

1B1N22229

(Pages : 2)

Reg. No:.....

Name:

FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE

First Semester BAMC Degree Examination, November 2022

BMM1B01 –Digital Media & Photography

(2022 Admission onwards)

Time: 2 ½ hours

Max. Marks : 80

PART – A

Answer *all* questions.

Each question carries Two mark.

Ceiling -25 Marks

1. Hypermedia
2. IPTV
3. High key lighting
4. Radial balance
5. Synchronization
6. Exposure
7. Diffuser
8. GUI
9. Mixed reality
10. Cut line
11. Telephoto
12. Cloud computing
13. Hulu
14. BIOS
15. DAB

PART – B
Answer *all* questions.
Each question carries Five marks.
Ceiling -35 Marks

16. Define operating system and what are the functions of operating system?
17. What is exposure triangle?
18. What is application software? Differentiate between application software and system software
19. Discuss various types of lighting
20. Write a note on elements of multimedia
21. Describe the use of light controllers and reflectors.
22. Write a note on Metaverse
23. What are the different forms of digital media?

PART - C
Answer any *two* questions.
Each question carries Ten marks.

24. Explain the origin and development of camera.
25. Explain computer networks and network topologies
26. Write a note on streaming media services and their role in communication system.
27. Elaborate the role of photography in visual communication.

2 x 10 = 20 Marks

FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE

First Semester BAMC Degree Examination, November 2022

BMM1C01 – Introduction to Communication

(2022 Admission onwards)

Time: 2 hours

Max. Marks : 60

Part A

Answer any number of questions each not exceeding 50 words.
Each question carries 2 marks. Ceiling of Marks for part A is 20 .

1. Semantic Barrier
2. Folk Media
3. Encoding
4. Body movement
5. Intrapersonal Communication
6. New Media
7. Noise
8. Aristotle
9. Mass Communication
10. Citizen journalism
11. Proximics
12. Media convergence

Part B

Answer any number of questions each not exceeding 100 words.
Each question carries 5 Marks. Ceiling of Marks for part B is 30 .

13. What are the various elements of communication ?
14. Explain verbal and non verbal communication.
15. Briefly explain the Shannon and Weavers model.
16. Explain the different types of communication.
17. Analyse the Rhetoric model of communication.
18. What is meant by Mass communication?
19. Briefly explain the gate keeping process in mass communication with a suitable model.

Part C

Answer any ONE question not exceeding 400 words.
Question carries 10 Marks

20. What is communication models. Elucidate its role in communication studies
21. Briefly explain the evolution of Human communication.

(1x10=10 Marks)

FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE
First Semester BAMC Degree Examination, November 2022
BMM1C02 – Introduction to Electronic Media
(2022 Admission onwards)

Time: 2 hours

Max. Marks : 60

PART A

Answer any number of questions each not exceeding 50 words.
Each question carries 2 marks. Ceiling of marks for Part A is 20

1. Internet Radio
2. DTH
3. FM Radio
4. Social Media
5. AIR
6. Multiplex
7. NETFLIX
8. IT Act
9. Mass
10. Radio Mattoli
11. Video Jockeying
12. Feedback

PART B

Any number of questions not exceeding 100 words.
Each question carries 5 marks. Ceiling of marks for Part B is 30

13. Scope of Mass Media.
14. Radio Drama
15. Advantages of news portals.
16. Dysfunctions of mass media.
17. SITE
18. Characteristics of Television.
19. Amplitude Modulation.

Part C

Answer any one question not exceeding 400 words.
Question carries 10 Marks

20. Trace out the history of Television in India.
21. Analyze the impact of OTT Platforms over Movie Theatres.