FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE

Fifth Semester BBA(Open Course) Degree Examination, November 2019

BBBA5D01– E- Commerce

(2017 Admission onwards)

Time: 2 hours

Max. Marks: 40

Part A
Answer all questions, each question carries 1 mark.

Fill in the blanks

1. "Google" is one of the most popular....................

2. Creating illegitimate sites that appear to be published by established organizations by unscrupulous artists is termed as...............................

3. ....is the reverse process of encryption, to make the information readable once again.

4. ....is a person who breaks in or trespasses a computer system.

5. SSL stands for......................

(5 x 1=5 marks)

Part B
(Short Answer Questions)
Answer any four questions, each question carries 2 marks

6. Define EDI.

7. What is spoofing?

8. What is biometrics?

9. What is an e-cheque?

10. What is B2E business?

(4 x 2=8 marks)

Part C
(Short Essay Questions)
Answer any three questions, each question carries 4 marks

11. Discuss the major factors influencing successful e-commerce.

12. Write a short note on SCM.

13. Discuss the main security risks of e-commerce?

14. Distinguish between E-Commerce and E-Business.

(3 x 4=12 marks)

Part D
(Essay Questions)
Answer any one questions, which carries 15 marks

15. Explain various models of e-commerce transactions.

16. Define E-commerce? Explain the importance and benefits of e-commerce.

(1 x 15=15 marks)

FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE

Fifth Semester BBA Degree Examination, November 2019

BBBA5B11 – Investment Management

(2017 Admission onwards)

Time: 3 hours   Max. Marks: 80

Part A

(Answer all questions. Each question carries one mark)

1. ....means making profit out of price fluctuations.

2. ....is the sacrifice present value for some uncertain future value.

3. The option to buy is called...............option.

4. ADR stands......................

5. SEBI prohibits................trading.

6. The risk arising due to fluctuations in market interest rate is called.............risk

   A) Market risk   b) financial risk   c) interest rate risk   d) purchasing power risk

7. The shares whose beta value is greater than one is called..............shares

   a) Neutral shares   b) negative shares   c)aggressive shares   d) defensive shares

8. ....means exchange.

   a) Futures   b) forward   c) option   d) swap

9. .... shares are the shares issued by the growing companies.

   a) Blue chip shares   b) income shares   c) growth shares   d) cyclical shares

10. Nifty is calculated on ....stocks traded in the NSE.

    a) 30   b) 50   c) 60   d) 25

(10 x 1=10 Marks)

Part B

(Answer any eight questions. Each question carries 2marks)

11. Define capital market.

12. What do you mean by income fund?

13. What is meant by currency future?

14. What is GDR?

15. How BSE sensex is calculated?

16. Define financial investment.

17. What is OTCEI?

18. What is a bond?

19. What are gilt edged securities?

20. What is scrip dividend?

(8 x 2=16 Marks))

Part C
(Answer any six questions. Each question carries 4 marks)

21. What are the objectives of investment?

22. Briefly explain the tools and techniques of technical analysis.

23. Write a note on online trading. State its advantages.

24. Distinguish between Mutual Fund and Exchange traded funds.

25. State the objectives of AMFI.

26. What is beta? How it can be calculated?

27. Explain different types of debentures.

(6x4=24 Marks))

Part D
(Answer any two questions. Each question carries 15 marks)

28. Define risk. Explain different types of risk.

29. Briefly explain various investment avenues available to investors.

30. Explain the functions of stock exchange.

(2 x15=30 Marks))

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Name: ....

FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE

Fifth Semester BBA Degree Examination, November 2019

BBBA5B09 – E Business

(2017 Admission onwards)

Time: 3 hours   Max. Marks: 80

Part I
Answer all questions.
Each question carries 1 mark.

A. **Choose the correct answer:**

1. Which of the following is a C2C e-commerce?

    (a) Financial Services   (b) Product Distribution

    (c) Online Auction   (d) None of these

2. Which of the following is the most prevalent payment method?

    (a) PayPal   (b) Cheques   (c) Credit Cards   (d) Debit Cards

3. Which of the following is an example of a portal?

    (a) eBay   (b) Amazon   (c) Face book   (d) Yahoo

4. The fastest growing form of online advertising is:

    (a) Banner Ads   (b) Pop-up Ads   (c) Pop-under Ads   (d) Video Ads

5. Which segment do eBay, Flipkart.com belong?

    (a) B2Bs   (b) B2Cs   (c) C2Bs   (d) C2Cs

B. **Fill in the blanks:**

6. SSL stands for _____.

7. Ariba is one of the software solution for_____

8. _____is the largest computer network.

9. The type of Net market place characterized by indirect inputs and spot purchasing is called_____.

10. _____ is an integrated system of soft ware tools and data bases to acquire new customers and existing customers.

(10 x 1=10 Marks)

FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE

Fifth Semester BBA Degree Examination, November 2019

BBBA5B09 – E Business

(2017 Admission onwards)

Time: 3 hours   Max. Marks: 80

Part I
Answer all questions.
Each question carries 1 mark.

A. Choose the correct answer:

1. Which of the following is a C2C e-commerce?

    (a) Financial Services   (b) Product Distribution

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B. Fill in the blanks:

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8. _____is the largest computer network.

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10. _____ is an integrated system of soft ware tools and data bases to acquire new customers and existing customers.

(10 x 1=10 Marks)

Part II (Short Answer Questions)
Answer any **eight** *questions in* **two** *or* **three** *sentences*
Each question carries 2 marks

11. What is e-Supply Chain Planning?

12. Define m-Commerce.

13. What is meant by EDI Architecture?

14. What is cryptography?

15. What do you mean by decryption?

16. Define e-cheque.

17. What is hacking?

18. What is e-trade?

19. What is a smart card?

20. What is meant by virtual advertising?

(8 x 2=16 Marks)

Part III (Short Essays)
Answer any **six** *questions in* 150 to 200 *words*
Each question carries 4 marks

21. Write a note on e-payment systems.

22. What is EDI? What are the components of it?

23. What is ERP? How is BPR related to it?

24. Explain the limitations of e-CRM.

25. Differentiate between E-commerce and E-business.

26. Explain about the paradigm shift in business models.

27. Describe the different forms of e-marketing channels.

28. Explain the components of supply chain fusion

(6 x 4=24 Marks)

Part IV (Long Essays)
Answer any **two** *questions in* 600 to 800 *words.*
Each question carries **15 marks**

29. Discuss the ERP implementation in a firm.

30. Explain the methods generally used to manage risk in e-commerce.

31. Explain what are the types and strategies of ECRM?

(2 x 15=30 Marks)

FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE

Fifth Semester BBA Degree Examination, November 2019

BBBA5B08 – Business Research Methods

(2017 Admission onwards)

Time: 3 hours   Max. Marks: 80

PART –I
Answer all questions.
Each question carries 1 mark each
Choose the correct answer.

1. Population measurements are called_____

   (a) parameters   (b) statistic   (c) estimates   (d) hypothesis

2. A list of special terms and phrases used in research report is given in the form of

   _____

   (a) glossary   (b) bibliography   (c) appendix   (d) reference

3. If the sample size is less than 30, _____ is used.

   (a) t-test   (b) z-test   (c) f-test   (d) u-test

4. _____ is a form of non-probability sampling.

   (a) stratified sampling   (b)) quota sampling

   (c) systematic sampling   (d) cluster sampling

5. Rejecting a true null hypothesis is committing a_____.

   (a) Type-I error   (b) Type-II error   (c) Type-III error   d) sampling error

Fill in the blanks.

6. _____ research is used to find evidence of cause and effect relationship.

7. _____ questions are those questions in which respondents are given limited

   number of alternative responses.

8. Standard deviation is a measure of _____

9. _____ is blue print for the research work to be done in future.

10. Sample drawn should be a _____ of the entire population.

                                                                (10x1=10 marks)

PART –II
Answer any 8 questions.
Each question carries 2 marks each.

11. What is an operational definition?

12. What is meant by an extraneous variable?

13. State the precautions to be taken by a researcher while using secondary data?

14. Distinguish between induction and deduction.

15. What is test of reliability?

16. Define technical report?

17. What do you mean by descriptive research?

18. What is a parametric test?

19. What do you mean by bivariate analysis?

20. What is a nominal scale?

(8x2=16 marks)

PART –III
Answer any 6 questions.
Each question carries 4 marks each.

21. What is a questionnaire? What are the points to be kept in mind while developing a questionnaire?

22. Explain the meaning and significance of research design.

23. Distinguish between basic research and applied research.

24. Explain briefly the important exploratory research methods.

25. What is sampling design? What are the steps involved in sampling design?

26. Bring out the features of business research.

27. Briefly explain various stages involved in data processing.

28. What do you mean by pilot study? What are its advantages?

(6x4=24marks)

PART –IV
Answer any 2 questions.
Each question carries 15 marks each.

29. Explain in detail various phases in business research process.

30. Define a research report. Briefly describe the structure of a report.

31. What is a research problem? What are the points to be considered while selecting a problem? Also explain the stages in research problem definition.

(2x15=30 marks)

FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE

Fifth Semester BBA Degree Examination, November 2019

BBBA5B07 – Accounting for Management

(2017 Admission onwards)

Time: 3 hours   Max. Marks: 80

Part A
Answer ALL ten questions, each question carries One Mark

Choose the correct answer

1. Turnover ratio indicates:

    a. liquidity   b. Profitability

    c. Efficiency in the use of resources   d. None of the above

2. At Break Even Point contribution will be equal to:

    a. Variable Cost   b. Fixed Cost

    c. Profit   d. None of the above

3. If Current ratio of ITC Ltd is 2:1, what would be your suggestion to improve the ratio:

    a. To give interest bearing Promissory notes to a Creditor

    b. To purchase Stock for cash

    c. To borrow money on an interest bearing Promissory notes

    d. To sell a motor car for cash at a slight loss

4. Fund from operations means:

    a. Net Profit from business   b. Gross Profit from business

    c. Operating Profit from business   d. None of the above

5. Fixed cost is Rs. 6000, Profit required is Rs 4,000 and PV ration is 50%, then sales required will be :

    a. 6000   b. 4000   c. 10000   d. 20000

Fill up the blanks

6. Management accounting is a branch of.....................

7. Trend analysis is an example of.............................

8. Net capital employed can be calculated as.................

9. Issue of shares for cash is .... of fund

10. Collection period means the period of credit allowed to ....

                                                    (10 x 1 = 10 Marks)

Part B
Answer ANY EIGHT questions, each question carries Two Marks

11. What is zero base budgeting?

12. State the difference between horizontal and vertical analysis.

13. What is interest coverage ratio?

14. What are non-fund and non-operating expenses?

15. What is cash from operations?

16. Distinguish between absorption costing and marginal costing?

17. What is investment centre?

18. What is transfer pricing?

19. Calculate

    (i) PV ratio

    (ii) Profit when sales is 160000

    If fixed expense is 32000, Break even sales are 80000.

20. If current Ratio is 2.5, Working capital is 60000. Calculate Current asset and Current liabilities.

(8 x 2 = 16 Marks)

Part C
Answer ANY SIX questions, each question carries Four Marks

21. What is comparative financial statement analysis?

22. Write a note on CVP analysis.

23. Define management accounting. Explain its recent trends.

24. The sales turnover and net profit during last two years were as follows:

Year	Sales (in Rupees)	Profit (in Rupees)
2017	1,50,000	15,000
2018	2,00,000	20,000

You are required to calculate:

(i) P/v ratio

(ii) Sales required to earn a profit of 30,000.

(iii) Profit when sales is 2, 00,000.

25. From the following Balance Sheet of X Co. Ltd. prepare a schedule of changes in working capital.

Liabilities	2016	2017	Assets	2016	2017
Capital	63,000	1,00,000	Cash	15,000	20,000
Long term borrowings	50,000	60,000	Debtors	30,000	28,000
Trade Creditors	42,000	39,000	Stock –in – trade	55,000	72,000
Bank Overdraft	35,000	25,000	Land and Buildings	80,000	1,00,000
Outstanding Expenses	5,000	6,000	Furniture	15,000	10,000
	1,95,000	**2,30,000**		**1,95,000**	**2,30,000**

26. Calculate the collection period from the following data:

Total sales	- 6, 00,000
Cash sales	- 1, 00,000
Debtors as on 01-01-2017	- 50, 000
Bills receivable on 01-01-2017	- 30,000
Debtors as on 31-01-2017	- 70, 000
Bills receivable on 31-01-2017	- 50,000

27. Calculate the trend percentage from the following figures of Hamam Ltd taking 2015 as base year.

Year	Sales	Profit
2015	3,000	400
2016	4,500	800
2017	6,000	1,200
2018	9,000	1,600
2019	15,000	2,400

28. Calculate

   a) Operating Leverage

   b) Financial Leverage

   c) Combined Leverage

Net Sales	- 20, 00,000
Cost of sales (Variable Cost)	- 12, 00,000
Operating Expenses	- 3, 00,000
Interest charges	- 1, 00,000
Tax rate	- 50%

(6 x 4 = 24 Marks)

Part D
Answer ANY TWO questions, each question carries Fifteen Marks

29. From the following information given below prepare a balance sheet.

Current ratio : 2.5	Fixed Assets turnover ratio: 2 times
Liquidity Ratio : 1.5	Average debt collection periods: 2Months
Net working capital: 3, 00,000	Fixed assets: Shareholders Net worth: 1:1
Stock turnover ratio: 6 times	Gross Profit ratio: 20%
(Cost of sales/ Closing stock)	
Reserves: Share capital: 0.5: 1	

30. 'A cash flow statement is more informative than fund flow statement'. Elucidate

31. From the following Profit and Loss account prepare a comparative income statement and justify your result.

	2017	2018		2017	2018
To Cost of sales	4, 00,000	6,00,000	By Net Sales	10,00,000	12,00,000
" Administration expenses	1,00,000	1,00,000	" Other Income	20,000	40,000
" Selling expenses	80,000	1,20,000			
" Non- operating expenses	20,000	40,000			
" Net profit	4,20,000	3,80,000			
	10,20,000	12,40,000		10,20,000	12,40,000

(2 x 15 = 30 Marks)