Reg. No:	••••	• • • • • •	• • • • • •	
Name:				

### FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE

### Second Semester BA Malayalam Degree Examination, April 2024

### BJS2C02 - News Reporting and Editing

(2022 Admission onwards)

Time: 1 ½ hours Max. Marks: 40

# Section A All questions may be answered. Each question carries 2 marks.

- 1. Columns
- 2. Chief Photographer
- 3. Banner Headline
- 4. Reuters
- 5. In Design
- 6. Editorial
- 7. Beat Reporting

Ceiling: 10 marks

# Section B All questions may be answered. Each question carries 5 marks.

- 8. Describe the duties and functions of News editor.
- 9. Explain the hierarchy in a newspaper organization.
- 10. Discuss the factors that contribute to the diversity in News reporting.
- 11. Explain the purpose of editorials in a newspaper.
- Role of investigative journalism in exposing corruption and Provide examples of impact full investigative stories published in newspapers

Ceiling: 20 marks

# Section C (essay) Answer any one of the following question.

- 13. Explain the significance of newspaper design in attracting readers. Discuss the key elements of an effective newspaper layout.
- 14. Choose a recent local event and draft a headline, lead, and inverted pyramid structure for a news article covering the incident.

(1 x 10=10 marks)

46 (Pages: 1)

Reg. 1	No:	 	•			•		. ,		٠	•	٠	• •	••	•
Name															

### FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE

# Second Semester BA English Degree Examination, April 2024 BJS2C06 - Radio and Television

(2022 Admission onwards)

Time: 1 1/2 hours

Max. Marks: 40

### Section A

## All questions may be answered. Each questions carries 2 Marks

- 1. TV Magazine
- 2. AIR
- 3. DTH
- 4. Radio mattoli
- 5. Teleprompter
- Radio Jockey
- 7. Podcast

Ceiling: 10 Marks

#### Section B

## All questions may be answered. Each questions carries 5 Marks

- 8. Write about the role playing by radio news in rural areas?
- 9. Explain TV Interview. What are the preparations to be made for a TV interview?
- 10. Discuss the new trends in radio broadcasting?
- 11. Write on the major types of TV programme.
- 12. Explain the structure of scripting for TV.

Ceiling: 20 Marks

### Section C

## Answer any one of the following questions.

- 13. "Internet is putting an end to broadcast media". Comment.
- 14. Do you think the live discussions during the news bulletin are helpful to the viewers? Critically evaluate the on-air discussions in Malayalam Channels.

(1x10=10 marks)