

## FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE

First Semester BCOM/BCOM CA Degree Examination, November 2023

BCM1B01/BCC1B01 – Business Management

(2022 Admission onwards)

Time: 2 ½ hours

Max. Marks : 80

**PART A****All questions can be attended.**

1. What is a Quality Circle?
2. Describe "Esprit de Corps".
3. Describe "Decentralisation".
4. What do you mean by Non-Financial incentives.
5. Describe "Grapevine".
6. Describe 'Managerial Control'.
7. Define Business Ethics.
8. What do you mean by Globalisation?
9. Describe Corporate Citizenship.
10. What do you mean by ISO?
11. Describe Brainstorming.
12. What do you mean by SCM?
13. Describe Self-actualisation needs.
14. What is Functional Foremanship?
15. What is Six Sigma.

**(15 x 2 = 30 , Maximum ceiling 25 marks)****PART B****All questions can be attended.**

16. What are the features of hocracy?
17. Explain the advantages of ethical behaviour in business.
18. Write short notes on
  - a) Corporate Governance.
  - b) Corporate Philanthropy.
19. Explain the factors influencing business ethics.
20. Distinguish between Co-ordination and Co-operation.

21. Mention the importance of Control in Management. ✓
22. Explain Herzberg's two factors theory.
23. Describe Kaizen. State the benefits of Kaizen.

(8x5 = 40, Maximum ceiling 35 marks)

### **PART C**

**Answer ANY TWO questions**

24. What do you mean by Leadership? Explain various styles of Leadership.
25. Explain the Principles of Delegation.
26. Describe the concept MBO. Explain steps involved in it.
27. "Management is an Art, Science and Profession" – Discuss.

(2x10 = 20 Marks)

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(Pages : 2)

Reg. No:.....

Name: .....

FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE

First Semester BCOM/BCOM CA Degree Examination, November 2023

BCM1C01/BCC1C01 – Managerial Economics

(2022 Admission onwards)

Time: 2 ½ hours

Max. Marks : 80

**PART A**

All questions can be attended.

1. What is discounting principles ?
2. What is marginal utility?
3. What do you meant by Poverty line?
4. What is Monopoly?
5. What is an income consumption curve?
6. What do you meant by Marginal Revenue ?
7. Define Consumer Surplus.
8. What is Product differentiation?
9. What is stagflation ?
10. What do you meant Market Demand Schedule?
11. What do you meant by Black money?
12. What do you meant by shut down point ?
13. What is crawling peg system ?.
14. What is price leadership?
15. What is FII ?

(Maximum ceiling 25 marks)



**PART B**  
**All questions can be attended.**

16. Explain the major characteristics of Indian Economy.
17. Explain the law of equi-marginal utility with the help of a graph.
18. Discuss Consumer Equilibrium with graphical illustration?
19. Explain Indifference curve analysis ?
20. Discuss the parallel economy on the Indian money market.
21. What are the assumptions of the law Diminishing Marginal Utility.
22. Describe recent trends in India's Foreign Investment.
23. Briefly explain the features of Oligopolistic competition.

(Maximum ceiling 35 marks)

**PART C**  
**Answer any two questions**

24. Define Managerial Economics. Discuss the scope and importance of Managerial Economics?.
25. Discuss briefly the important problems of growth in Indian Economy. How are these problems overcome?
26. What is Perfect Market? Explain how price and out puts are determined under Perfect Competition.
27. Sate the concept of Consumer surplus. What are its limitations? Discuss its importance.