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Reg. No:.....

Name:

FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE
Second Semester BAMC Degree Examination, March/April 2020
BMM2B02 –Creativity and Design Skills
(2019 Admission onwards)

Time: 2 ½ hours

Max. Marks: 80

Part A

Answer any number of questions each not exceeding 50 words
Each question carries 2 marks. Ceiling of mark for part a is 25

1. Sans serif
2. Typography.
3. Imagination.
4. Architectural Font.
5. Cool colours.
6. Texture.
7. CYMK
8. Vanishing point
9. Still life
10. Colour wheel.
11. Pixels
12. VFX
13. Time line.
14. Sepia Tone
15. Colour tint

Part B

**Answer any number of questions each not exceeding 100 words
Each question carries 5 marks. Ceiling of mark for part a is 35**

16. Elements of design?
17. Explain composition?
18. What is layout?
19. What is Secondary & territory colours
20. What is texture painting?
21. Explain colour mixing?
22. Define colour separation.
23. What is character drawing?

Part C

**Answer any two questions not exceeding 400 words
Each question carries 10 marks.**

24. History of art?
25. Define creativity, explain detail the factors and tools of creativity?
26. Illustrate elements of art.
27. Define Colour theory. Write in detail about the RGB-CMYK-RYB colour schemes.

(10 x 2 = 20 Marks)

FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE
Second Semester BAMC Degree Examination, March/April 2020
BMM2C04 –Radio & Television
(2019 Admission onwards)

: 2 hours

Max. Marks: 60

Section A

Answer any number of questions, each not exceeding more than 50 words. Each question carries 2 marks ceiling of the marks for this section is 20.

- Radio announcer
- Vividh Bharati
- Radio bridge
- Jingle
- SW & MW
- Gun microphone
- SITE
- Sitcom
- VJ
- Anchor
- Gate keeping
- Voice Over

Section B

Answer any number of questions, each not exceeding more than 100 words.
Each question carries 5 marks ceiling of the marks for this section is 30.

- Explain the features of Community Radio
- How the Radio Documentaries are produced?
- Explain the Internet Radio service
- What are the types of TV Programmes?
- Briefly define Montage
- How Teasers are developed?
- How to prepare for TV Interviews?

Section C

Answer any one question not exceeding 400 words. Question carries 10 marks

20. Elucidate the process of radio program production.
21. Explain the special features of broadcast language

(1 x 10 =10 Marks)

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FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE
Second Semester BAMC Degree Examination, March/April 2020
BMM2C03–Media Laws & Ethics
(2019 Admission onwards)

2 hours

Max. Marks: 60

Section A

Answer any number of questions, each not exceeding 50 words. Each question carries 2 marks ceiling of marks for the session is 20.

Libel

RTI

Right to Education

Citizenship Amendment Act

Child rights acts

Official secrets Act

Intellectual property Rights

Media Ethics

Press freedom

Contempt of court

Self-regulation

Copyright Act

Section B (Short Answer)

Answer any number of questions each not exceeding 100 words. Each question carries 5 marks ceiling of marks for this section is 30.

Reasonable restrictions

Slander

Contempt of Court

Right to privacy

Accuracy and Objectivity

Fundamental Rights

Sedition

Section C (Essay)

Answer any one question not exceeding 400 words. Question carries 10 marks.

Explain the structure of the Press council of India

What are the rules for film certification?