

FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE
 Second Semester BMMC Degree Examination, March /April 2019
 BBMC2B02 – Creativity and Design Skills
 (2018 Admission onwards)

Time: 3 hours

Max. Marks: 80

Section A (One word)

Answer all the questions. Each questions carries 1mark

1. Visual Thinking
 - a. Thinking through visual processing
 - b. Thinking without ideas
 - c. Thinking without imagination
 - d. None of the above
2. Background.....
 - a) Farthest plane of the picture
 - b) Base of the picture
 - c) Nearest plane of the picture
 - d) None of the above
3. Vector graphics
 - a. Lines
 - b. Bitmaps
 - c. Pixel
 - d. None of the above
4. Distortion
 - a. Curvature
 - b. Twist of shape
 - c. parallel lines
 - d. None of the above
5. Colour separation
 - a. pre production
 - b. Production
 - c. Post production
 - d. None of the above
6. Vector file format.....
 - a) PSD
 - b) EPS
 - c) JPEG
 - d) None of these
7. An element of art that refers to the lightness or darkness of a color is a
 - a) Value
 - b) form
 - c) space
 - d) intensity
8. -----colours are tints and shades of one colour.
 - a) Monochromatic colours
 - b) Dichromatic colours
 - c) Monolithic colours
 - d) Bichromatic colours
9. is the repetition or alternation of elements, often with defined intervals between them.
 - a) Balance
 - b) Unity
 - c) Dominance
 - d) Rhythm
10. Neo-Realism
 - a) real life
 - b) Abstract
 - c) Pointillism
 - d) emphasis on detail
11. Reflected Light
 - a) deprived of direct light.
 - b) light obscured by an object.
 - c) light rebounding from nearby surfaces
 - d) The reflection source of light
12. A rhythm gives a sense of movement, and is often more organic in nature.
 - a) Progressive
 - b) Flowing
 - c) Regular
 - d) None of the above

(12 x 1 = 12 Marks)

FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE
 Second Semester BMMC Degree Examination, March /April 2019
 BBMC2C03 – Fundamentals of Multimedia
 (2018 Admission onwards)

3 hours

Max. Marks: 80

SECTION B

Answer any seven questions. Each question carries 2 marks

13. Tint
14. Prototype
15. Analogous colors
16. Ideation
17. Identifying the edge
18. Color separation
19. Texture
20. Form
21. Warm colors

(7 x 2 = 14 Marks)

Section C (Paragraph)

Answer any six questions. Each question carries 5 marks

22. Explain the factors of creativity
23. What are the features of creative people?
24. What are the basic skills for drawing?
25. Creative process is an incubation, explain this concept
26. Explain color theory?
27. Explain the elements of Newspaper design.
28. How to add depth to a 2D drawing
29. Explain Complimentary colors

(6 x 5 = 30 Marks)

Section D (Essay)

Answer any three question. Each question carries 8 marks

30. Explain the difference between traditional and modern design with the examples
31. Elaborate the Elements and Principles of design?
32. Draw basic human body anatomy and its proportions
33. Elaborate the term "Graphic Design"

(3 x 8 = 24 Marks)

Section A (One word)

Answer all questions. Each question carries 1 mark

Who defined Multimedia as "any combination of text, graphic art, sound, animation, and video that is delivered by computer or other electronic means".

- | | |
|------------------|--------------------|
| a) Tay Vaughan | b) Marshal McLuhan |
| c) Bob Goldstein | d) Marconi |

Expand DVD

- | | |
|---------------------------|--------------------------|
| a) Digital Versatile Disk | b) Digital Volatile Disk |
| c) Digital Volume Disk | d) Data Volume Disk |

The word Pixel is a contraction of the two words "pix" and "el" which means and

- | | |
|-----------------------|---------------------|
| a) Pictures & Element | b) Photos & Element |
| c) Pictures & Unit | d) All of the Above |

Which of the following is not a Television Standard?

- | | |
|----------|---------|
| a) NTSC | b) PAL |
| c) SECAM | d) HDMI |

A family of graphic characters that usually includes many type sizes and styles is known as

- | | |
|--------------|-------------|
| a) Typeface | b) Font |
| c) Character | d) Clip Art |

..... refers to a program which has pre-programmed elements for the development of interactive multimedia software titles.

- | | |
|-------------------|-------------------|
| a) Authoring Tool | b) Rendering Tool |
| c) Editing Tool | d) Rigging Tool |

Which option in Adobe Photoshop combines all the layers into a single background layer?

- | | |
|-----------|------------------|
| a) Render | b) Flatten Image |
| c) Snap | d) Crop |

Removing dead air or blank space from the front of a recording and an unnecessary extra time off the end is called

- | | |
|------------|-------------|
| a) Slicing | b) Trimming |
| c) Grading | d) Cutting |

9. Which among the following file format handles graphics files within the Microsoft Windows OS?
- a) WEBP
b) BMP
c) TIFF
d) JPEG
10. Which of the following is a Serif font?
- a) Arial
b) Optima
c) Verdana
d) Georgia (10 x 1 = 10 Marks)

Section B (Short answer)

Answer any Ten questions. Each question carries 2 marks

11. Psychoacoustics
12. Image Manipulation
13. Virtual Reality
14. Hypermedia
15. ADC
16. SECAM
17. Interactive Media
18. Ambient sound
19. Dodge Tool
20. Image matting
21. Red Eye Reduction
22. GUI

(10 x 2 = 20 Marks)

Section C (Paragraph)

Answer any five questions. Each question carries 6 marks

23. Explain the advantages and disadvantages of Lossless and Lossy Compressions.
24. Describe the elements or components of Multimedia.
25. Write a detailed note on various Digital Video Formats.
26. The three main properties of a colour source are Hue, Saturation and Brightness. Explain.
27. Differentiate between Image Enhancement, Image Restoration and Image Segmentation.
28. Critically examine the role of Multimedia in Advertising.
29. Define Multimedia. Write a note on the applications of Multimedia in various fields.
30. Critically examine the relevance of Sound in Multimedia. (5 x 6 = 30 Marks)

Section D (Essay)

Answer any two questions. Each question carries 10 marks

31. When images are captured in digital forms, they are usually stored in different ways. List down various image file formats used in Multimedia and discuss the characteristics of each format.
32. What is the role of Multimedia in the field of media? Elaborate your answer with suitable examples.
33. Write a detailed essay on various tools in Photoshop. (2 x 10 = 20 Marks)

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(Pages : 2)

Reg. No:

Name:

FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE
Second Semester BMMC Degree Examination, March /April 2019
BBMC2C04 - Introduction to Cinema
(2018 Admission onwards)

Time: 3 hours

Max. Marks: 80

Section A (One word)

Answer all questions. Each question carries 1 mark

- The documentary Nanook of the North is directed by _____
A. Dziga Vertov B. Akira Kurosawa C. Roberto Rossellini D. Robert Flaherty
- Which among the following is not a certificate issued by CBFC
A. S certificate B. A certificate C. UA certificate D. C certificate
- What is the first sound film in the world?
A. Panther Panchali B. Alan Ara C. Vigathakumaran D. Jazz Singer
- Which among the following is a transition device?
A. Zoom B. Wipe C. Aperture D. Crop
- Bicycle thieves is a _____ movie
A. Surrealist B. Neo realistic C. Expressionist D. French New wave
- Which among the following is a camera movement?
A. Cut B. Middle shot C. Tilt D. Focus
- Which among the below is not a film by Lumiere brothers.
A. The arrival of train B. The night mail
C. Factors leaving the factory D. Watering the waterer
- Kinotoscope is invented by _____
A. Marconi B. Aldeshir Irani
C Thomas Alva Edison D. Lumiere brothers
- _____ the thriller movie directed by Alfred Hitchcock
A. Psycho B. Seven dreams C. Departed D. Inception
- Avatar film is an example of _____ genre
A. Science fiction B. Romantic comedy C. Triller D. War movie

(10 x 1 = 10 Marks)

Section B (short Answer)

Answer any ten questions. Each question carries 2 mark

11. Preproduction
12. Montage
13. Oneline
14. Sequence
15. Casting
16. Three point lighting
17. Foley sound
18. Props
19. Extreme long shot
20. Kinetoscope
21. Animation movies
22. Oscar award

(10 x 2 = 20 Ma

Section C (Paragraph Answer)

Answer any five questions. Each question carries 6 mark

23. What are the different types of camera movements?
24. Explain the different types of shots.
25. Explain the characteristics of German Expressionism
26. Define documentary. What are the different types of documentary.
27. Trace the history of Malayalam cinema.
28. What are the qualities required for an actor/actress
29. What are the different types of sounds used in a film

(5 x 6 = 30 Ma

Section D (Essay)

Answer any two questions. Each question carries 10 Marks

30. Trace the history of Indian cinema and its major milestones.
31. A film is a product of a team work. Discuss the statement and explain the contributions of the director, script writer, producer, actors etc. in different stages of production.
32. Discuss the major film movements in the world.

(2 x 10 = 20 Mar