

FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE

Fourth Semester MA Journalism & Mass Communication Degree Examination,

March/April 2021

MJS4C15 – Feature Writing and Magazine Editing

(2019 Admission onwards)

Time: 3 hours

Max. Weightage : 30

Part A

Write short notes on any four of the following. Each question carries 2 weightage.

1. Profiles
2. Bias
3. Hegemony
4. Ezines
5. Public Interest
6. Special audience magazines
7. Bhashaposhini

(4x2= 8 Weightage)

PART B

Write short essay on any four of the following. Each question carries 3 weightage.

8. Attribution
9. Columnists
10. Health stories
11. Relevance of sourcing the feature
12. Book Reviews
13. Caravan
14. Automobile Magazines

(4x3=12 Weightage)

PART C

Write essay on any two of the following. Each question carries 5 weightage.

15. Discuss in detail the steps involved in the process of picture editing for sports magazines.
16. Critically analyze the cover, content and inside pages design of a womens magazine.
17. Explain the status of general interest Magazines in India.
18. Is feature an essential part of a magazine, if so substantiate your views with adequate examples.

(2 x 5 = 10 weightage)

1M4M21538

(Pages : 1)

Reg. No:.....

Name:

FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE

Fourth Semester MA Journalism & Mass Communication Degree Examination, March/April
2021

MJS4C16 – Film Studies

(2019 Admission onwards)

Time: 3 hours

Max. Weightage : 30

Part A**Write short notes on any four of the following. Each question carries 2 weightage.**

1. *Nanook of the North*
2. Kollywood
3. Andre Bazin
4. Auteur Theory
5. Laura Mulvey
6. Genre
7. Biopic

(4x2=8 Weightage)**Part B****Write short essay on any four of the following. Each question carries 3 weightage.**

8. Lumiere Brothers
9. Third world cinema
10. Fernando Solanas
11. Italian Neo Realism
12. Stereotyping
13. Rashomon
14. Regional Cinema

(4x3=12 Weightage)**Part C****Write essay on any two of the following. Each question carries 5 weightage.**

15. What do you mean by politics of representation in cinema? Elaborate with suitable examples.
16. Who are the major documentary makers in India? Discuss their contributions.
17. Do you believe that 'Home cinema is a medium of self-expression for a marginalized community'? Express your views.
18. Critically evaluate new wave Malayalam cinema.

(2x5=10 Weightage)

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(Pages : 1)

Reg. No:.....

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FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE

Fourth Semester MA Journalism & Mass Communication Degree Examination, March/April 2021

MJS4E2(4) – Business Journalism

(2019 Admission onwards)

Time: 3 hours

Max. Weightage : 30

Part A

Write short notes on any four of the following. Each question carries 2 weightage.

1. Dhanam Magazine
2. NSE NIFTY
3. Open Economy
4. Zerodha
5. GATT
6. CNBC
7. Debentures

(4x2=8 Weightage)

PART B

Write short essay on any four of the following. Each question carries 3 weightage.

8. Describe 'Brettonwoods Institutions'.
9. Explain the role of Mutual funds in the investment scenario of India.
10. Detail the features of corporate reporting.
11. Analyze the significance of balance sheets in stock market investments.
12. Evaluate the impact of liberalization on Indian economy.
13. Write the major features of Kerala Economy.
14. Explain the role played by SEBI in share market operations.

(4x3=12 Weightage)

PART C

Write essay on any two of the following. Each question carries 5 weightage.

15. 'Stock market plays a huge role in an economy'. Elaborate the statement.
16. Prepare a news report on the subject 'Impact of Covid-19 pandemic on Indian economy'
17. Detail the ethics of business reporting.
18. Critically evaluate the role played by Malayalam dailies in corporate reporting.

(2x5=10 Weightage)