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FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE

Fifth Semester BAMM Degree Examination, November 2024

BMM5B13 - Introduction to 3D Modeling & Texturing

(2022Admission onwards)

Time: 2 hours Max. Marks: 60

PART A

Answer any number of questions, each not exceeding 50 words. Each question carries 2 marks. Ceiling of marks for Part A is 20.

- 1. Define "Primitives" in 3D modeling.
- 2. What is the function of a "Spot Light"?
- 3. Explain "UV Mapping".
- 4. Describe the use of "Reference Images" in modeling.
- 5. What is a "Normal Map"?
- 6. Define "Sew" in UV editing.
- 7. What is the purpose of "Displacement Maps"?
- 8. Explain "Boolean Operations" in 3D modeling.
- 9. What does "Unwrapping" involve?
- 10. Define "Phong Shader".
- 11. What is "Surface Modeling"?
- 12. What is the function of a "Directional Light"?

SECTION B

Answer any number of questions, each not exceeding 100 words. Each question carries 5 marks. Ceiling of marks for Part B is 30.

- 13. Explain the basic features and tools of 3D modeling software.
- 14. Describe the process of "Character Modeling" and its significance.
- 15. What are the different types of shaders in 3D modeling? Provide examples.
- 16. Discuss the role of "UV Texture Editor" in texturing.
- 17. Explain the concept of "Texture Mapping" and its applications.
- 18. Describe how "Lighting" impacts the realism of a 3D scene.
- 19. What is the purpose of "Interactive Editing" in UV mapping?

SECTION C

Answer any one question not exceeding 400 words. The question carries 10 marks.

- 20. Explain the complete process of creating and texturing a 3D model. Include details on modeling, UV mapping, texturing, and rendering.
- 21. Discuss the importance of 3D modeling and texturing in modern visual effects. How do these processes enhance visual storytelling?

 $(1 \times 10 = 10 \text{ Marks})$

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FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE Fifth Semester BAMM Degree Examination, November 2024

BMM5B14 - Advanced Web Designing

(2022 Admission onwards)

Time: 2 hours Max. Marks: 60

PART A

Answer any number of questions each not exceeding 50 words. Each question carries 2 marks. Ceiling of marks for Part A is 20

- 1. Elementor
- 2. JQuery
- 3. CDN
- 4. SMTP
- 5. Jetpack
- 6. Gutenberg
- 7. SEO
- 8. Hosting
- 9. Layout
- 10. Optimization
- 11. Astra
- 12. Dashboard

PART B

Answer any number of questions each not exceeding 100 words.

Each question carries 5 marks.

Ceiling ofmarks for Part B is 30.

- 13. Define web designing and explain its importance in user experience and marketing.
- 14. List three types of websites and describe one characteristic of each.
- 15. What is JQuery selectors and why is it important for web designers?
- 16. Briefly explain the concept of SEO and its significance.
- 17. Describe what CMS stands for and name one advantage of using CMS platforms.
- 18. What are the basic steps to install WordPress on a web host?
- 19. Explain the term "freelancing with WordPress."

PART C

Answer any one questions not exceeding 400 words. Question carries 10 marks.

- 20. What are the key considerations when choosing a web hosting package?
- 21. Evaluate the importance of social media marketing and social media activism.



1B5N24155	(Pages: 2)	Reg. No:
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FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE

Fifth Semester BAMM Degree Examination, November 2024 BMM5B15 - Techniques of Post Production - Visual Editing

(2022 Admission onwards)

Time: 2 hours Max. Marks: 60

Section A

All questions can be answered. Each question carries 2 marks. (Ceiling 20)

- 1. Explain Shot logging.
- 2. What is Video Codec
- 3. Explain the concept of 'audio levels' in video editing.
- 4. Define the term 'Aspect Ratio'.
- 5. Ripple edit tool.
- 6. Explain Sequence.
- 7. What is Jump Cut.
- 8. VFX
- 9. What is L cut.
- 10. Explain Lower third.
- 11. What is action safe area.
- 12. What is Parallelism

Section B All questions can be answered.

Each question carries 5 marks. (Ceiling 30 marks)

- 13. Explain what is kuleshov's effect in video editing.
- 14. Elaborate the term video standards and its types.
- 15. What is continuity editing? Explain the importance of continuity in visual editing.
- 16. Differentiate between Linear and Nonlinear editing techniques.
- 17. Explain the key responsibilities and skills required for a video editor.
- 18. What is the role of transition effects in video editing explain with examples.
- 19. How does the order of shots influence the narrative flow and storytelling in video editing?

Section C Answer any one Question. Questions carry 10 marks.

- 20. Explain the features and characteristics of narrative structure focussing editor as story teller.
- 21. Discuss the evolution of video editing from linear to non-linear. How has this transformation impacted the filmmaking process?

 $(1 \times 10 = 10 \text{ Marks})$

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FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE

Fifth Semester BAMM Degree Examination, November 2024 (Open Course)

BMM5D01- Fundamentals of Multimedia

(2022 Admission onwards)

Time: 2 hours Max. Marks: 60

PART A

Answer any number of questions each not exceeding 50 words. Each question carries 2 marks. Ceiling of marks for Part A is 20.

- 1. RGB
- 2. File format
- 3. MP3
- 4. HUE
- 5. Digital image
- 6. Compression
- 7. Infographics
- 8. User Interface
- Vector graphics
- 10. Storyboard
- 11. Grayscale
- 12. Layer

PART B

Answer any number of questions each not exceeding 100 words. Each question carries 5 marks. Ceiling of marks for Part B is 30.

- 13. Elaborate blending tools.
- 14. Importance of audio in multimedia
- 15. What are the applications of multimedia?
- 16. How is multimedia used in daily life?
- 17. What are the types of compressions?
- 18. Explain in detail the different types of multimedia elements and their importance
- 19. Explain benefits of multimedia.

PART C

Answer any one questions not exceeding 400 words. Question carries 10 marks.

- 20. The role of Photoshop in multimedia production and its functions
- 21. Describe multimedia file formats and systems and their applications.