

FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE
Second Semester BMM Degree Examination, April 2024
BMM2B03 – Fundamentals of Creative Designing
(2022 Admission onwards)

Time: 2 hours

Max. Marks : 60

PART A

Answer any number of questions each not exceeding 50 words.
Each question carries 2 marks. Ceiling of marks for part A is 20.

1. Symmetrical Balance
2. Renaissance
3. Two- point Perspective
4. Grid
5. Logo
6. PSD
7. Mona Lisa
8. Tint
9. Resolution
10. Calligraphy
11. Stationary Design
12. Signage

PART B

Answer any number of questions each not exceeding 100 words.
Each question carries 5 marks. Ceiling of marks for part B is 30.

13. What is corporate design?
14. Differentiate between Classical and Modern Design.
15. Explain Basic Drawing Skills.
16. What is Creativity? Briefly Explain Creativity factors.
17. Write a note on Warm Colours in Graphic Designing.
18. Explain the components of a poster with an illustration.
19. Explain different file formats in designing.

PART C

Write essay on any 1 of the Following. Question carries 10 marks.

20. Colour theory is an essential guide for an artist and designer. Elaborate.
21. Explain the Elements and Principles of Designing.

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(Pages : 2)

Reg. No:.....

Name:

FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE
Second Semester BAMB Degree Examination, April 2024
BMM2C03 – Media Laws & Ethics
 (2022 Admission onwards)

Time: 2 hours

Max. Marks : 60

PART – A
Answer *all* questions.
Each question carries Two mark.
Ceiling -20 Marks

1. Slander
2. Article 19(1a)
3. PIL
4. Habeas corpus
5. Whistle Blower
6. Intellectual Property
7. Gate Keeping
8. Patent
9. Article 15
10. Media Trial
11. IPC
12. U/A

PART – B
Answer *all* questions.
Each question carries Five marks.
Ceiling -30 Marks

13. Differentiate Fundamental rights and Directive principles
14. Explain the Basic tenants of Intellectual Property Rights.
15. 'One of the glaring issues with the PCI is its limited powers and lack of teeth' Comment
16. What are the basic qualifications for reporting court ?
17. Explain Defamation, types & cases.
18. Explain Film Certification rules in India.
19. Explain the Relevance of POCSO.

PART - C
Answer any *ONE* questions.
question carries Ten marks.

20. Elaborate the importance of Right To Information Act, assess its importance for a journalist.
21. Explain major laws in India that protect women & children.

1 x 10 = 10 Marks

FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE
 Second Semester BMM Degree Examination, April 2024
BMM2C04 – Radio & Television
 (2022 Admission onwards)

Time: 2 hours

Max. Marks : 60

PART – A
Answer all questions.
Each question carries Two mark.
Ceiling -20 Marks

- 1 Docudrama
- 2 RJ
- 3 Humlog
- 4 Jingle
- 5 Frequency
- 6 All India Radio
- 7 Radio Magazine
- 8 Cue
- 9 FM Radio
- 10 Gate Keeping
- 11 Jingles
- 12 Stereo

PART – B
Answer all questions.
Each question carries Five marks.
Ceiling -30 Marks

- 13 Elucidate the tips for a good radio Presenter?
- 14 'Radio is a blind Medium' Explain?
- 15 What will be your preparations for a TV Interview?
- 16 Gate keeping makes a news bulletin perfect, describe?
- 17 List out the factors to be kept in mind while preparing a TV Program Script?
- 18 What are the specialties of a Radio Drama?
- 19 "Radio was a medium of social integration", Comment.

PART - C
Answer any ONE questions.
question carries Ten marks.

- 20 What is the structure of a TV News?
- 21 Write a note on 'On Air Techniques of a Radio host'

1 x 10 = 10 Marks