

FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE

Fifth Semester BA MC (Open Course) Degree Examination, November 2019

BBMC5D01 – Introduction to Multimedia

(2017 Admission onwards)

Time: 2 hours

Max. Marks: 40

Section A (One Word)

Answer all questions. Each Question carries 1 Mark

1. Interactive Media

a) Media responds to users actions	b) Linear media
c) Print Media	d) None of the above
2. Interactivity

a) Accepts and responds to input	b) Activity of networks
c) Intranet	d) None of the above
3. Microphones convert sound into _____ signals

a) Electrical	b) Mechanical
c) Audio	d) Magnetic
4. Multimedia Authoring Software

a) Adobe Director	b) Adobe page maker
c) Reduces the resolution	d) None of the above
5. Aspect ratio

a) Proportion between width and height	b) Ratio of a video frame
c) Ratio of a monitor	d) None of the above
6. File format is vector based

a) JPEG	b) TIFF
c) PSD	d) DWG
7. Red, Yellow and ----- are primary colours.

a) blue	b) black
c) white	d) violet
8. Which of the following is the unique element of new media?

a) hypertext	b) visuals
c) graphics	d) sound bytes

(8 x 1= 8 Marks)

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(Pages : 2)

Reg. No:.....

Name:

FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE

Fifth Semester BA MC Degree Examination, November 2019

BBMC5B09 – Techniques of Post Production – Sound Recordings, Editing and Mastering

(2017 Admission onwards)

Time: 3 hours

Max. Marks: 60

Section A
Answer all the questions

1. RFI stands for.....
2. indicates the strength of the sound wave
3. A device that converts one form of energy to another form of energy is.....
4. Identical objects on either side of the central point are known as.....
5. ADC stands for.....
6. Nagra
 - a. Audio recorder for play back
 - b. Music notation
 - c. Graphic equalizer
 - d. None of the above
7. Audio chain
 - a. Signal flow chain
 - b. Audio Equipment
 - c. Recording Software
 - d. Console
8. The microphone that picks up sound from both sides is called
 - a. Omni Directional
 - b. Bi Directional
 - c. Gun Mic
 - d. Lapel mic
9. Frequency
 - a. Periodic Vibration
 - b. Schedule
 - c. length
 - d. None of the above.
10. Sound waves in air are.....
 - a. Longitudinal waves
 - b. Transverse waves
 - c. Standing waves
 - d. None of the above

(1 x 10=10 Marks)

Section B

Answer any six questions. Each question carries 2 marks

11. Biasing
12. Pulse-code modulation
13. Timber
14. Wild track
15. Multi-track recording
16. Automation
17. Antialiasing
18. Reverberation

(2 x 6 = 12 Marks)

Section C

Answer any three questions. Each question carries 6 marks

19. Explain the properties of a sound wave
20. Explain audio balancing techniques
21. Write a note on audio file formats
22. Explain the features of pro tools
23. Write a note on analogue and digital audio recording

(3 x 6 = 18 Marks)

Section D

Answer any two question. Each question carries 10 marks

24. Explain the concept '**Voice of the voiceless**' on the basis of community radio stations in India.
25. Explain different types of microphones and polar patterns.
26. Explain the role and impact of sound and sound effects in entertainment industry

(2 x 10 = 20 Marks)

SECTION –B (SHORT ANSWER)

Answer any SIX Questions. Each Question carries two marks.

11. What is a sequence?
12. Explain about Final cut Pro X timeline?
13. Green screen removal method in editing
14. Explain about any color grading software?
15. Multicamera production
16. Use of an ambient sound recorder
17. Major tools in an editing software
18. Mirrorless Camera

(6x 2=12 Marks)

SECTION – C (PARAGRAPH)

Answer any THREE Questions. Each Question carries SIX mark.

19. Eisenstein montages?
20. Qualities require for a spot editor?
21. Rendering.
22. Benefits of EDL files
23. Moviola

(3x 6=18 Marks)

SECTION – D (ESSAY)

Answer any TWO Questions. Each Question carries TEN mark.

24. Make an essay about Montage techniques
25. Make an essay about your view of New generation wave in Malayalam Cinema
26. Pre production stages.

(2 x 10=20 Marks)

15. Briefly explain E-cash.
16. Explain the basic components of biometric ID systems.
17. What are the SCM participants?

(4 x 4=16 Marks)

Part D

Answer any one question

The question carries 10 marks

18. Explain the different models of E-commerce transactions.
19. Explain the process of setting up of a website for E-Commerce.

(1x 10=10 Marks)