

## FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE

## Third Semester BAMB Degree Examination, November 2023

## BMM3B05– Media Publishing

(2022 Admission onwards)

Time: 2 hours

Max. Marks: 60

**PART A**

Answer all questions

1. What do you mean by DPI?
2. Text wrapping
3. CMYK
4. Engraving
5. Baseline
6. Dummy sheets
7. Shape
8. Curvature tool
9. Primary Color
10. X-height
11. PDF
12. Bleed

(12 x 2 = 24, Maximum ceiling 20 marks)

**PART B**

Answer all questions

13. Write a short note on Typography.
14. What is the importance of color in layout?
15. What is page make-up? Explain the principles of page makeup.
16. What do you mean by post-script fonts?
17. What is 3D printing?
18. What do you mean by the Gutenberg press?
19. Explain the Grid system.

(7 x 5 = 35, Maximum ceiling 30 marks)

**PART C**

Answer any one question

20. Typography is an art Explain?
21. Explain digital printing.

(1 x 10 = 10 marks)

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FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE

Third Semester BMM Degree Examination, November 2023

**BMM3B06– Techniques of Post Production- Sound Recording and Editing**

(2022 Admission onwards)

Time: 2 hours

Max. Marks: 60

**PART- A**

Answer any number of questions each not exceeding 50 words.  
Each question carries 2 marks. Ceiling of marks for Part A is 20

1. Equalization
2. Phono Jack
3. Sync sound
4. Dialogue
5. Voice over
6. Dubbing
7. Amplitude
8. Transducer
9. Preamp
10. Multi track recording
11. Reverb
12. MP3

**PART- B**

Answer any number of questions each not exceeding 100 words.  
Each question carries 5 marks. Ceiling of marks for Part B is 30.

13. What is signal-to-noise ratio (SNR), and why is it important in audio recording?
14. What is the function of an audio interface in a recording setup?
15. What is I/O setup in Pro Tools, and how is it configured?
16. Why is it important for audio professionals to understand copyright laws and licensing agreements?
17. Discuss the advantages and disadvantages of recording audio onto tape compared to digital media.
18. How does a DAW differ from traditional analog recording methods?
19. How can the creative use of sound effects enhance the overall quality of a recording? Provide some examples.

**PART - C**

**Answer any one questions not exceeding 400 words.  
Question carries 10 marks.**

20. List and describe common audio file formats and their typical uses
21. What are the common microphone placement techniques for audio recording ?



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FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE

Third Semester BMM Degree Examination, November 2023

**BMM3C05 – Reporting & Editing**

(2022 Admission onwards)

Time: 2 hours

Max. Marks: 60

**Section A**

**Answer any number of questions, each not exceeding more than 50 words.**

**Each question carries 2 marks. Ceiling of the marks for this section is 20.**

1. Soft News
2. Article
3. Stringer
4. Travelogue
5. UNI
6. Banner Headline
7. Fairness
8. Advertorial
9. Human Interest Story
10. Balance
11. Bureau Chief
12. Copy

**Section B**

**Answer any number of questions, each not exceeding more than 100 words. Each question carries 5 marks. Ceiling of the marks for this section is 30.**

13. What do you mean by Staccato Lead?
14. Critically analyse the inverted pyramid structure of news.
15. Analyse the qualities expected in a good reporter.
16. Examine the role of a News Editor.
17. Explain the characteristic features of a good layout?
18. What are the different types of Lead?
19. Explain the different types of reporting practices.

**Section C**

**Answer any one question not exceeding 400 words. Question carries 10 marks**

20. News Values add to the newsworthiness of news stories. Discuss with examples

21. Illustrate different types of headlines in a newspaper.

**(1x10=10 Marks)**

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FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE

**Third Semester BAMB Degree Examination, November 2023**

**BMM3C06 – Introduction to Cinema**

(2022 Admission onwards)

Time: 2 hours

Max. Marks: 60

**Section A**

**Answer any number of questions, each not exceeding more than 50 words. Each question carries 2 marks. Ceiling of the marks for this section is 20.**

1. Actualities
2. 'The Jazz Singer'
3. 'Life of an American Fireman'
4. Cahiers du cinema
5. Docu-soap
6. Biopic
7. Teaser
8. Dissolve
9. Robert Wiene
10. Pather Panchali
11. 'Manthan'
12. P. Ramdas

**Section B**

**Answer any number of questions, each not exceeding more than 100 words. Each Question carries 5 marks ceiling of the marks for this section is 30.**

13. 'Director is the soul of the cinema' - Elucidate.
14. Briefly write the contributions of Georges Méliès and Edwin S. Porter to the evolution of cinema.
15. The montage technique has revolutionised the narrative structure of cinema' - Explain the montage theory of cinema.
16. Explain the term 'mise en scène'. What are the transition techniques used in film editing?

17. Write a review and appreciation of an adaptation movie.
18. Explain how social media can be best used in film promotion.
19. Briefly write on the contributions of Satyajit Ray to the world of cinema.

### **Section C**

**Answer any one question not exceeding 400 words. Question carries 10 marks.**

20. What are the stages of film production?
21. Write an essay on **any two** of the three film movements given below.
  - a) Italian Neorealism
  - b) German Expressionism
  - c) French New Wave

**(1x10 = 10 Marks)**



FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE

Third Semester BAMB Degree Examination, November 2023

BMM3A11 – Basic mathematics for Media Arts

(2022 Admission onwards)

Time: 2 ½ hours

Max. Marks: 80

*Note : A non-programmable scientific calculator shall be permitted***Section A****Answer any number of Questions. Each question carries 2 marks (Ceiling of Marks is 25)**

1. Circle
2. Perimeter
3. Volume
4. Central Tendency
5. Histogram
6. Hemisphere
7. Cumulative Frequency
8. Frequency Distribution
9. Statistics
10. Pi Diagram
11. Sampling
12. Harmonic Mean
13. Quartile Deviation
14. Total Surface Area
15. Mode



### Section B

Answer any number of questions. Each question carries 5 marks. (Ceiling of Marks is 35)

16. Find the Perimeter of a circle with diameter 8 cm?
17. Find the area of a triangle in which base length is 6cm and height is 8 cm?
18. There is a uniform cylinder shaped water tank with height 3 meter and base diameter of 2 meter, calculate the amount of water to be filled in the tank Ideally?
19. 1,2,5,8,7,8,5,2,5,3,6,9,4,4,2,1,5,8,6,3,2,1 Draw a Frequency distribution table for the given data.
20. Find the area of a circle with diameter 0.16 meter?
21. 12,12,15,15,10,09,11,13 Find Arithmetic Mean?
22. Find the Average and Mode for following data, 12,15,16,18,19,15,14,10
23. Find Area of a triangle with sides 3,4,5 centimetres?

### Section C

Answer any 2 questions. Each carry 10 marks.

24. Draw the statistical Enquiry circle and explain Applications of Statistics?
25. Find the Median for the following Data.

10-20	20-30	30-40	40-50	50-60	60-70
4	2	7	9	4	5

26. Find the Difference in Arithmetic Mean and Geometric Mean for the following data.

0-5	5-10	10-15	15-20	20-25
6	4	1	3	2

27. Find the Total Surface Area and Volume of a Cone with height 10 cm and Base Radius 6 cm?

## FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE

## Third Semester BAMB Degree Examination, November 2023

## BMM3A12 – General Informatics &amp; Instrumentation

(2022 Admission onwards)

Time: 2 ½ hours

Max. Marks: 80

**PART A**

Answer any number of questions each not exceeding 50 words. Each question carries 2marks. Ceiling of marks for Part A is 25.

1. DNS
2. Bing
3. BRNET
4. EDI
5. Public Domain Software
6. Molex Connector
7. SSD
8. WordPress
9. Open Source Software
10. GUI
11. Unicode
12. Cyber Stalking
13. Vinteur Surf
14. MMS
15. PDA

**PART B**

Answer any Number of questions each not exceeding 100 words. Each question carries 5 marks. Ceiling of marks for Part B is 35.

16. Write a short note about INFLIBNET.
17. Explain IPR and its types.
18. Differentiate between Hacking and Ethical Hacking.
19. Write a short note about various types of Hard Disks.
20. Explain the term Digital divide & reasons of digital divide.
21. Write a short note about application software and system software.
22. Discuss the relevance of cyber ethics in modern era.
23. Explain the emerging trends in IT ?

### **PART C**

**Answer any two questions not exceeding 400 words.  
Each question carries 10 marks.**

24. 'Internet brought significant revolution in education'. Elucidate.
25. What is cyber addiction? Explain its symptoms and risk factors.
26. 'E-governance is a technology that bridges digital divide'. Comment.
27. What is cybercrime? Explain its types with examples.