FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE

Second Semester M.Com Degree Examination, March /April 2019

MCOM2B10– Strategic Management & Corporate Governance

(2018 Admission onwards)

Time: 3 hours   Max. Weightage: 36

PART I
Answer all six questions (Each carries 1 weightage)

1. Define strategic Management?

2. What is Environmental diagnosis?

3. What is Mission?

4. What is Franchising?

5. What is an Intuition?

6. What are qualitative parameters?

(6x1=6 weightage)

PART II
Answer any six questions (Each carries 3 weightage)

7. Explain different approaches to strategic Management?

8. What are the different techniques of Environmental Scanning?

9. What is SWOT Analysis? Explain its significance?

10. What is Core Competence? How it differ from competitive advantage?

11. Explain GE Nine cell planning grid?

12. Distinguish between strategic control and operational control?

13. What are the different factors influencing corporate governance?

14. Differentiate between forward and backward integration concepts?

(6x3=18 weightage)

PART III
Answer any two question (Each carries 6 weightage)

15. What is Portfolio Analysis? Explain in detail BCG model of portfolio approach?

16. What are 7'S Model? Explain the role of 7's model in reducing difficulties of strategic implementation?

17. Explain briefly the different components of general environment?

(2x6=12 weightage)

(Pages : 3)

FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE
Second Semester M.Com Degree Examination, March /April 2019
MCOM2B09– Management Science
(2018 Admission onwards)

Max. Weightage: 36

Time: 3 hours

Part A
Answer all questions. Each question carries one weightage

1. Define Management Science?

2. Define the term ' Critical Path'in a network?

3. What do you mean by optimality test in transportation problem?

4. Distinguish between sequencing and scheduling?

5. Define the term 'Queing theory'?

6. What is meant by Expected opportunity Loss?

(6 x 1 = 6 weightage)

Part B
Answer any six questions. Each question carries three weightage

7. Define the term model? Explain the types of models in Operations Research?

8. Define Linear programming? Explain the basic assumptions of LPP

9. Distinguish between PERT and CPM?

10. Explain the various steps in solving the travelling salesman's problem?

11. Explain the various decision criteria under uncertainity?

12. A project has 8 activities A,B,C,D........ H. The relationship between the activities is as

   follows :-

   The project starts with activity A .Activities E and B may start when A is completed. Activity F may start when E is completed. Activity C can start on completion of F and B. G can begin on completion of F. When C is completed, D may begin. H can start when G and D are completed. His the final activity. Draw the network ,estimate the duration and identify the critical path?

Activity	A	B	C	D	E	F	G	H
Duration	10	9	3	15	5	17	8	7

13. Solve the following using graphical method

$$\text{Maximise } Z = 6X_1 + 4X_2$$

Subject to constraints $-2X_1 + X_2 \geq 2$

$$X_1 - X_2 \geq 2$$

$$3X_1 + 2X_2 \leq 9$$

where $X_2, X_1 \geq 0$

14. With a suitable methodology how will you help the following sales person?

To city

		1	2	3	4	5
From city	1	---	10	25	25	10
	2	1	---	10	15	2
	3	8	9	---	20	10
	4	14	10	24	---	15
	5	10	8	25	27	---

(6 x 3 = 18 weightage)

Part C
Answer any two questions. Each carries six weightage

15. Solve the following transportation problem whose cost matrix availability at each plant and requirement at each warehouse are given as follows:-

	Warehouse				Availability
	190	300	500	100	70
Plant	700	300	400	600	90
	400	100	600	200	180
Requirement	50	80	70	140	

Analyse the solution by VAM

16. Explain the steps in solving LPP graphically.

For a small project consisting of eight activities time estimates are given below

Estimated duration(weeks)

Activity	Pessimistic	Most likely	Optimistic
1-2	21	7.5	3
1-3	27	8	3
2-4	8	8	8
2-5	3.5	2	0.5
3-5	10	10	10
4-5	1.7	1	0.3
4-6	9	7.5	3
5-6	5	3	1

1. Draw the project network and identify the all paths through it?

2. What is the expected project completion time?

3. Find EST, EFT, LST & LFT

(2 x 6 = 12 weightage)

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FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE
Second Semester MCom Degree Examination, March /April 2019
MCOM2B07 – Advanced Corporate Accounting
(2018 Admission onwards)

Time: 3 hours   Max. Weightage : 36

Part A
Answer all the questions.
Each question carries one weight

1. Define Human Resource Accounting

2. What is Capital Reduction Account?

3. Who is a Liquidator?

4. What is address commission?

5. Define Amalgamation.

6. What are the objectives of Inflation Accounting?

(6 x 1 = 6 weights)

Part B
Answer any six questions.
Each question carries three weights

7. Distinguish between amalgamation in the nature of merger and amalgamation in the nature of purchase.

8. What are the limitations of historical accounting?

9. Briefly explain the expenditures and incomes relating to voyage accounts.

10. Write a note on CPPA.

11. Ocean Star Shipping Co. Ltd. of Mumbai acquired a new ship at a cost of Rs. 7500000. The ship was ready for service on 1st January 2018. An insurance policy was taken @ 2% per annum on the ship. Freight was insured at Rs. 20000 per annum. During 3 months ended 31st March 2018, the ship was completed one round trip to Kolkata and was half through the second trip (single way) to Kolkata.

The ship carried the following cargo:

        To Kolkata - 18000 tons @ Rs.300 per ton

        From Kolkata – 20000 tons @ Rs. 270 per ton

        To Kolkata – 24000 tons @ Rs. 250 per ton

Commission @ 5% was paid to agents in addition to address commission @ 1%. The other expenses were as follows:

Salaries and wages of crew	Rs. 1600000	
Fuel	Rs. 800000	
Sundry stores	Rs. 160000	
Port dues (Mumbai Rs. 140000, Kolkata Rs. 100000)	Rs. 240000	
Stevedoring @ Rs. 20 per ton	Rs. 1240000	
Share of overheads for the ship for the period	Rs. 500000	

Provide depreciation for the period @ 5% per annum.

Prepare the consolidated voyage account for the period of three months ending 31st March 2018.

12. The balance sheet of Kairali& Co. disclosed the following information:

	1st January 2018	31st December 2018
Trade Debtors	Rs. 100000	Rs. 130000
Trade Creditors	Rs. 75000	Rs. 80000
Advance to Suppliers	Rs. 30000	Rs. 40000
Index No.	100	120
Average Index	110	

Calculate the Monetary Working Capital Adjustment.

13. Prepare a Crop Account from the following information to ascertain the profit made by the farm's crop division.

	Opening Stock (Rs.)	Closing Stock (Rs.)
Wheat	5000	4000
Seeds	1000	700
Fertilisers	1500	800

Purchases:

Seeds	Rs. 600
Fertilisers	Rs. 900

Wages:

Paid in cash	Rs. 6800
Paid in kind (Wheat)	Rs. 4600
Sale of Wheat	Rs. 35400
Wheat consumed by proprietor	Rs. 1600
Depreciation on farm machinery	Rs. 2000

A liquidator is entitled to receive remuneration @ 3% of the assets realised and 2% on the amount distributed among the unsecured creditors. The assets realised Rs. 8400000 against which payment was made as under:

Cost of liquidation Rs. 60000, Preferential Creditors Rs. 180000, Secured Creditors Rs. 4800000 and Unsecured Creditors Rs. 3600000.

Calculate the liquidator's remuneration.

(6 x 3 = 18 weights)

Part C
Answer any two questions.
Each question carries six weights

15. Discuss the different methods of Human Resources Accounting with merits and demerits.

16. The liabilities and assets of the holding company H Ltd. and its subsidiary S Ltd. as on 31st December 2018 are as follows:

Liabilities	H Ltd. Rs.	S Ltd. Rs.	Assets	H Ltd. Rs.	S Ltd. Rs.
Share Capital:			Sundry Assets		
Shares of Re. 1 each	30000	15000	Investments:	48000	30000
Profit and Loss			15000 shares in S Ltd.	18000	
Account	12000	5400			
General Reserve	15000	-----			
Current Liabilities	9000	9600			
	66000	30000		66000	30000

H Ltd. acquired the shares in S Ltd. on 30th June 2018. On 1st January 2018 the Balance Sheet of S Ltd. showed a loss of Rs. 9000, which was written off out of profit earned during the year 2018. Profits are assumed to accrue evenly throughout the year. Prepare the Consolidated Balance Sheet.

17. X Ltd. agrees to absorb Y Ltd. in the nature of purchase on 31st December 2018 on which date their liabilities and assets are as under:

Liabilities	X Ltd (Rs.)	Y Ltd (Rs.)	Assets	X Ltd (Rs.)	Y Ltd (Rs.)
Equity Share Capital of Rs. 10 each	280000	140000	Fixed Assets	140000	980
Profit & Loss Account	84000	56000	Stock	130200	420
Sundry Creditors	105000	49000	Sundry Debtors	126000	700
Bills Payable	21000	7000	Bills Receivable	65800	308
			Bank	28000	112
	490000	252000		490000	252(

The purchase consideration is Rs. 224000 payable in equity shares of Rs. 10 each. The bills payables of X Ltd. include Rs. 11200 due to Y Ltd. and sundry debtors of X Ltd. include Rs. 21000 due from Y Ltd. The stock of X Ltd. includes Rs. 15400 worth of goods purchased from Y Ltd. on which Y Ltd. made a profit of 10% on cost and the stock of Y Ltd. includes Rs. 28000 worth of goods purchased from X Ltd. on which X Ltd. made a profit of 10% on sale price.

Pass journal entries in the books of both the companies and prepare the balance sheet of X Ltd. after absorption.

(2 x 6 = 12 weights)

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FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE
Second Semester M.Com Degree Examination, March /April 2019
MCOM2B06 – International Business
(2018 Admission onwards)

Time: 3 hours

Max. Weightage: 36

PART A
Answer all the questions. Each carries 1 weightage

1. What is Strategic alliance?

2. What is Counter Trade?

3. What are non-tariff barriers?

4. What is SDR?

5. Define the term 'Global Corporation'.

6. What is customs union?

(6x1= 6 weightage)

PART B
Answer any SIX questions. Each carries 3 weightage.

7. What is a joint venture? Why do the firms prefer joint ventures to go global?

8. Critically evaluate the decisions of 11th WTO Ministerial Conference. How it will affect the Indian economy.

9. What is a multinational corporation? Why do developing countries allow MNC's to operate in their countries?

10. What are multilateral agreements? Distinguish between TRIM's and TRIPs

11. Define balance of payment? Explain and analyse the structure of BOP account of India.

12. What is economic integration? Describe the role of ASEAN in bringing economic integration among its member countries.

13. Distinguish between Heckscher- Ohlin theory of international trade and Porter's theory of international trade.

14. What is technological environment? How does it affect international business?

(6 x 3 = 18 weightage)

PART C
Answer any two questions. Each carries 6 weightage.

15. Explain the role and contributions of major multilateral organizations in foreign trade management.

16. What is international liquidity? Explain in detail the role and functions of international financial institutions in the development of global business.

17. What is foreign direct investment? Explain in detail the role of FII and FDI in the developing economies.

(2 x 6= 12 weightage)

FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE

Second Semester M.Com Degree Examination, March /April 2019

MCOM2B08 – Business Communication

(2018 Admission onwards)

Time: 3 hours   Max. Weightage: 36

PART I

Answer all SIX 'Short answer questions' to be answered in two or three sentences, which carry 1 weightage each, with total weightage 6.

1   What is effective communication?

2   What is tele conferencing?

3   What is salutation?

4   Define a quotation?

5   What is Bibliography?

6   What do you mean by time language?

                                                      (6x1=6 weightage)

PART II

Answer any SIX out of EIGHT 'short essay questions', which carry 3 weightage each, with total weightage 18.

7   Why is listening the most important of communication skills?

8   What are the objectives of interview?

9   State the importance of gestures in communication?

10   What are the different types of report?

11   What are the points to be considered while drafting an application letter?

12   Discuss the importance of business letter?

13   Distinguish between formal and informal communication?

14   Discuss 7 c's of communication?

                                                      (6x3= 18 weightage)

PART III

Answer any TWO out of THREE 'essay questions', which carry 6 weightage each, with total weightage 12.

15   Discuss in brief various kinds of business letters?

16   State and explain the listening process?

17   What is meant by barriers to communication? How and why do they occur? What can be done to overcome them?

                                                      (2x6=12 weightage)

FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE

Second Semester M.Com Degree Examination, March /April 2019

MCOM2B08 – Business Communication

(2018 Admission onwards)

Time: 3 hours   Max. Weightage: 36

PART I

Answer all SIX 'Short answer questions' to be answered in two or three sentences, which carry 1 weightage each, with total weightage 6.

1.   What is effective communication?

2.   What is tele conferencing?

3.   What is salutation?

4.   Define a quotation?

5.   What is Bibliography?

6.   What do you mean by time language?

(6x1=6 weightage)

PART II

Answer any SIX out of EIGHT 'short essay questions', which carry 3 weightage each, with total weightage 18.

7.   Why is listening the most important of communication skills?

8.   What are the objectives of interview?

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