12	10	18	14	10	09

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A12 – General Informatics & Instrumentation

(2019 Admission onwards)

Time: 2 ½ hours

Max. Marks: 80

SECTION A

Answer any of questions each not exceeding 50 words.

Each question carries 2 marks. Ceiling of marks for Part A is 25.

1. Grey hat
2. SMS
3. Bluetooth
4. SATA
5. Logic Bomb
6. NVMe
7. AT
8. Phishing
9. E-commerce
10. NICENET
11. Trademark
12. PaaS
13. DNA Computing
14. Information Overloaded
15. Digital Divide

SECTION B

Answer any of questions each not exceeding 50 words.

Each question carries 5 marks. Ceiling of marks for Part B is 35.

16. Define IPR and explain the basic concepts of IPR
17. What are the applications of IT in education?
18. Write brief note on hacking and types hacking.
19. Write a short essay about types hard drives.
20. What is cyber ethics? Discuss its relevance in this cyber era.
21. Evaluate the new trends in IT.
22. Write a paragraph about IT Act 2000.
23. Differentiate between Desktop cases and tower case.

SECTION C

* Answer any two questions not exceeding 400 words.
Each question carries 10 marks.

24. Internet addiction is compulsive disorder that interferes with normal living- explain in detail and suggest methods to recover from it.
25. Is cybercrime becoming an important concern today? Evaluate the statement.
26. Write an essay about classification about computer hard disc drives according to their interfaces.
27. Bluetooth technology has more benefits in our day-to-day life. Evaluate the statement with examples.

(2 x 10 = 20 Marks)