1B1N24091

(Pages : 2)

Reg. No:...........................

Name: ....

FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE

First Semester BAMM Degree Examination, November 2024

BMM1CJ101 – Introduction to Multimedia and Graphics

(FYUGP 2024 Admission)

Time: 2 hours

Max. Marks : 70

Course Outcome Mapping Scheme

1	2	3	4	5	6	7	8	9	10
CO1	CO1	CO4	CO2	CO4	CO2	CO3	CO3	CO2	CO4
11	12	13	14	15	16	17	18	19	20
CO2	CO2	CO3	CO4	CO2	CO2	CO2	CO3	CO4	CO2

PART – A
All questions can be attended.
Each question carries Three mark.
Ceiling -24 Marks

1. Define Multimedia

2. Categorize multimedia file formats

3.. Identify three vector path tools

4. Define Graphic Design

5. Describe Color Correction

6. List out four common A series page sizes

7. Explain Stationery design

8. List out the features of Clone Stamp tool

9. Describe cave Paintings

10. Describe Analogous Color Scheme

PART – B
All questions can be attended.
Each question carries six marks.
Ceiling -36 Marks

11 Illustrate Principles of Graphic Design with suitable examples

12 Compare the applications of vector and raster graphics

13 Demonstrate the uses of grids and rulers in vector software

14 Discuss various color correction techniques

15 Outline the basic skills of a graphic designer

16 Illustrate the elements of Multimedia.

17 Discuss the interface of vector graphic software

18 Discuss the significance of semiotic design in graphic design industry

PART - C
Answer any *one* questions.
Each question carries Ten marks.

19 Design a poster with two images and suitable text by applying the principles of graphic design.

20 Analyse the significance of colour theory in graphic design.   **(1 x 10 = 10 Marks)**

1B1N24092 (Pages : 2) Reg. No:............................

Name: ....

FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE

First Semester Degree Examination, November 2024

BMM1FM105 – Fundamentals of Multimedia

(FYUGP 2024 Admission)

Time: 1.5 hours Max. Marks : 50

Course Outcome Mapping Scheme

1	2	3	4	5	6	7	8	9	10
CO1	CO2	CO4	CO4	CO1	CO1	CO1	CO1	CO1	CO4
11	**12**	**13**	**14**	**15**	**16**	**17**			
CO3	CO2	CO3	CO1	CO3	CO1	CO3			

Part A
Short Answer Questions (2 Marks each, Ceiling of Marks: 16)

1. Define multimedia and list its essential components.

2. What are the key functions of multimedia authoring tools?

3. How does digital technology enhance the capabilities of photography?

4. Describe the role of sound in multimedia communication.

5. Summarize the impact of visual effects on film industry.

6. What is the significance of multimedia in today's digital age?

7. Explain the impact of multimedia in cultural exchange.

8. List out the three components of the exposure triangle in a camera?

9. How is hypermedia used to enhance user experience on the internet

10. How have podcasts and other audio tools contributed to daily well-being?

Part B
Paragraph Questions (6 Marks each,Ceiling of Marks: 24)

11. Analyze the production process in multimedia, from planning to delivery.

12. How do the major features of multimediacontribute to enhancing the effectiveness and engagement of digital communication in diverse fields?

13. Discuss how you would use multimedia elements to create an engaging educational presentation for your classroom activity.

14. Discuss how multimedia facilitates social change.

15. Examine the role of multimedia in science and technology with examples.

Part C
Answer any one of the following(each question carries 10 marks)

16. How do the key features of multimedia—informative, influential, interactive, and integrated—enhance the effectiveness and user engagement in digital communication across various domains?

17. Critically evaluate the role of multimedia in shaping and reflecting trends in the healthcare and television industries. How does multimedia impact audience engagement in these fields.

Name: ....

FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE

First Semester BAMM Degree Examination, November 2024

BMM1MN103 – Fundamentals of Web Designing

(FYUGP 2024 Admission)

Time: 2 hours   Max. Marks : 70

Course Outcome Mapping Scheme

1	2	3	4	5	6	7	8	9	10
CO3	CO3	CO2	CO1	CO2	CO6	CO6	CO5	CO4	CO2
11	12	13	14	15	16	17	18	19	20
CO3	CO2	CO4	CO4	CO6	CO4	CO1	CO6	CO4	CO4

PART – A
All questions can be attended.
Each question carries Three mark.
Ceiling -24 Marks

1. What is HTML ?

2. What does CSS stand for?

3. Define the World Wide Web.

4. Summarise the purpose of SEO?

5. What is a Domain name?

6. Define " External CSS".

7. Explain Selectors

8. Bootstrap

9. Alt Text

10. SSL

PART – B
All questions can be attended.
Each question carries six marks.
Ceiling -36 Marks

11. Describe the key components of a basic HTML document.

12. Explain the differences between shared and dedicated hosting?

13. Explain the steps involved in the UI design process.

14. Describe the role of usability testing in web design.

15. CSS Syntax

16. Summarise the use of navigation menu in website

17. Define CMS

18. Identify the steps to link an external style sheet with an HTML document ?

PART - C
Answer any *one* questions.
Each question carries Ten marks.

19. Discuss the main principles of UI design and their impact on creating user-friendly websites.

20. Explain the Duties and Responsibilities of a Web Designer   **(1 x 10 = 10 Marks)**