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1B3N20125

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Reg. No:.....

Name:

FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE

Third Semester BAMC Degree Examination, November 2020

BMM3B03 – Media Publishing

(2019 Admission onwards)

Time: 2 hours

Max. Marks: 60

Section A

Answer any number of questions, each not exceeding more than 50 words. Each question carries 2 marks ceiling of the marks for this section is 20.

1. Composer
2. Computer - to - Plate
3. Ink jet Printer
4. Font family
5. Kerning
6. PDF
7. Master page
8. Highlighting
9. Banner
10. CMYK
11. DPI
12. Pixel

Section B

Answer any number of questions, each not exceeding more than 100 words. Each question carries 5 marks ceiling of the marks for this section is 30.

13. Explain about Offset printing?
14. Explain the history of Printing?
15. What is Typography?
16. Explain about type styles?
17. Explain the features of DTP programs?
18. Explain the qualities of a good Lay out artist?
19. Explain about colour modes?

Section C

Answer any one question not exceeding 400 words. Question carries 10 marks

20. Explain about digital printing?
21. Explain the anatomy of text?

(1 x 10 = 10 Marks)

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Reg. No:.....

Name:

FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE
Third Semester BAMC Degree Examination, November 2020
BMM3B04 – Computer Graphics
(2019 Admission onwards)

Time: 2 hours

Max. Marks: 60

Section A

Answer any number of questions, each not exceeding more than 50 words. Each question carries 2 marks ceiling of the marks for this section is 20.

1. Raster Graphics
2. Pixels
3. PPI and DPI
4. Duotone mode
5. RGB
6. Channels
7. Crop tool
8. Transparency
9. Burn tool
10. Proximity
11. Texture
12. White space

Section B

Answer any number of questions, each not exceeding more than 100 words. Each question carries 5 marks ceiling of the marks for this section is 30.

13. What is image resolution ?
14. What is lossless compression
15. What is colour depth?
16. Why Printing Uses CMYK
17. Histogram
18. Clone stamp tool
19. Colour sense

Section C

Answer any one question not exceeding 400 words. Question carries 10 marks

20. What are the common image file formats? Explain.
21. Colour Modes and Bit Depth

(1 x 10 = 10 Marks)

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Name:

FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE

Third Semester BAMC Degree Examination, November 2020

BMM3B05– Digital Photography

(2019 Admission onwards)

Time: 2 hours

Max. Marks: 60

Section A

**Answer any number of questions, each not exceeding more than 50 words.
Each question carries 2 marks ceiling of the marks for this section is 20.**

1. Film based photography
2. Kevin Carter
3. View finder mode
4. Macro Lens
5. Digital Zoom
6. Circles of confusion
7. Golden ratio
8. Lines and patterns
9. Panning photography
10. Butterfly lighting
11. 'magic lantern'
12. Soft light

Section B

Answer any number of questions, each not exceeding more than 100 words. Each question carries 5 marks ceiling of the marks for this section is 30.

13. What is the difference between RAW and JPG?
14. Mention the drawbacks of a pin hole image.
15. What is focal length, how it will vary according to lens?
16. Draw and explain the structure of 3- point lighting.
17. Explain the elements and principles of photography?
18. List out the important steps involved in frame composition.
19. Differentiate Flash vs Ambient

Section C

Answer any one question not exceeding 400 words. Question carries 10 marks

20. Discuss in detail the evolution of photo camera.
21. Discuss the unique advantages of DSLR Camera.

(1 x 10 = 10 Marks)

FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE

Third Semester BAMC Degree Examination, November 2020

BMM3C05 – Reporting and Editing

(2019 Admission onwards)

Time: 2 hours

Max. Marks: 60

Section A**Answer any number of questions, each not exceeding more than 50 words.****Each question carries 2 marks ceiling of the marks for this section is 20.**

1. Profiles
2. Features
3. Define News
4. Editorials
5. Columns
6. Deadline
7. Banner headline
8. Ghost Writer
9. Soft News
10. Arm chair reporting
11. Proof reading
12. InDesign

Section B**Answer any number of questions, each not exceeding more than 100 words.****Each question carries 5 marks ceiling of the marks for this section is 30.**

13. Meet-the –Press
14. Types of News
15. Different sources of news
16. Hour glass style of writing
17. Role of News editor
18. Principles of reporting
19. Writing style of reviews.

Section C**Answer any one question not exceeding 400 words. Question carries 10 marks**

20. Analyze the various types of lead with examples.
21. Editing is like diamond cutting. How?

(1x 10 = 10 Marks)

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Name:

FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE

Third Semester BAMC Degree Examination, November 2020

BMM3C06 – Introduction to Cinema

(2019 Admission onwards)

Time: 2 hours

Max. Marks: 60

Section A

Answer any number of questions, each not exceeding more than 50 words. Each question carries 2 marks ceiling of the marks for this section is 20.

1. Hollywood
2. Neo-realism
3. Documentary
4. Adoor Gopalakrishnan
5. Feature films
6. Phalke award
7. Close up
8. Modern times
9. Satyajit Ray
10. Scene
11. G. Aravindan
12. Animation films

Section B

Answer any number of questions, each not exceeding more than 100 words. Each question carries 5 marks ceiling of the marks for this section is 30.

13. Film Certification
14. Montage theory
15. Indian parallel cinema
16. Contributions of Charlie Chaplin to the world cinema
17. Different types of editing techniques
18. Film language.
19. Limitations of cinema

Section C

Answer any one question not exceeding 400 words. Question carries 10 marks

20. Compare and contrast any two cinema movements.
21. The era of silent movies.

(1 x 10 = 10 Marks)

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Reg. No:.....

Name:

FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE

Third Semester BAMC Degree Examination, November 2020

A11 – Basic Mathematics for Media Arts

(2019 Admission onwards)

Time: 2 ½ hours

Max. Marks: 80

Section A

Answer any number of questions. Each question carries 2 marks. (Ceiling of marks is 25)

1. Find the area of the rectangle whose length is 4cm and breadth is 6cm
2. The area of a square is $144m^2$. Find the perimeter of the square?
3. One of the sides and the corresponding height of a parallelogram are 5cm and 4cm respectively. Find the area of the parallelogram
4. The area of a circle is $64\pi m^2$. Find the diameter.
5. Explain types of triangles?
6. Find the volume of a cube whose side is 7m.
7. Distinguish between discrete and continuous distributions
8. Explain Pie diagram?
9. What are the uses of graphs?
10. From the data given below prepare a frequency table with class interval 10.
78,25,34,26,47,38,39,25,27,29,25,10,38,39,26,29,49,60,70,48,54, 36, 79, 80,57 ,64,35, 91
11. Define bar diagram.
12. Find the median of 23,56,45,75,27,15,78,67.
13. Find harmonic mean of 2,3,4,5.
14. Find the mean deviation from mean for 25,63,85,75,62,70.83,28,30,12.
15. The arithmetic mean is 100 and standard deviation is 15. Find coefficient of variation.

Section B

Answer any number of questions. Each question carries 5 marks. (Ceiling of marks is 35)

16. Find the area and the circumference of a circle with diameter 18cm.
17. In a ΔABC , $BC=8cm$, $AB=16cm$ and the height corresponding to BC is 10cm. Find the area of ΔABC and the height corresponding to AB .

18. List out the advantages of Primary data in statistical investigators.
19. Two cubes, each of side 4cm are joined end to end. Find the surface area of the resulting cuboid.
20. Draw a histogram using the following data

Marks	10-15	15-20	20-25	25-30	30-35
No.of students	5	20	47	38	10

21. Find the geometric mean of following data

Size	5	8	10	12
frequency	2	3	4	1

22. Find Q_1, Q_2, Q_3 for the following values.

23,25,8,10,9,29,45,85,10,16,24

23. Explain the merits and demerits of measures of dispersion.

Section C

Answer any 2 questions. Each question carries 10 marks

24. The sum of the radius of base and height of a solid right circular cylinder is 37 cm. if the total surface area of the solid cylinder is 1628 sq.cm, find the volume of the cylinder,(use $\pi = \frac{22}{7}$).
25. Draw the Ogive and find the median using the following data

Marks	10-19	20-29	30-39	40-49	50-59
No.of students	5	10	18	12	5

26. Find median and mode

Marks	0-10	10-20	20-30	30-40	40-50	50-60	60-70
No.of students	8	12	20	23	18	7	2

27. Differentiate the steps involved in the preparation of questionnaires and schedules.

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Name:

FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE

Third Semester BAMC Degree Examination, November 2020

A12 – General Informatics & Instrumentation

(2019 Admission onwards)

Time: 2 ½ hours

Max. Marks: 80

SECTION A

Answer any number of questions each not exceeding 50 words.

Each question carries 2 marks. Ceiling of marks for Part A is 25.

1. Data
2. Information
3. E.mail
4. Blogging
5. Knowledge
6. Wiki
7. E-Community
8. Copyright
9. Digital Divide
10. Open Source
11. Cyber addiction
12. E-Waste
13. System software
14. LAN
15. WiFi

SECTION B

Answer any number of questions each not exceeding 100 words.

Each question carries 5 marks. Ceiling of marks for Part B is 35.

16. What are the uses of E-Governance?
17. Explain mobile computing?
18. Explain about IPR?
19. Explain about LMS?
20. Explain about Virus and Worms?

21. Explain about Cyber Ethics?
22. What are the major Input devices?
23. What are the advantages of SSD over HDD?

SECTION C

Answer any two questions not exceeding 400 words. Each question carries 10 marks.

24. Explain the role of IT in the healthcare sector?
25. What is the role of online education in the present scenario
26. Write a detailed note on Cyber crimes?
27. What do you mean by Computer Network? Explain different network topologies?

(2 x 10 = 20 Marks)