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1BIN17235

(Pages : 2)

Reg. No:.....

Name:

FAROOK COLLEGE (AUTONOMOUS), KOZHIKODE
 First Semester B.Com(CA)Degree Examination, November 2017
BCCA1B01 – Management Concept & Business Ethics
 (2017 Admission onwards)

Max. Time: 3 hours

Max. Marks: 80

PART – I

Objective type questions. Answer all 10 questions.

A. Choose the Correct Answer

1. A superior cannot delegate
 (a) Authority (b) responsibility (c) Duty (d) None of these
2. Is considered the negative function of management
 (a) selection (b) Recruitment (c) Training (d) Placement
3.is the process of selecting one best a alternatives from different alternatives
 (a) Planning (b) Organizing (c) Decision making (d) Forecasting
4. Two factor theory was developed by.....
 (a) Mc Gregor (b) Abraham Maslow (c) Herzberg (d) Mc. Clelland
5. Indian Model of management is.....
 (a) value driven holistic (b) rational holistic (c) Hybrid (d) None of these

B. Fill in the Blanks.

6. ‘Power is supreme ‘ is the main theme oftheory
7. The first step in holistic process of management is.....
8. The book “Competing for the future” was written by
9. Division of work leads to.....
10.Communication is also known as Grape wine

(10 x 1 = 10 marks)

PART – II

Short Answer type questions.

Answer any Eight questions from Ten, answer in two or three sentences.

11. Define Performance Management?
12. What do you mean by Motivation?
13. What is span of control?
14. What is motion study?
15. Define staffing?
16. What is 'on the job training'?
17. What is Non controllable premises?
18. What is Espirit de corps?
19. What is Group process?
20. What is Participative leadership? (8 x 2= 16 marks)

PART – III

Short Essay or Paragraph questions.

Answer any 6 questions from 8, answer in 150 to 200 words.

21. Explain 'Ethical standards'
22. Explain the Principles of delegation?
23. What are the steps in Control process?
24. Differentiate between line organization and functional organization?
25. Explain the limitations of planning?
26. Explain the main features of direction?
27. Discuss major styles of leadership.
28. Explain MBO and its advantage?. (6 x 4 = 24 marks)

PART – IV

Essay questions.

Answer any two questions, answer in 600 to 800 words.

29. What is Recruitment? Explain the various Sources of Recruitment?
30. "Performance management is a comparatively new concept to the field of management." Explain?.
31. Explain *Holistic approach* for managers in decision making? (2 x15 = 30 marks)

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BCCA1C01 – Managerial Economics
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Max. Time: 3 hours

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PART – I

Objective type questions. Answer all 10 questions.

A. Choose the Correct Answer

1. Modern definition is also called as....

a) growth definition	b) welfare definition
c) scarcity definition	d) neoclassical definition
2. Accounting cost is also called:

a) historical cost	b) opportunity cost
c) implicit cost	d) incremental cost
3. The supply of a commodity varies

a) inversely with its price	b) directly with its price
c) disproportionally with its price	d) none of these
4. Shape of demand curve of the monopolist is

a) vertical straight line	b) upward sloping straight line
c) downward sloping straight line	d) a straight line parallel to X axis.
5. During the ‘Boom’ phase of business cycle, price and profit of a firm may

a) go up	b) go down
c) become unpredictable	d) none of these

B.Fill in the blanks

6. Issues that relate to day to day management of workers in a firm are called..... issues
7. Extension and contraction of demand are caused by changes in
8. Cost of factors owned by the proprietor is called.....
9. Collusion is a feature of
10. A period of prosperity is generally followed by a period of.....

(10x1=10 Marks)

PART – II

Short Answer type questions.

Answer any Eight questions from Ten, answer in two or three sentences.

11. Define Economics
12. What do you mean by equi-marginal principle?
13. What is meant by demand forecasting?
14. Define MRTS.
15. What is private cost?
16. What are isoquants?
17. Explain the concept price leadership.
18. List out any four criteria for evaluating the reliability of a forecasting technique.
19. What do you mean by support price?
20. What is dumping?

(8x2=16 Marks)

PART – III

Short Essay or Paragraph questions.

Answer any 6 questions from 8, answer in 150 to 200 words.

21. Define decision making. Explain the steps in decision making.
22. Explain the reasons for the downward sloping nature of demand curve.
23. Define demand forecasting. What are the factors affecting demand forecasting?
24. What is law of variable proportions? What are its assumptions?
25. Distinguish between accounting and economic cost.
26. What do you mean by monopoly? Discuss the types of monopoly.
27. What are the different stages of a business cycle?
28. What are the uses of economic forecasting?

(6x4=24 Marks)

PART – IV

Essay questions.

Answer any two questions, answer in 600 to 800 words.

29. Define managerial economics and explain the scope of managerial economics.
30. Define law of demand. Explain its exceptions.
31. What is perfect competition? Explain how price and outputs are determined under perfect competition?

(2x15=30 Marks)

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