

2B6M21607

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Reg. No:

Name:

FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE

Sixth Semester BA Degree Examination, March/April 2021

FEN6B11- English Language Teaching

(2018 Admission onwards)

Time: 3 hours

Max. Marks: 80

I. Answer the following bunch of questions:

1. Natural method was a reaction against _____ method.
(Grammar translation, Direct, Audio lingual)
2. _____ is the author of 'Teaching and Learning English: A Source Book for Teachers and Teacher Trainers'.
(Edward Thomas, M.L. Tickoo, Christopher Fry)
3. 'Langue' and 'Parole' is a distinction made by _____.
(Chomsky, Bloomfield, Saussure)
4. _____ is introduced as a teaching aid during Audio- lingual method.
(Fidel chart, language laboratory, music)
5. _____ is associated with controlled vocabulary.
(Michael West, Michael Collins, Edward Fry)
6. In English, the word order is _____.
(SOV, SVO, OSV)
7. Learners are _____ in Direct Method of teaching.
(active, passive, authoritative)
8. Blackboard is basically a/an _____ aid.
(Visual, Aural, Oral)
9. Charles Curran was associated with _____.
(Silent Way, Community Language Learning, Total Physical Response)
10. S in S type conditioning means _____.
(Stimuli, Status, Substitution)
11. SOS Approach was first adopted by _____ state in India.
(Karnataka, Kerala, Tamil Nadu)
12. _____ is an example of teaching aid.
(Flash cards, OHP, All of these)

(12x1 = 12 marks)

II. Answer any nine of the following in two or three sentences each:

13. Grammar Translation Method
14. What was the aim of Direct Method?
15. What is mother tongue interference?
16. SR theory
17. Language lab
18. Behaviourism
19. Syntax
20. Mention a few objectives of teaching English at Secondary level.
21. Plosives
22. Bilingualism
23. Audio Visual Aids
24. Suggestopaedia

(9x2 = 18 marks)

III. Answer any six of the following in a paragraph each in about 100 words:

25. English as a second language
26. The SOS approach
27. The Silent Way
28. Speech Act Theory
29. Skimming and Scanning
30. Teaching Poetry
31. Tape recorder
32. Peer Teaching
33. Communicative Approaches
34. What are the different stages of writing a lesson plan?

(6x5 = 30 marks)

IV. Answer any two of the following essays in about 300 words each:

35. Humanistic Approaches.
36. What are the different methods of Teaching English?
37. The place of English today.
38. Theories of language learning.

(2x10 = 20 marks)

FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE
Sixth Semester BA Degree Examination, March/April 2021
FEN6B12- Functional English for Electronic Media
(2018 Admission onwards)

Time: 3 hours

Max. Marks: 80

Section A

*Fill in the blanks with suitable options.
Each question carries 1 mark.*

1. Wide-screen aspect ratio is _____.
(16:10, 16:9, 16:8)
2. Dolly in Electronic media is _____.
(a cloned sheep, name of a doll, cart which travels along tracks)
3. A tripod has _____ legs.
(one, two, three)
4. ELS is expanded as _____.
(Electronic Linear 1960s, 1970s, 1980s, 1990s)
5. Gen "Y" is anyone born after _____.
(1963, 1973, 1983, 1993)
6. The telegraph used _____ code.
(Binary, Morse, Data, QR)
7. The Latin word *Comumunis* means
(Community, Common, Communication)
8. _____ is anything that is sent and received.
(Message, Source, Expression)
9. DAB is the acronym for _____ Audio Broadcasting.
(Digital, Daily, Delayed)
10. _____ is the oldest form of electronic media
(Radio, Television, Tape recorder)
11. Electronic media is anything that uses electronics and _____ signals
(Radio, digital, radar)
12. FM means _____ Modulation. (Frequent, Frequency, Free)

(12x1=12 Marks)

Section B
Answer any nine questions in two or three sentences
Each question carries 2 marks.

13. What is meant by New Media?
14. Benefits of an E-book.
15. What is IP TV?
16. Characteristics of Broadcast Writing.
17. Differences in writing for broadcast from writing for print
18. Windshield
19. FM Broadcasting
20. Radio talks.
21. Soap operas.
22. Electronic Media and Folkforms
23. E-journal
24. Electronic Advertising

(9x2=18 Marks)

Section C
Answer any six questions in 150 words (Short Essay type).
Each question carries 5 marks.

25. Jingle
26. YouTube.
27. BBC and VOA
28. Computer graphics
29. Three Cs of Technical Writing
30. Heinrich Hertz.
31. Differences between New Media & traditional Print Media.
32. Twitter.
33. Facebook
34. Brief history of television.

(6x5=30 Marks)

Section D
Answer any two questions in 300 words (Essay type).
Each question carries 10 marks.

35. Advantages of blogging.
36. Types of Electronic media
37. Role of Internet in the modern era.
38. Steps involved in making a Radio documentary.

(2x10=20 Marks)

FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE

Sixth Semester BA Degree Examination, March/April 2021

FEN6B13- Translation Studies

(2018 Admission onwards)

Time: 3 hours

Max. Marks: 80

I Answer the following questions, choosing the correct options from those given:

1. Dante focuses on ----- through translation.
(Meaning, Accessibility, Clarity)
2. *On Linguistic Aspect of Translation* is written by -----.
(Roman Jakobson, Eugene Nida, J. C. Catford)
3. SL stands for -----.
(Sign Language, Source Language, Symbolic Language)
4. In formal equivalence the focus is on -----.
(message, word, phrase)
5. *After Babel* is a book by -----.
(Catford, Steiner, Guidere)
6. Thomas Carlyle praised the profusion of ----- translation.
(German, Greek, French)
7. ----- in his *On the Sublime* cites imitation and emulation of the great historians and poets of the past.
(Longinus, Horace, Virgil)
8. The first translation of complete Bible into English was -----.
(Tyndale's, Coverdale's, Wycliffe's)
9. Dolet established ----- principles for the translator.
(three, five, seven)
10. Descarte tries to formulate a method of ----- to formulate rules of aesthetic production.
(Inductive Reasoning, Deductive Reasoning, Intuition)
11. Coleridge in his ----- outlined the distinction between Fancy and Imagination.
(*The Defense of Poesy, Biographia Literaria, Life of Pope*)
12. Anne Cluysenaar, in her book on -----, makes some important points about translation.
(Semantics, Syntax, Literary stylistics)

(12 x 1 = 12 marks)

II Answer any NINE of the following in one or two sentences each

13. Full Translation
14. Untranslatability
15. Rhymed translation
16. King Alfred
17. Semiotic transformation
18. Loss in translation
19. Dryden's views on translation
20. Translating news reports
21. Basic principles of subtitling
22. Georges Mounin
23. Decoding
24. Catford

(9 x 2 = 18 marks)

III Write short notes on any SIX of the following in not more than 100 words each:

25. Translation as transcreation
26. Machine translation
27. Translating business correspondence
28. Translation of prose
29. Eugene Nida
30. Andre Lefevere
31. Translation Studies as an academic discipline
32. Translation of official documents
33. The history of Bible translation
34. Translators of Victorian Age

(6 x 5 = 30 marks)

IV Answer any TWO of the following in not more than 300 words each:

35. Define translation and elaborate on different types of translation
36. Theories of translation
37. Translation of Poetry
38. History of translation

(2 x 10 = 20 marks)

FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE

Sixth Semester BA Degree Examination, March/April 2021

FEN6B14- Introduction to Film Studies

(2018 Admission onwards)

Time: 3 hours

Max. Marks: 80

Answer all the following questions choosing the correct answer from the brackets:

1. *Bicycle Thieves* was directed by -----.
 - a. Vito Corleone
 - b. Cesare Zavattini
 - c. Luigi Bartolini
 - d. Vittorio de Sica
2. ----- editing produces a very linear text.
 - a. Chronological
 - b. Analytical
 - c. Continuity
 - d. Parallel
3. According to -----, the language of film is 'language sans langue.'
 - a. Orson Welles
 - b. Christian Metz
 - c. Andre Bazin
 - d. Siegfried Kracauer
4. ----- won the Golden Lion at the Venice Film Festival.
 - a. *Charulatha*
 - b. *Chemmeen*
 - c. *Rashomon*
 - d. *Bicycle Thieves*
5. Diegetic sound is -----.
 - a. Synchronous
 - b. Asynchronous
 - c. Commentative
 - d. Voice-over
6. Disregarding the 30 degree rule will result in a ----- cut.
 - a. Match
 - b. Cross
 - c. Jump
 - d. Rough
7. *Nanook of the North* is a ----- film.
 - a. Avant-Garde
 - b. Documentary
 - c. Musical
 - d. Horror
8. Eisenstein tested his theories of montage in -----.
 - a. *Trip to the Moon*
 - b. *Touch of Evil*
 - c. *Battleship Potemkin*
 - d. *The Perils of Pauline*
9. ----- formulated the notion of camera-stylo.
 - a. Andrew Sarris
 - b. Francis Truffaut
 - c. Alexander Astruc
 - d. Andre Bazin
10. The Dutch angle is also called ----- shot.
 - a. canted
 - b. roll
 - c. pan
 - d. dolly

11. ----- is known as the father of Indian cinema.

- | | |
|--------------------|-----------------|
| a. DadasahebPhalke | b. Satyajit Ray |
| c. V. Santaram | d. Bimal Roy |

12. ----- was the first Malayalam talking film.

- | | |
|-------------------|------------------|
| a. Vigathakumaran | b. Baalan |
| c. Neelakuyil | d. Jeevithanouka |

(12x1=12 marks)

Answer any nine of the following in two or three sentences:

13. What are the different types of acting?
14. What is film noir?
15. How does Mulvey describe the male gaze?
16. Describe the Kuleshov experiment.
17. What are the features of film language proposed by Pasolini?
18. What are Bazin's views on deep focus?
19. Discuss lighting in film.
20. What is continuity editing?
21. Describe melodrama.
22. What are the different types of focus?
23. What is distribution in film terminology?
24. Explain the 180 degree rule.

(9x2=18 marks)

Answer any six of the following questions in a paragraph (100 words each):

25. Avant-Garde films
26. Film semiotics
27. Censorship in film
28. *Chemmeen*
29. Sound in film
30. Auteur theory
31. Long take
32. Soviet montage
33. French new wave cinema
34. Symbolic use of light in *Rashomon*

Write essays on any two of the following questions (300 words):

(6x5=30 marks)

35. What issues do Satyajit Ray cite with reference to Indian cinema?
36. Discuss *The Godfather* as a classic Hollywood film.
37. What are the genres of film?
38. Discuss the stages of film production.

(2x10= 20 marks)

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(Pages : 2)

Reg. No:.....

Name:

FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE
Sixth Semester BA Degree Examination, March/April 2021
FEN6B15- Effective Communication in Public Relations
 (2018 Admission onwards)

Time: 3 hours

Max. Marks: 80

Answer the following bunches of questions:

- I.**
- 1 The Bureau of Public Relations was initially called as _____.
(Central Publicity Board, Central Bureau of PR, Central PR Bureau)
 - 2 PRSI stands for _____.
(Public Relations Society of India, Publicity Rapport Support India, Publicity Relations Society of India)
 - 3 The TATAs set up the first PR department in _____.
(Calcutta, Madras, Bombay)
 - 4 The Stage of Conscious PR in India coincides with the _____.
(First World War, Second World War, Gulf War)
- II.**
- 5 A propagandist will have _____ goals.
(Broad, Specific, No particular)
 - 6 PRCAI is a _____ organization representing PR in consultancy sector.
(Trade, Tariff, Tracking)
 - 7 Joseph Goebbels is known as a _____.
(Propagandist, Advertiser, Publicist)
 - 8 _____ is considered a pioneer in PR.
(Joseph Stalin, Adolph Hitler, Edward Bernays)
- III.**
- 9 A press conference is a _____.
(General discussion, PR technique, PR marketing)
 - 10 _____ is the new face of PR.
(Speculative, Formative, Digital)
 - 11 _____ is the public service broadcaster in India.
(CNN, Prasar Bharati, Star Network)
 - 12 Nodal agency of Government of India for dissemination of information is the _____.
(Doordarshan, All India Radio, Press Information Bureau)

(12 x 1 = 12 marks)

IV. Answer NINE of the following in two or three sentences each.

13. Define propaganda.
14. How is advertising different from public relations?
15. How does Lenin define Propaganda in "What is to Be Done"?
16. What is covert and overt propaganda?
17. What is the difference between marketing and propaganda?
18. What is Niche PR?
19. Explain "Public" in Public Relations?
20. What is meant by publicity?
21. What is a brochure?
22. What is lobbying?
23. Which are the four As to do with a successful PR Manager?
24. What is the role of PR in the corporate world? (9 x 2 = 18 marks)

V. Answer any SIX of the following in a paragraph each (in about 100 words).

25. Social networking and PR
26. Technological advancements and PR
27. Roles and responsibilities of PR personnel.
28. PR Agencies
29. PR and ethics
30. The RPCE model
31. Role of the PR manager.
32. The factors to be kept in mind while executing PR
33. Relevance of PR in public sector
34. Different types of publicity.

(6 x 5 = 30 marks)

VI. Answer any TWO of the following in about 300 words each.

35. Trace the origins of PR in India.
36. Discuss some of the major challenges for PR in the changing world of communications.
37. Elaborate the impact of social media on PR.
38. Explain PR tools and their effective use by PR departments.

(2 x 10 = 20 marks)